



# Montana FCCLA



2015-16

## End-of Year Survey Results





# Year-End Survey

Conducted May 2016 - N = 42

## Demographics

Forty-two advisers responded to the 2015-16 Montana FCCLA End-of-Year Survey Monkey survey representing 62% of all Montana FCCLA advisers. Each Montana FCCLA district was represented by at least two chapters. The years of experience per adviser was fairly evenly distributed with 26% under three years, 31% four to nine years and 43% ten or more years. Forty-five percent of respondents have chapters of eleven to twenty members aligning with the average size of Montana chapters. All sizes of schools are represented with the majority being class B and C.

## Resources

**Website:** 85% of advisers are satisfied or extremely satisfied with the website.

**Resource Guide:** 85% access it at least monthly (48% of those access it twice a month)

## Successes!

Open ended responses were organized into the following categories:

### Lead2Feed

- Lead2Feed (4)
- Having a local state outreach project provided great PR (2)
- Conducted a car show to raise money and cans for local food bank
- Trick or Treat so Kids Can Eat
- Creating 3 Thanksgiving Baskets for Needy Families
- Started a School Breakfast Program
- Started a backpack program
- Soup for the Soul Event;
- Expanding Montana Crunch to school district
- 5 new Coles Pantry programs
- National FCCLA week – Wear Red and get \$1 off your latte with all sales going to the local food bank

### Service

- Cancer survivor fundraising
- Bows for Jessica fundraiser (for a student who had a liver transplant)
- Adopt-A-Grandparent chapter service project (2)
- Donated 16 weighted lap blankets to special needs department
- Service projects (5)
- Helped to achieve a huge community dream by raising over \$20,000 for a lighted digital marquee at our town entrance

### Chapter Activities

- Achieved: goal of completing one activity per month.
- Fundraiser: Traveling Bake Sale
- Increased membership (4)
- Members were more active (6)
- STAR Chapter Award (2)
- Integrating STAR events into instruction
- Santa Sleighs Fundraiser
- Having a FCCLA family meal (adviser cooks main dish and students bring side)
- FCCLA Leaders Improved school culture
- School board policy to make October Disability Awareness Month

### Leadership

- Leadership Rally (2)
- First time qualifier for National Leadership Conference
- NLC qualifiers (4)
- State Officer (3)
- Student expressing interest in being a district officer (2)
- Attending SLC (4)
- Ultimate Leader Award
- Having a student with a speech impediment compete in a Skill Event at state, win first and increase her confidence!
- Focus on Children project to provide childcare for parents so they could attend an internet safety presentation to keep their kids safe

# Challenges & Opportunities

## What are your greatest challenges as an adviser?

Open-ended responses included:

*Student time*; competing against many extra curricular activities

*Adviser time*; many competing responsibilities (especially when FCCLA is not a required component of the job)

*Student motivation*; maintaining it throughout the year

*Event costs*; increased registration fees and the lodging policy for chapters who live near Billings

*Communication*; effectively communicating with students

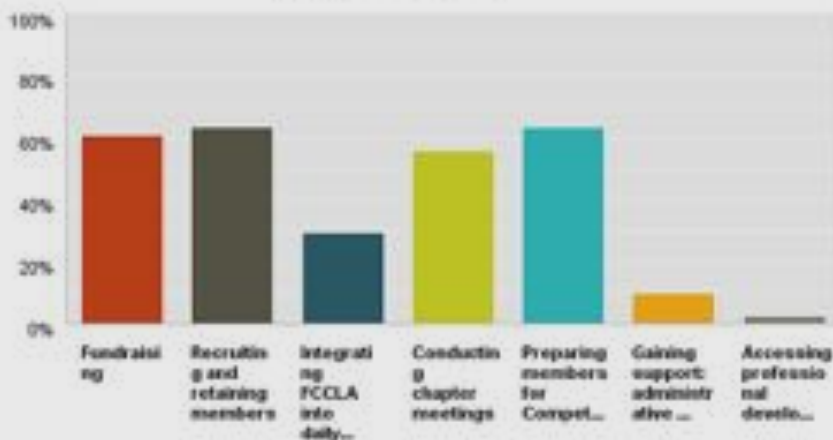
*Time management*; preparing students for competitive events

*STAR Event*; time consuming (especially compared to other CTSO's)

*Membership*; should focus on quality, not quantity of members

### Q6 What are your greatest challenges as an adviser? Pick your top 3.

Answered: 48 Skipped: 1



## What can Montana FCCLA do to strengthen resources or support to help chapters succeed?

Open ended responses were organized into the following categories:

### Competition

Open the Culinary Arts event to more schools; even if it is a state event

Announce events earlier in the year; including having National FCCLA not make ongoing changes

Provide a how to prepare for competitive events guide

Have workshops for students to help them prepare for competitive events (see samples & judging process); perhaps make this an element of district meetings

Continue providing the breakdown of events in the Resource Guide

### Adviser Professional Dev.

More brainstorming opportunities including membership, fundraising, encouraging quality work on competitive events

Continue the adviser only training at the Rally

Technology training

Helping to create a plan of work in the summer before school gets busy

### Dress Code

Do not follow the National FCCLA dress code as it has become too expensive

### Student Leadership

Continue the Leadership Rally; creates new members understanding, motivates members

Continue/increase chapter planning time at the Leadership Rally

Hold events/trainings regionally to make it easier for chapters to attend

### Sponsors

Increase corporate sponsorships to reduce event costs

## Adviser Stipend

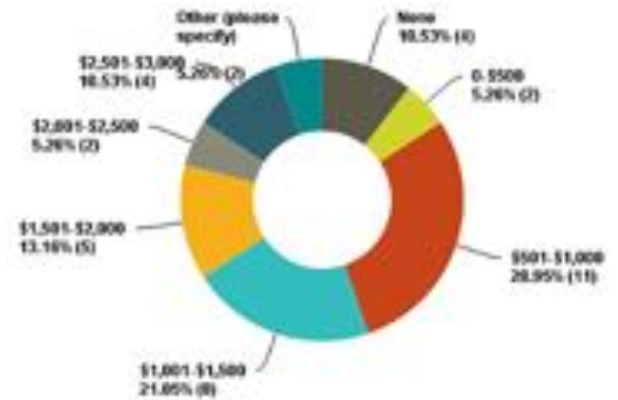
Most respondents receive a stipend for being a FCCLA chapter adviser with 28.9% receiving \$501-\$1,000 per year. The two advisers who responded 'other' are currently unsure or in negotiations to begin receiving a stipend.

**94.87%**

of advisers do not receive a summer stipend. Five advisers commented that their school may pay a \$500 stipend or some travel expenses if they have a national qualifier.

Q16 What type of stipend, if any, do you receive as a chapter adviser?

Answered: 10 Skipped: 1

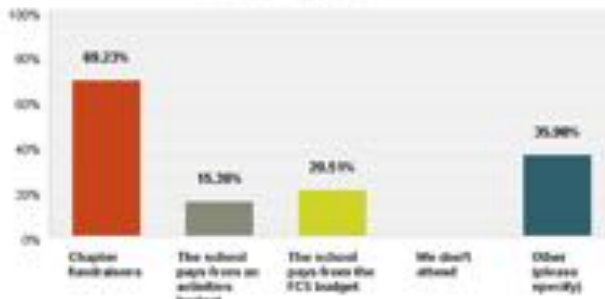


## Leadership Events Travel: District Meetings & Leadership Rally

Advisers were asked how travel and registration expenses were paid for FCCLA events.

Q18 When attending the district meeting, how are travel and registration expenses covered? Check all that apply.

Answered: 10 Skipped: 0



**69.23% of chapters pay to attend their district meeting by conducting fundraisers.**

Other responses included:

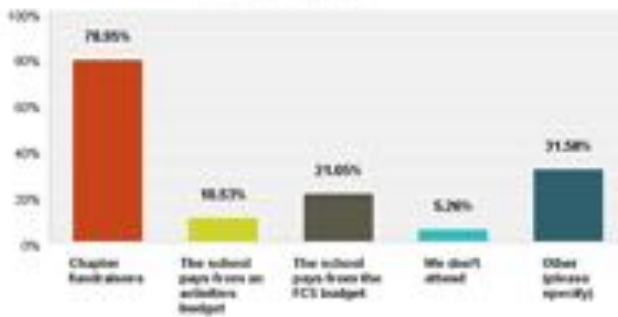
School pays travel; chapter pays registration and meals (9)

Perkins pays for adviser expenses (3)

Chapter pays (1)

Q19 When attending the Leadership Rally, how are travel and registration expenses covered? Check all that apply.

Answered: 10 Skipped: 0



**78.95% of chapters pay to attend the Leadership Rally by conducting fundraisers.**

Other responses included:

School pays travel; chapter pays registration, lodging and meals (3)

School pays transportation and lodging; chapter pays meals and registration

Chapter fundraising

FCS Budget or chapter has to pay sub; rest fundraising (2)

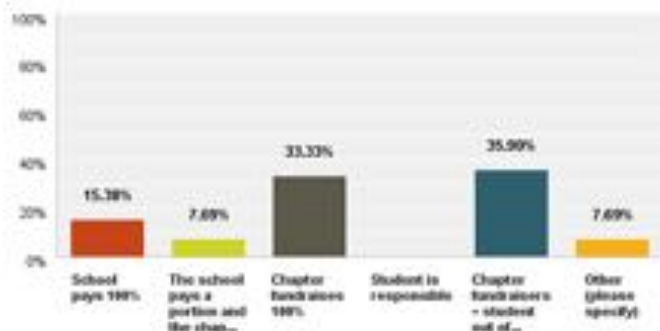
Member pays + chapter fundraising

Adviser expenses paid by Perkins or school (3)

# Leadership Events Travel: State Leadership Conference

Q20 When attending SLC, how are registration fees paid for?

Answered: 10 Skipped: 1



69.23% of State Leadership Conference registration fees are paid by chapter fundraisers and/or out-of-pocket by members.

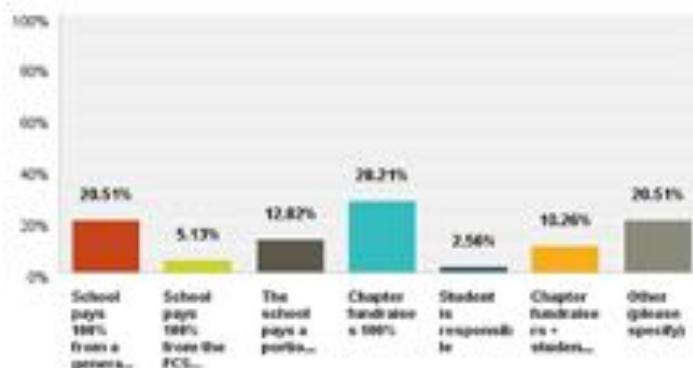
Other responses included:  
Club

School pays transportation

Chapter fundraisers, student out of pocket, state fund for hotel

Q21 When attending SLC, how is transportation and lodging paid for?

Answered: 10 Skipped: 1



41.03% of State Leadership Conference transportation and lodging fees are paid by chapter fundraisers and/or out-of-pocket by members.

Other responses included:  
School pays transportation, chapter pays lodging (5)

State CTE funds + chapter fundraisers

Activities money to pay for transportation + State CTE funds for lodging

School pays for transportation + adviser, students pay their own

48.72% of chapters receive no support from their school if they have a student qualify to attend National FCCLA. 41.02% receive support for the advisers expenses only.

## State CTE Funds

Q23 State CTE funding for FCCLA chapters increased to \$400 per chapter and ~\$26 per student. How do you/your school typically allocate the portion of your schools allocation received as a result of having a FCCLA chapter? Check all that apply.

Answered: 20 Skipped: 1



Other responses included:  
I don't think they allocate to FCS or FCCLA

Unsure

Sometimes to help pay for National FCCLA

To help pay for Leadership Rally

We have never seen this money

Purchase chapter polos

CTE funds were never used for FCCLA expense; the money was used to purchase equipment for the FCS classroom

I can use the money for students

School divides the money among all CTE

# Successful Fundraisers

## What are successful fundraising events your chapter conducts?

Open ended responses were categorized as follows:

### Events

Carwashes; when its hot we make \$800-\$1000 with little overhead

Halloween Carnival for Fall Festival

Bagging groceries

Bingo night with silent auction

Garage sale in early fall (2)

Quilt Raffle (2)

Cleaning fairgrounds during fair

Thanksgiving pies (2)

Park cars at area events

Talent show and 'slave' auction (2)

Kiss the pig contest

Selling Prom dresses

May Day Baskets

### Selling Items @ School

Bake sale (4)

Bake sale to various businesses in town (each student brings 6 dozen items and they are sol around town; \$1200 earned)

Muffin sales on Friday mornings

Valentine Grams (3)

Float Fridays

Pizza sales once a week at lunch

Wednesday snacks in lobby after school

Candy Grams/Santa Sleighs

Morning Grind Eagle Espresso (2)

School store (2)

### Selling Items with a Business

T-shirt sales Butter Braids (4)

Pampered Chef

Little Casers (2)

Elliotts (10)

Big Train Coffees

Flower basket sales

Schwan's

Martinson chocolate sales

Fruit sales

PartyLite Candles

### School Activities

Concessions (11)

Sell volleyball and basketball ads

Serving a meal (before school musical, Honor Society, homecoming) (3)

## Success Stories

Scheduled 3 days where we would take the Bake Sale to the various businesses in town. Flyers were sent out; students each brought 6 Doz items, brought them on sale day, we priced and divided goods between the 4 delivery routes. Small groups went during one of my classes in the AM and PM. Made \$1200!!!! The businesses requested it and have already asked for it to be a regular event next fall.

Candy Grams/Santa Sleighs The members made up a sample of each and put them on the office counter with order blanks. Students and staff made out their orders and paid in advance. The members came to the FCS dept each afternoon and made the sleighs and processed the orders. Just before Christmas break the orders were delivered. Everyone loved receiving their gift! The fundraiser was a huge success.

Our FCCLA business, Morning Grind Eagle Espresso is our main fundraiser, open 3 days a week during the school year. Our high school also allows us to offer to students for \$1, an early lunch release to help raise funds for our state outreach project

May Day Baskets: each student creates a themed basket containing @ \$30 of items. Baskets are cellophanned and a silent bid sheet is attached. They are unveiled at whatever school event is happening etc. PTSA carnival, music program etc, then taken to businesses and left there for 7-10 days. highest bidder wins and is contacted to come pick up their prize. This year it was around Mother's Day, was a great present this way.



# Membership

## Recruitment kit

Q25 If Montana FCCLA were to develop membership recruitment tools, what would you find the most helpful? Pick your top 2.

Answered: 25 Skipped: 2



Open ended responses include:

- Fundraisers
- Give the money to chapters to spend how they see fit
- All of the above are awesome
- No need

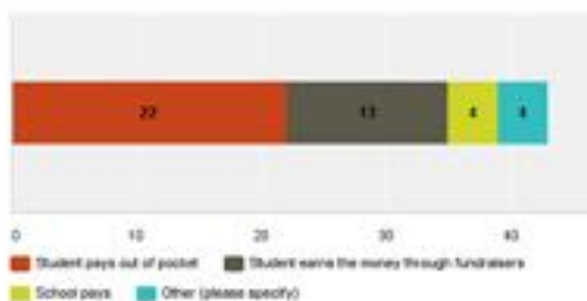
## Success Stories

- Junior high presentations (with games) (6)
- Word of mouth (7)
- Talk to students interested in FCS classes (2)
- Personal visits by officers Require each member to bring 1-2 new people to a meeting by direct invitation
- Recruitment events with food (ice cream social, treats, potential member breakfast, root beer floats, slushi party) (6)
- A lunch meeting at the beginning and end of the year with minute to win it games and prizes after officers talk about what FCCLA is. (2)
- Scavenger Hunt in the Spring with new member recruits. New are teamed with old, given a clue list and time frame. Members video their findings and make it back by time given. As we watch the videos we eat and members talk of their favorite memory and what learned through FCCLA. Also a short recap of what was accomplished within the school and community this year.
- Welcome brochures on every locker the first day of school
- Have a display with a sign up sheet
- Keeping meetings fun
- Thanksgiving member dinner During FCCLA Week we had an FCCLA Trivia Contest. All students could participate and use their phones to find answers. It was very successful--we also had nice prizes.
- NLC Trips
- Many want to work in our espresso business, so they join FCCLA.
- Give awards at the end of the year (2)
- Since we got a Cole's Pantry Facebook page, we put up pictures of our projects and any students in Cole's Posse that receive awards

## Dues

Q27 How are membership dues paid by your chapter members? Select all that apply.

Answered: 26 Skipped: 2



Q29 If students pay out of pocket or fundraise for membership dues, how much do they pay?

Answered: 25 Skipped: 10



Items included are:

- District meeting fee (7)
- Funds for chapter meetings (6); typically food
- Chapter T-shirts
- Pays state & national dues
- Teacher pays when students can't afford it
- Students pay a portion (2); half, \$10
- District President fund

## When a student becomes a member, do they receive a promotional or recognition item?

Roughly 75% of chapters do not provide new members with any promotional items or recognition. However, many indicated that they would like to but finances are a challenge. Many that do pay for the item via additional membership fees. Items include:

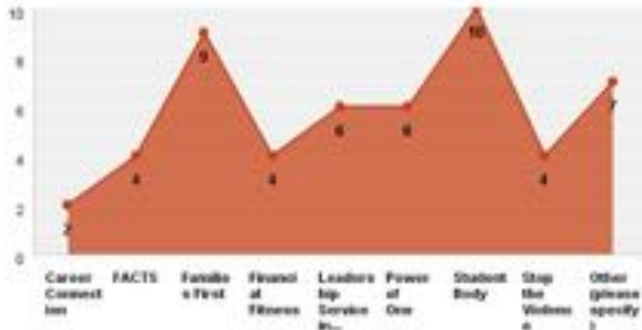
- Locker posters/decorations (4)
- Locker magnet for posting chapter events throughout the year (2)
- Once they are trained in fundraising activities (making coffees, bake sale items), get to make a free one every time they work or help out
- Chapter polos that are loaned to the students throughout the year (2)
- Membership Pin
- T-shirts (2)
- T-shirts, travel tumblers, chapter resource book, and had a new member breakfast
- Recognition at an assembly

# Curriculum Integration

## National Programs

Q30 Which National Programs has your chapter conducted in the past three years?  
Select all that apply.

Answered: 26 Skipped: 16



- All 'other' responses were none.

### Use Them

- FACTS – during Red Ribbon Week
- Power of One – Middle School Students
- Power of One – Personal Relations Class
- Used to get ideas for yearly program of action but not integrated into classroom instruction (2)
- Used if a member is interested in an activity that relate to one
- Used throughout my school year and classes (2)
- Did it at a chapter meeting
- Student Body - Kinder Cooking is a program in which the kindergarten classes come to the high school for a ninety minute class. I lead my students through planning and organizing a lesson for the kindergartners. The high school students plan the recipe to be prepared, the sanitation lesson and the food guide portion. My students teach the kindergartners and help them prepare the special dishes they have planned. This has been a huge success.
- Student Body – Health and Wellness promotion
- Student Body – Nutrition Tracking Project

### Don't Use Them

- Lack of time and leadership in club (2)
- Fundraising is all we can get done Need specific lesson plans
- Need specific training (perhaps Leadership Rally) (3)
- Limited FCS curriculum and/or too much else to cover (4)
- I know they are good, I just don't use them
- Need updated materials
- Its not easy to integrate into lesson plans Don't have the opportunity

## Skill Demonstration Events

Q32 Which Skill Demonstration events did you integrate into your FCS curriculum in the past three years?

Answered: 36 Skipped: 8



### Toys that Teach

- Used in a Child Development Class with slightly modified rubric as end of semester project (5)

### Food Art

- Used a variety of fruits and vegetables - students practiced with partners coaching - choosing the right knife and explaining what they are demonstrating - kids did well.

### Creed Speaking

- My FCCLA class was required to do the creed speaking and speak out for FCCLA as a unit assessment.

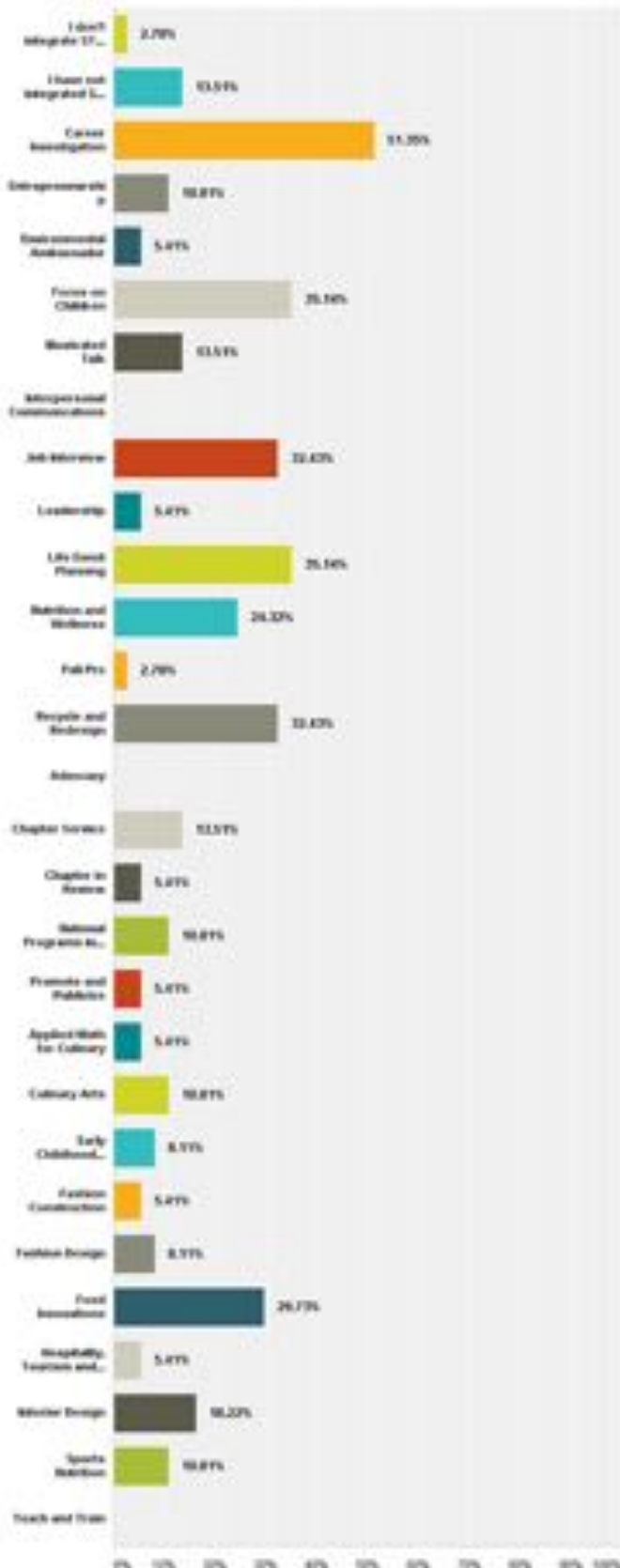
### Other

- All members of one class write a 50-100 word speech on how FCCLA benefits them. Senior applicants of scholarship write 100 word essay on how FCCLA & FCS has impacted their life.
- Required students to make an informational poster about the beef industry before the beef cook-off.



Q34 What STAR events have you integrated into your FCS curriculum the past three years?

Surveyed 27 - 10/20/2019



## How did you integrate them?

### Food Innovations

- Final for Culinary II - I would like to use more but it would be really helpful to have lesson plans (4)

### Recycle + Redesign

- Final for textiles (have reworked rubric and will share) (2)
- Blue Jean project & recycle old materials project
- Interior Design Course
- My Apparel students made a quilt from recycled jeans. The class worked together to design, sew, tie and bind the quilt. It was given to the family of a CHS student who had passed away during football season. More recently, the apparel students have recycled the jeans into many different items: pillows, purses, book bags, and small lap quilts. Last fall, my apparel students made a small quilt for the new principal. The center of the quilt was pieced with denim square and the outer borders included our school colors. When the students visited the principal's office to deliver the quilt, he was stunned and very emotional.

### Life Event Planning

- Prep for Life Final

### Interior Design

- Interior Design Final (2)

### Career Investigation

- I use the Career Investigation project in my Career and Finance class every year. The students get a school related absence to spend one day shadowing is part of the experience section of the portfolio. They use the MCIS website to complete an interest survey.
- Single survival worked on Career investigation for one semester living on a minimum wage.

### Other

- Introduced the event and then completed an activity that would relate to the topic such as fatal vision goggles - during Red Ribbon Week - FACTS) then then viewed a presentation on YouTube.
- Used the Resource Guide as an outline for the project
- I have a seniors class where we focus on careers, jobs, life after high school, etc. I use the FEFE curriculum for personal finance issues
- Each project I've implemented has been successful in part because I use the rubrics associated with the project (or modified versions), so assessment is simple

## What are your challenges integrating them and how can MT FCCLA assist?

- Time (5)
- Most don't fit into the type of class I have so I can't cover most of them - only careers and jobs
- I am brand new so I would love any training about how to integrate any aspect of FCCLA into the classroom. I know there is good info on the national website, but it is also overwhelming. I am not sure where to start.
- Modifying them to be a compact project that can be completed in a couple of days rather than a huge project.
- Lesson plan resources with depth to them (2)