

# Leadership Rally



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*Journey Begins*

The Ultimate Leadership Experience | September 30 - October 2, 2018  
Bozeman, Montana





## 2018-19 State Executive Council

Seriously... The Leadership Rally is **guaranteed** to strengthen chapter programming with effective, hands-on, training and resources for members and advisers.

**Members** will become stronger chapter leaders with the tools, knowledge and desire to "own" their chapters. They will learn techniques to engage their peers, effectively lead meetings, develop and implement programs of work and much more.

**Advisers** will start the year off feeling confident and invigorated as they learn about the national programs, share best practices for managing a chapter, identify ways to conduct competitive events and more.

The 2018 Leadership Rally is hosted in collaboration with the Montana State University College of Education, Health and Human Development.



## Who Should Attend?

<i>Chapter Leaders</i>	<i>Chapter Officers</i>	<i>New: Peer Leader</i>	<i>District Officers</i>	<i>Chapter Adviser</i>
Build confidence as a leader as you reach your potential while learning more about FCCLA and enhancing your team building skills.	Improve your ability to use your personal brand to get results for your chapter, motivate team members and effectively run meetings.	Students will be receive hands-on resources to lead their peers in developing a traffic safety program in their community.	Receive hands-on training designed to help strengthen your role as an officer and plan your district meeting.	Kick off a great year while learning about programming: SLC, competitive events chapter management, and more!
Up to 2 per chapter Grades 8-10 preferred	Up to 2 per chapter Grades 10-12 preferred	Up to 1 per chapter Grades 9-12 preferred	All current district officers Register for multiple tracks	All advisers



## ➔ National FCCLA Leadership Training Team



*Taylor Stewart*

Since 2016, Taylor has served on the Leadership Training Team. She is a student at Western Kentucky University majoring in Family and Consumer Sciences education with an undergraduate certificate in organizational leadership. She is excited to continue working with FCCLA members across the country that are just as passionate about this organization as she is. She loves helping others recognize their potential, develop their leadership skills, and build relationships that will last a lifetime.

## ➔ Impact Teen Driving



*Kelly Browning*

Dr. Kelly K. Browning has served as a leader for youth programs for the past 25 years. As Executive Director of Impact Teen Drivers, she aims to increase awareness of the dangers of reckless and distracted driving so that young people make better decisions behind the wheel—whether as drivers or passengers—to keep our roads safe for everyone. Her strength in working across the spectrum of stakeholders forwards the discussion, promotes a unified message and evidence-based practices to tackle the number one killer of teens in America. Using a multi-faceted approach to change the driving culture to one that is distraction-free, Dr. Browning and Impact Teen Drivers hope to save thousands of lives needlessly lost on our roadways every year.



*Mary Steves*

## KEYNOTE: THE PRIMARY COLORS OF A LEADER

Mary's interest in and love of leadership began as a member of the Future Farmers of America organization. Through the California Association of FFA she spent one year serving as an intern with the California Department of Education. In this year Mary conducted workshops, trainings and conferences alongside her five other teammates.

Among speaking with legislators, administrators, and educators, Mary and her team traveled to over 300 high schools speaking and conducting workshops for the 83,000 members of the California FFA Association. Mary now serves on the Growing Leaders team helping schools to best implement their Leadership programs.

She has partnered with organizations ranging from the National Football League Player Engagement, to NCAA Conferences, Division I University Athletic Departments and and High Schools. Her work has been seen on CNN, Fox & Friends, and in Forbes, The Huffington Post, and Psychology Today.

Mary will engage students and challenge them to step into their roles as leaders. Primary Colors of a Leader is a globally recognized formula for leadership and is broken down into the following 4 categories: Character, Perspective, Courage, Favor.



# Chapter Leader, Chapter Officer & Peer Trainer Agenda

All sessions at the Montana State University Strand Union Building.

## Sunday, September 30

4:15-5:00 Registration

5:00-5:45 Montana FCCLA: Rock the Red

By MT FCCLA State Executive Council

This get-up and move session will have you meeting FCCLA members from throughout Montana while exploring how FCCLA inspires members to launch into the Ultimate Leadership Experience by participating in 2018-19 programming including the State Outreach Project: Vision Zero.



5:45-6:30 Dinner

6:30-8:00 Montana FCCLA: The Ultimate Leadership Experience

By MT FCCLA State Executive Council

Information packed round tables will keep you engaged while providing important FCCLA updates and the tools to disseminate information to your chapters.

Power of 1 - Hunter Moore, VP of Parliamentary Law  
Japanese Exchange - Elle Buhl, VP of Programs  
Financial Fitness - Ben Costin, VP of Membership  
Parliamentary Procedure - Kirsten Johnson, VP of Development  
Social Media - Bray Holmes, VP of Events  
Membership - Tess Wilson, VP of Membership  
Opportunities for Involvement - Alyssa West, VP of Community Outreach  
Grants - Mattie Tucek, VP of Finance  
STAR EVENTS - Jocelyn Ott, First Vice President  
Running for Office - Kaitlyn Logan, President

8:00-9:00 The Primary Colors of a Leader

By Mary Steves

This session breaks the complex subject of leadership into four fundamentals that everyone and anyone can develop in their lives. An Experiential, Participatory, Image Rich and Connected session that encourages students to take part.

## Monday, October 1

8:00-8:25 Welcome & Team Building

Learn hands-on activities that you can take back to your FCCLA chapter to keep the fun in FCCLA.

### Chapter Leaders Track

8:25-9:15 The Art of Communication

By Mary Steves

Students will master the platform of public speaking and learn specific principles that will enhance their ability to communicate, motivate, connect, engage, and inspire their audience.

### Chapter Officers Track

Impact Teen Driving

By Kelly Browning

What Do You Consider Lethal? - Participants will be provided access to evidence-based tools to deliver high energy and effective presentations focused on the dangers of reckless and distracted driving.

### Peer Leader Track

Educating in Red

By Taylor Stewart

In this interactive workshop, learn effective methods to educate your peers in important FCCLA and FCS concepts, such as traffic safety.

### Chapter Leaders Track

9:20-10:10 The Art of Communication, Continued.

### Chapter Officers Track

Leading in Red

By Taylor Stewart

As you work to become the ultimate leader, you will define and develop your unique leadership abilities and skills to best serve your fellow executive council and chapter members.

### Peer Leader Track

Impact Teen Driving

By Kelly Browning

What Do You Consider Lethal? is designed to support the peer-to-peer school and community reckless and distracted driving efforts through an evidence based curriculum which fosters creativity and initiative by providing the building blocks for student leaders to execute a successful advocacy project. Participants will have access to program guides and templates for their reference and to share with other team members.



# Chapter Leader, Chapter Officer & Peer Trainer Agenda



All sessions at the Montana State University Strand Union Building unless otherwise noted.

Monday, October 1

LEADERSHIP RALLY 2018

10:10-10:25 Break

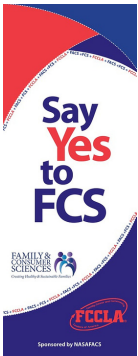
	Chapter Leaders Track	Chapter Officers Track	Peer Leader Track
10:25-11:15	<b>Growing in Red</b>  By Taylor Stewart In this high energy workshop, discover your own leadership style, utilize your strengths, and receive tools and resources to become the ultimate leader!	<b>The Art of Leading Others</b>  By Mary Steves This session explores how students can not only lead themselves well, but also begin to lead others. The Art of Leading Others uses an experiential, participatory, image rich, and connected approach. There will be time for Q&A, games, and interactive content.	<b>Impact Teen Driving, Continued</b>

	Chapter Leaders Track	Chapter Officers Track	Peer Leader Track
11:20-12:10	<b>Impact Teen Drivers</b>  By Kelly Browning What Do You Consider Lethal? – Participants will be provided access to evidence-based tools to deliver high energy and effective presentations focused on the dangers of reckless and distracted driving.	<b>The Art of Leading Others, Continued</b>	<b>Workshop-In-A-Box and Activities</b>  By MT FCCLA State Executive Council

12:15-1:15 **Lunch: Rock this Way Chapter Planning**  
  
Advisers and members will work together to apply what they have been learning and create a plan of work for chapter organization activities to 'rock the year' including recruiting and retaining members, fundraising, meeting organization and project management. Chapter will also learn about the 2018-19 Statewide fundraiser with Bequet Confections.

1:15-2:00 **Impact Teen Drivers: Are We Living in A Dream World**  
  
By Kelly Browning  
This evidence-based presentation is intended to engage, educate utilizing evidence-based strategies, and leave people empowered through a dynamic and interactive presentation.

2:00-2:45 **Say Yes to FCS Workshops & Campus Tour**  
3:00-3:45  
  
By MSU Admissions & Montana State University Family & Consumer Sciences Students  
Do you enjoy helping people? How about teaching others? Learn from current MSU students about the variety of career opportunities (with huge demand for trained workers) available from the Montana State University Health and Human Development Department. These breakout sessions are designed to address topics impacting the well-being of young adults in an interactive, relevant and fun way.  
  
Attendees may also choose to tour the MSU campus by participating in a hosted tour by MSU admissions.  
  
During registration, attendees will be asked to register for an opportunity per time slot. They may choose to attend two MSU workshops or a workshop and campus tour. Space is limited per opportunity and based upon a first come, first served basis.



4:00-5:15 **Families First Service Project**  
  
By Three Forks Chapter Adviser Cathe Felz and Chapter members)  
Help make fleece blankets for LEO's Blanket Project.! The blankets made during the workshop will be given by local law enforcement to children in foster care as part of the Families First National Program. Funds for this project were received by a grant awarded to Three Forks FCCLA in cooperation with Montana FCCLA from the Youth Giving Project, a program of Foundant Technologies and the Bozeman Area Community Foundation.



## Monday, October 1

5:30-7:15

### District Dinner

*Location to be identified by District President*

Meet attendees from your district while you dine at some of Bozeman's greatest establishments!

7:30-8:15

### District Officer Training: How to Put the Roll in Your Rock

*By the State Executive Council*

*Workshop held at the C'Mon Inn.*

## Tuesday, October 2

*All sessions at the Montana State University Strand Union Building.*

8:00-8:30

### Welcome & Rockstar Leadership

*By Taylor Stewart*

8:30-9:20

### Service: Planning Session

During this hands-on session, chapters will work together to explore how to use the Planning Process to design a Vision Zero State Outreach Project in their community. In addition, chapters will learn about the grant opportunities to fund their work and awards program for innovative projects. Representatives from the Montana Department of Transportation will be available to answer questions.



9:30-10:15

### The Art of Changing Culture

*By Mary Steves*

Changing a culture can be difficult. In this session, the Growing Leaders speaker empowers students to grasp and understand the principles a leader must take to transform an organization, community, or social group in a way that lasts. The Art of Changing Culture uses an experiential, participatory, image rich and connected approach. There will be time for Q&A, games, and interactive content.

10:15-10:30

### Closing

*By State Executive Council*



*Journey Begins*

# Chapter Adviser Agenda

All sessions at the Montana State University Strand Union unless otherwise noted.

## Sunday, September 30

4:15-4:45 Registration

5:00-9:00 Montana FCCLA: Rock the Red

With chapter members. See Chapter Officers, Chapter Leaders & Peer Leader agenda for details.

## Monday, October 1

8:00-8:20 FCCLA: Welcome with Students

Get to know one another while experiencing activities that can be integrated into chapter meetings to help keep the energy and excitement going! Also learn about major initiatives and programming for the 2017-18 year. All attendees will receive the 2017-18 Resource Guide.

9:20-10:15 State Leadership Conference

We are relocating! With SLC being hosted at MSU on a Thursday/Friday next spring, there are some adjustments that have to be made to the schedule. This time will be spent going over all the changes and updates to help you feel confident when you come back to MSU in March with your chapter members for SLC.

10:25-11:15 STAR Events

Learn what's new, classroom integration tips and management techniques for students competing at SLC in STAR Events.

11:20-12:10 FCCLA Escape Room

Take part in this fun activity that you can take back to your chapter.

12:00-2:00 Lunch: Rock this Way Chapter Planning

2:05-2:50 Impact Teen Driving

Advisers will receive an overview and handouts of all curricula available for them to use by their student leaders in their chapters and communities from Impact Teen Driving.

3:05-3:50 Financial Fitness & MFEC Grant

Learn about the mini-grant available to chapters this year to support Financial Fitness projects and participate in activities from the national program curriculum.

4:00-5:15 Families First Service Project

By Three Forks Chapter Adviser Cathe Felz and Chapter members

Help make fleece blankets for LEO's Blanket Project! The blankets made during the workshop will be given by local law enforcement to children in foster care as part of the Families First National Program. Funds for this project were received by a grant awarded to Three Forks FCCLA in cooperation with Montana FCCLA from the Youth Giving Project, a program of Foundant Technologies and the Bozeman Area Community Foundation.

5:30-7:15 District Dinner

## Tuesday, October 2

8:00-10:30 Montana FCCLA

With chapter members. See Chapter Officers, Chapter Leaders & Peer Leaders agenda for details.





## Online Registration

- Due** Due September 12, 2018  
No late registrations accepted.  
Space is limited and based on a first-come, first-served basis.
- Fee** \$55; regardless of track (additional \$10.00 for an S&B Parking Lot)  
Includes a t-shirt, event materials, dinner Sunday, breaks and lunch on Monday.  
Without the support of HB 86 funds subsidizing the registration fee this event would be over \$150 per person.
- How** Register online.  
Username: Chapter ID  
Password: (same as your membership affiliation)  
Contact Terrence if you need help with your username or password!
- \$** Invoices are immediately available in the registration system.  
Montana FCCLA will be accepting credit cards as payment during registration.  
Make checks payable to "Montana FCCLA" and mail them directly to:  
Connie Dempster, Bookkeeper, Box 20996, Billings, MT 59104

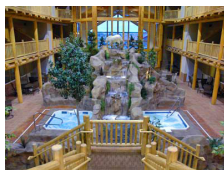
Payment must be made or a purchase order on file before attending the Leadership Rally.



## Policies

- **Space is limited** and based on a first-come, first served basis.
- **Chaperone policy:** 1 adult per 8 students
- **Affiliated member:** Attendees do not need to be affiliated members before attending; however it is highly encouraged.
- **Cancellation:** Refunds are not available for cancellations. Substitutions may be made online until September 19.
- **Code of Conduct:** Advisers are responsible for collecting signed Code of Conduct forms (available at [www.mtfccla.org](http://www.mtfccla.org)) for each attendee.
- **Attendees:** A chapter may send up to 2 members for the Chapter Leader Track + up to 2 members for the Chapter Officer Track + 1 Peer Leader + any district officers (including State Officer) and the adviser.

## Lodging



- Bozeman C'Mon Inn
- 406.587.3555
- \$94+tax – includes a breakfast buffet
- Montana FCCLA room block ends 9/22/18.

## Sessions

- All sessions held at the Montana State University Strand Union Building.
- Parking pass for S&B lots can be purchased by advisers when registering online (passes not included)

## Dress Code

- The Montana FCCLA dress code must be followed.  
Students: Red, white or black polo or oxford shirt; may include FCCLA logo. Chapter polo's in the school colors may be worn if they have a collar and the FCCLA emblem.
- Black or khaki slacks or skirts that are two inches above the knee.
- Nice shoes.
- Adults: Business casual or student dress code.

