

STRONGER TOGETHER

Montana FCCLA

Adviser Communities Program

A Tiered Approach to FCCLA Advising

2024-25



MONTANA
STATE ASSOCIATION



WELCOME TO MONTANA FCCLA!

This program is designed to support new and experienced advisers by providing enhanced training, meaningful discussions, incentives, and a phased approach to building and maintaining an FCCLA program.

New Adviser

FCCLA Adviser with under 3 years experience who wants to gradually build a FCCLA program and receive support and incentives when doing so.

Intermediate Adviser

FCCLA Adviser with 3-5 years experience who has established strong chapter foundations and is ready to increase chapter involvement and receive support and incentives when doing so.

Mentor

FCCLA Adviser with 6+ years experience who wants to strengthen Montana FCCLA by supporting new advisers and receiving incentives

incentives

- Professional growth
- Friendship
- Letter to your administrator
- Classroom resources
- Sense of community

HOW TO GET STARTED

- Complete the registration form
- Consider your goals for involvement--what do you hope to gain?

commitment

- Participants agree to:
 - Actively communicate (at least four times per year) via phone, email or in-person with members of your Adviser Community
 - Complete the appropriate reflection log
 - Report progress by May 15 using the end of year report form
- The commitment is for one year with the opportunity to re-enroll

ADVISER community

- Each Adviser Community is a small group comprised of New Advisers, Intermediate Advisers, and Mentors who are matched based on similarities such as geography, course offerings, or school similarities.
- Communities are encouraged to communicate with each other using whatever means are most appropriate for them as well as participate in the monthly Zoom meetings coordinated by Montana FCCLA

questions?

- Questions? Contact Tracey Eatherton, State Director at director@mtfccla.org
636-575-1751

INCENTIVE DETAILS

- Participants in the phased community program who complete the program registration form and the end of year report are eligible to win a \$75 Amazon gift card at the end of the year.
- One component of the end of year report is the reflection log, noting program participation. Participants will complete the one that best fits their experience levels:
 - Year 1 Log
 - Year 2 Log
 - Year 3 Log
 - Year 4 Log
 - Year 5 Log
- One participant from the New Adviser, Intermediate Adviser, and Mentor groups will receive the prize, with up to 12 gift cards distributed from the pool of eligible participants.
- Participants are only eligible to win if officially registered and the end of year report was submitted online by May 15.
- To be eligible for the incentives, participants must complete the registration form by no later than October 1.
- Winners will be drawn on June 1, 2025 and will be announced via email.

Montana FCCLA Zoom Meetings

All meetings will include an optional meet and greet beginning at 4PM, with the one-hour content discussion beginning at 4:30. Content topics will be determined by the FCCLA Adviser survey results

(tentative schedule)

September 11	October 9
November 13	December 11
January 10	February 14
March 6	April 10
May 8	



"FCCLA has given me life long skills while also giving me a family and community. It is an incredible organization that can improve your junior high/high school experience."

~Jill Baumgardner, MT FCCLA President



"Dreams truly can become realities, and my reality has grown better with every moment with the SEC team."

~Triniti Anderson, VP of Programs

HELPFUL RESOURCES

Montana FCCLA website

Includes organizational structure, event information, teacher resources, calendar, etc.

National FCCLA website

Includes National Program and Competitive Events information (STAR and SKILL Demonstration Events)

online COLLABORATION OPPORTUNITIES



Join the following pages:

Montana FCCLA

National FCCLA

Montana Chapter Adviser Group (request an invitation)

National FCCLA Chapter Advisers

SUGGESTED DISCUSSION TOPICS

Make it a goal to communicate with someone from your community who has a different level of experience than your own at least 4 times during the year.

Some appropriate topics could include:

- Establish a preferred communication system
- Review the Montana FCCLA calendar
- Set goals based on the phased approach and number of years as an adviser
- Membership recruitment and affiliation
- District meeting
- Classroom integration
- Competitive events
- Service Learning & State Outreach Project
- National Programs
- State Leadership Conference
- Member opportunities
- Event lead and assistant process
- Funding
- Registration process
- Travel questions
- Determine a time/place to meet at SLC to check-in
- Review the progress on goals
- Set goals for summer and following year
- Discuss National Leadership Conference (if applicable)

NEW ADVISER years 1 & 2

The focus of year one is to establish a chapter (if needed) and begin learning about FCCLA.

Don't feel like you need to tackle everything in year one. By accomplishing the goals below, you will have had a very successful year!

The focus of year two is to begin enhancing leadership development for members and local awareness about your FCCLA chapter

Report how you have achieved each of these goals in the May 15 online progress report.

ACTIVITY	Resources	Timeline	new Adviser year 1	new Adviser year 2
Recruit New Members year 2: Increase By 5%	<ul style="list-style-type: none"> National FCCLA New Adviser Handbook National FCCLA Membership Toolkit Montana FCCLA Website 	ONGOING	✓	✓
ELECT & TRAIN OFFICERS & UPDATE CHAPTER BYLAWS	<ul style="list-style-type: none"> Officer and Chapter Leader Training National FCCLA Website Montana FCCLA Website (chapter management resources & Bylaws template) 	September—October	✓	✓
Affiliate Your Chapter Members	<ul style="list-style-type: none"> National FCCLA Portal Montana Membership Packages posted on the Montana FCCLA Website 	AFTER NOVEMBER 1, ONLY AFFILIATED CHAPTERS HAVE ACCESS TO SOME RESOURCES. FINAL DEADLINE IS MAY 1	✓	✓
Integrate one STAR EVENT OR SKILL demonstration event into your class year 2: Integrate TWO	<ul style="list-style-type: none"> Lesson Plans on the National FCCLA Website Montana Competitive Events section of the website 	September—February	✓	✓
Attend and Participate in meetings	<ul style="list-style-type: none"> District Meeting (adviser) Fall Rally (adviser + 1-2 students) State Leadership Conference (adviser + 3 students) 	DISTRICT MEETING --FALL State Leadership Conference-- MARCH	✓	✓
Engage with someone in your adviser community from a different level of experience four times	<ul style="list-style-type: none"> Your Adviser Community 	ONGOING	✓	✓
CONDUCT ONGOING MEETINGS & a CHAPTER Fundraiser	<ul style="list-style-type: none"> The National FCCLA Website, Officer and Chapter Leader Training Montana FCCLA Website (chapter management resources) 	ONGOING		✓
PARTICIPATE IN THE STATE OUTREACH PROJECT	<ul style="list-style-type: none"> Montana FCCLA Website 	September—February		✓

Intermediate Adviser years 3 & 4

The focus of year three is to begin further explore the opportunities FCCLA provides.

The focus of year four is to begin further expanding leadership opportunities.

Report how you have achieved each of these goals in the May 15 online progress report.

ACTIVITY	RESOURCES	TIMELINE	Intermediate Adviser year 3	Intermediate Adviser year 4
INCREASE MEMBERSHIP BY 5% & INCREASE CHAPTER VISIBILITY	<ul style="list-style-type: none"> NATIONAL FCCLA MEMBERSHIP TOOLKIT MONTANA FCCLA WEBSITE 	ONGOING	✓	✓
CONDUCT ONGOING MEETINGS & a CHAPTER FUNDRAISER YEAR 4: TWO FUNDRAISERS	<ul style="list-style-type: none"> THE NATIONAL FCCLA WEBSITE OFFICER AND CHAPTER LEADER TRAINING MONTANA FCCLA WEBSITE 	SEPTEMBER—OCTOBER	✓	✓
AFFILIATE YOUR CHAPTER MEMBERS	<ul style="list-style-type: none"> NATIONAL FCCLA PORTAL MONTANA MEMBERSHIP PACKAGES POSTED ON THE MONTANA FCCLA WEBSITE 	AFTER NOVEMBER 1, ONLY AFFILIATED CHAPTERS HAVE ACCESS TO SOME RESOURCES. FINAL DEADLINE IS MAY 1	✓	✓
INTEGRATE THREE STAR EVENT OR SKILL DEMONSTRATION EVENTS OR a NATIONAL PROGRAM INTO YOUR CLASS	<ul style="list-style-type: none"> LESSON PLANS ON THE NATIONAL FCCLA WEBSITE MONTANA COMPETITIVE EVENTS SECTION ON THE WEBSITE 	SEPTEMBER—FEBRUARY	✓	✓
ATTEND AND PARTICIPATE IN MEETINGS	<ul style="list-style-type: none"> DISTRICT MEETING (ADVISER) FALL RALLY (ADVISER + 3-4 STUDENTS) STATE LEADERSHIP CONFERENCE (ADVISER + 5 STUDENTS) 	DISTRICT MEETING --FALL STATE LEADERSHIP CONFERENCE-- MARCH	✓	✓
ENGAGE WITH SOMEONE IN YOUR ADVISER COMMUNITY FROM A DIFFERENT LEVEL OF EXPERIENCE FOUR TIMES	<ul style="list-style-type: none"> YOUR ADVISER COMMUNITY 	ONGOING	✓	✓
PARTICIPATE IN THE STATE OUTREACH PROJECT & TRACK SERVICE LEARNING HOURS	<ul style="list-style-type: none"> MONTANA FCCLA WEBSITE 	SEPTEMBER—FEBRUARY	✓	✓
PROMOTE CHAPTER ACTIVITIES & APPLY FOR AWARDS	<ul style="list-style-type: none"> MONTANA FCCLA WEBSITE 	DISTRICT MEETING & STATE LEADERSHIP CONFERENCE		✓
RUN FOR A DISTRICT OFFICE OR THE BOARD OF DIRECTORS	<ul style="list-style-type: none"> MONTANA FCCLA WEBSITE 	DISTRICT MEETING & STATE LEADERSHIP CONFERENCE		✓

Intermediate Adviser Year 5

The focus of year five is to customize FCCLA to meet the needs of your students, your community and you.

Report how you have achieved each of these goals in the May 15 online progress report.


In year 5, it is recommended to continue implementing the activities listed for years 1-4.

You will also create two goals specific to the programming needs of your chapter.

Goals should:

- Be for "new" or "enhanced" programming; not for something you are already doing.
 - For example, perhaps you want to increase STAR Events involvement in your chapter. An appropriate goal might be to increase participation by 5% over last year's participants.
- Be written in the SMART format:
 - Specific
 - Measurable
 - Attainable
 - Realistic
 - Time Bound
- Address a variety of areas for a well-rounded chapter including areas such as membership, service, leadership, competitive events.

Seek input from your adviser community when not only writing your goals but identifying resources to achieve them. Continue your connections with your adviser community.



"The moment I joined FCCLA I knew that I was a part of a community-- a family, even. Throughout my FCCLA journey, I have formed lasting relationships, been taught the valuable skills of a leader, and, through it all, I've found an aspect of happiness. FCCLA has genuinely changed my life."
-Frankie Struck, VP of Parliamentary Law



"I have met so many new people on this journey, and have traveled to so many new places. I can't wait to see how the rest of the year goes and the many new experiences it brings!"

-Ava Krings, VP of Community Outreach

Mentor year 6+

Mentor advisers share their experiences and help new and intermediate advisers navigate the FCCLA world

Report how you have participated in each of these goals in the May 15 online progress report.

Past year 5, it is recommended to continue implementing the activities listed for years 1-4.

You will also create five goals specific to the programming needs of your chapter.

Goals should:

- Be for "new" or "enhanced" programming; not for something you are already doing.
 - For example, perhaps you want to increase STAR Events involvement in your chapter. An appropriate goal might be to increase participation by 5% over last year's participants.
- Be written in the SMART format:
 - Specific
 - Measurable
 - Attainable
 - Realistic
 - Time Bound
- Address a variety of areas for a well-rounded chapter including areas such as membership, service, leadership, competitive events.

Seek input from your adviser community when not only writing your goals but identifying resources to achieve them. Continue your connections with your adviser community.



"FCCLA has given me the best memories that I will never forget. I will forever be grateful for the experiences I've had and the people I have met through FCCLA."

-Maddy Johnston, VP of Competitive Events



"Through FCCLA I have stepped out of my comfort zone, sought out new leadership opportunities, and created impactful goals for my future."

-Natalie Seitzinger, VP of Membership

ADVISER COMMUNITIES PROGRESS REPORT

Participants will submit their end of year reports online using the linked form.

END OF YEAR REPORTS ARE DUE MAY 15

Questions participants will answer for the end of year report includes:

- Submit your communication log, which will describe the contact you have had with your Adviser Community, including date, talking points, form of communication (email, phone, in-person) and time spent communicating.
- What went well with your group? What would you recommend we change?
- What are your greatest challenges or concerns as a FCCLA Adviser?
- How can your Adviser Community or the State Leadership Team support you in overcoming these challenges?

"FCCLA has enabled me to seek out new opportunities and areas of growth within my leadership, while also working alongside hundreds of members across MT and the nation to create a difference and represent this organization for our future lives. "

-Kiarra Michalson, First Vice President



"FCCLA has allowed me to reach out to people across Montana that I would have never expected to meet. I would have never had the experiences I have had in FCCLA with any other activity; it truly has changed my life"

-Aiden Kramer, VP of Finance

"I have been in FCCLA for 6 years and it has profoundly impacted my life. This organization has shaped me into a confident leader and empowered me to create a positive change in my life and community"

-Jodi Gibson, VP of Public Relations