

Count Me In State Outreach Project 2020-21 Grant Application

With countless definitions of being "fit" and getting "in shape," we also must consider our financial fitness as a component of our well-being. In 2021-22, we're focusing on financial fitness as this year's State Outreach Project.

Montana Family, Career and Community Leaders of America (FCCLA) has collaborated with a group of organizations for the first time to promote financial wellness projects. Grants will be awarded to chapters who plan and carry out projects that help them and their peers to strive to be their best selves by developing financial literacy skills and challenging others to join them on our journey. Topics that can be included within the grant projects are tools for maximizing earning power, managing spending, teaching others about the value of money, savings, or another topic that promotes financial wellness. These grants are made possible on behalf of several sponsors: the Montana Financial Education Coalition, the First Interstate Bank Foundation, Reach Higher Montana, the Montana Council on Economic Education, and the Montana Division of Banking & Financial Institutions.

Applicants will determine the methods of educating others about financial wellness issues. This may include social media campaigns, in-school contests (video messaging contest, poster contest), flyers, seminars, etc. Chapters are encouraged to use the FCCLA Financial Fitness to learn the realities of financial wellness as a family affair.

Requirements:

Affiliated Montana FCCLA Chapters who receive a grant agree to:

- Use the Montana FCCLA logos and appropriate funder logos on materials;
- Plan and carry out a financial wellness project within the required time frame;
- Promote their program using social media;
- Follow funding requirements (detailed list included below);
- Submit a final report with pictures.

Due date: October 18

- Priority will be given to chapters who submit a grant application by October 18. Chapters who submit an application after October 18 may be awarded a grant as funds are available.

Timeline:

- October 18 – Grant application due
- October 25 – Grant awards announced
- March 1 – Project reports due

Application:

- Submit the grant application and budget (using the template provided) online. Paper or email applications not accepted.
- Applications will be evaluated by a committee of MDT and MT FCCLA representatives using a rubric.

Helpful Hints:

- Proofread the grant before submitting. Be sure the chapter adviser has read it.
- Think about your overall objective and then think about the budget. Please don't guess at the budget - include researched/appropriate costs efforts and check your prices before submitting.
- Ask yourself: Does what you are paying for make sense for your project? Do the purchases help to meet objectives?
- Chapters could partner with other chapters for this grant project.

- Start planning now to take photos of the projects demonstrating evidence of the work done to meet the grant objectives including funding logo usage.
- Don't forget to consider radio advertisements, videos, and media stuff – this can be a part of the project and submitted with the report for evidence of the work completed.

Awards:

All chapters completing a traffic safety project during the 2021-22 school year are eligible for the following cash awards.

These will be based on March 1 project awards and announced at the State Leadership Conference.

The Top 3 Projects will receive \$2,500, \$1,500 and \$1,000 cash for their chapters!

Questions:





- Whitney Whittecar 406.229.2017, director@mtfccla.org


Grant Application

Submit by October 18, 2021

FCCLA Chapter					
Mailing Address					
City, State, Zip					
Chapter Adviser		Adviser email		Adviser phone	
School Clerk		Clerk email		Clerk phone	
Will the funds be sent directly to a local chapter FCCLA activity account OR sent directly to the high school?	Chapter OR High School (Either way works.)				

Outline your project using the FCCLA Planning Process:

Planning Process	Items to address	Proposal
Identify Concerns 	What concern are you addressing with this project and why?	
Set a Goal 	Write at least one SMART goal to describe what you will accomplish.	
Form a Plan 	Address each of the following questions: Who is your target audience? What will you do? Why are you targeting this audience? How will you distribute the information or complete the project?	
Act 	Where will you complete the project? When will you complete the project? Who will be responsible for completing the project?	

<p>Follow-up</p> 	<p><u>How</u> will you evaluate the effectiveness of your project? <i>For example, if you are conducting a seat belt awareness project consider pre and post observational surveys or if you are conducting a social media campaign monitor your number of likes, etc.</i></p> <p>Is there any follow-up, such as thank you notes or responding to questions required?</p>	
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Chapters may receive guidance on how to implement a successful traffic safety program.

Budget:

Submit a budget using the excel template provided following the guidelines of the allowable expenditures document. Remember: No expenditures may be incurred until a signed grant award letter is received.

Application Scoring Metrics:

The following rubric will be used to score the grant application.

Available Points:

Identify Concerns (if no, the project cannot be funded)	Y/N
Clearly identifies a Montana concern.	3
Set a Goal	
Written in a SMART format	3
Form a Plan	
Who is target audience?	2
What will you do?	5
Why are you targeting this audience?	1
How will you distribute information or complete the project?	5
Act	
Where will you complete the project?	2
When will you complete the project? (by March 1)	2
Who will be responsible for completing the project?	2
Follow up	
How will you evaluate the effectiveness of your project?	5
Budget	

Template used	2
Responsible use of funds	8

Overall

Project is innovative, thoughtful and utilizes quality programming techniques to address financial wellness.	6
Recognition of the partnership between FCCLA, MFEC, FIBF, MCEE, RHMT, DBFI	2
Project includes a social media component	2

Total: 50