



MONTANA
STATE ASSOCIATION



Program Enrollment TOOLKIT

Dolly Parton's Imagination Library of Montana has partnered with Montana FCCLA to help increase the Montana families enrolled in the Imagination Library program, and chapters are encouraged to sponsor local activities to increase awareness of the program and the number of families enrolled.

State Conference Recognition:

Earn recognition for your chapter members at the FCCLA State Leadership Conference when your chapter hosts **two** Dolly Parton's Imagination Library enrollment events and enrolls **two** families per affiliated FCCLA member by **February 15**

State Outreach Project Grants & Awards:

Chapter mini grants are available for Families First outreach projects. Share your project's results upon completion for your chance to win Montana Families First state level cash awards!

Choose your favorite project idea, or develop your own chapter outreach project to enroll families in your community!

Develop bookmarks with tips on strategies for reading to children; distribute at local preschools, head starts, or day care centers

Host a table at a Trunk or Treat. Explain the program and enroll families; dress up as characters from a children's book and read to attendees

Partner with local businesses to develop a new parents kit, including enrollment information for the program and distribute to local hospitals

Host a table at a local grocery store; enroll families and offer to read books to children while the parents pick up groceries

Share the opportunity through creative social media posts

Hold a Read A Thon; secure pledges for how many books you can read to small children within a week/month and donate the proceeds to a local children's charity

Host a parents' night out and offer free babysitting while parents finalize their Christmas shopping; encourage participants to enroll in the program

Visit a local head start or preschool and read to children, encouraging them through positive role modeling

Partner with your local library to host enrollment events on Saturday mornings

2 Enrollment events hosted + **2** Families per chapter member enrolled = Chapter recognition at SLC!



Scan to submit your chapter's report for recognition at SLC



Enroll your child for free monthly books!



Inspire your child's love of reading with Dolly Parton's Imagination Library



FREE BOOKS FOR KIDS!

If you have a child from 0-5 years old, register them today for free monthly books.

How It Works:

- Enroll your child online at www.imaginationlibrary.com. Click "Check Availability."
- In 7-10 weeks, your child will receive their first book in the mail, "The Little Engine That Could."
- Books arrive in the mail monthly until your child's 5th birthday.

Easy to Enroll!



Scan this code to enroll your child in Dolly Parton's Imagination Library. It's easy!



Available to All Montana Children from Birth to Age 5!

Dolly Parton's Imagination Library of Montana- First Lady Gianforte's Literacy Initiative

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