

Resource Guide

The Ultimate Leadership Experience

2017-18 Theme

Inspired by FCCLA.

Mission



To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner, and community leaders, members develop skills for

> life through – Character Development Creative and Critical thinking Interpersonal Communication Practical Knowledge and Career Preparation

Creed

We are the Family, Career and Community Leaders of America. We face the future with warm courage and high hope. For we have the clear consciousness of seeking old and precious values. For we are the builders of homes, homes for America's future, homes where living will be the expression of everything that is good and fair, homes where truth and love and security and faith will be realities, not dreams. We are the Family, Career and Community Leaders of America. We face the future with warm courage and high hope.

Purposes

1. To provide opportunities for personal development and preparation for adult life.

- 2. To strengthen the function of the family as a basic unit of society.
- 3. To encourage democracy through cooperative action in the home and community.
- 4. To encourage individual and group involvement in helping achieve global cooperation and harmony.
 - 5. To promote greater understanding between youth and adults.
 - 6. To provide opportunities for making decisions and for assuming responsibilities.
 - 7. To prepare for the multiple roles of men and woman in today's society.
 - 8. To promote Family and Consumer Sciences education and related occupations.



Stay Connected



Web sites

Montana FCCLA: www.mtfccla.org National FCCLA: www.fcclainc.org



Publications

Talk of the State (Montana FCCLA Publication distributed monthly) Teen Times (from National FCCLA to members of affiliated chapters) Fast Facts (daily newsletter for FCCLA Advisers of affiliated chapters)

Social Media



Twitter: @MontanaFCCLA

MontanaFCCLA

Instagram: @montanafccla



Montana Family, Career and Community Leaders of America

Montana FCCLA Chapter Adviser (request an invitation)





YouTube Montana FCCLA



Pinterest Montana FCCLA

Mailing Addresses and Phone Numbers



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Two advisers are elected annually at the State Leadership Conference.

Nomination forms, policy manuals and meeting minutes are available online: http://mtfccla.org/leadership/board-of-directors



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FCCLA Districts & Advisers



District 1

CJI: Kaitlyn Lyders Choteau: Tami Krone Conrad: Stacy Aaberg Cut Bank: Rachel Brown Dutton/Brady: Keely McDonald Fairfield: Cindy Artist Power: Carly Beck Sunburst: Elizabeth Smith Valier: Jill Espeseth

District 5

Baker: Pam Beach Carter County: Amy Walker Fairview: Angie Hopes Garfield County: Barb Clark Plevna; Stephanie Robertus Sidney: Tina VanHorn Terry: Vicky Tusler Wibaux: Adele Stenson

District 10

Absarokee: Carolyn Story Bridger: Vicki Kaufman Columbus: Lorie Martinez Harlowton: Linda Eklund & Sandy Woldstad Laurel: Haley Barker Park City: Contrella Peterson Red Lodge: Jenny Zimmerman Reed Point: Chick Brogan

District 2

Belgrade: Jocelyn Sumner Bozeman: Bethany Ringer & Joanna Krogstad Capital High: Kristin Basinger Park High: Brittney Hampson Manhattan: Jordan Harler Three Forks: Cathe Felz Broadwater: Samantha Voytoski White Sulphur Springs: Katie Hanson

District 3

Rocky Boy: Carrie Gopher Chinook: Hope Hamilton Havre: Marit Ita Malta: Becky Bruce North Star: Margie Chinadle

District 8

Glasgow: Karleen Fossum

Plentywood: Beth Linguist

Scobey: Connie Wittak

District 4

Billings Senior: Shaye Skovgaard Billings West: Jillian Miller Skyview: Cindy Bergum & Lindi DeMars Colstrip: Darleen Barreto Forsyth: Kim Knoche Hardin: Mary Torske Roundup: Sherry Pertile Shepherd: Edie Vogel Huntley Project; Jennifer Charlton

District 9

Grass Range: Penny Linhart Great Falls High: Laurie Kessner CM Russell: Danielle Stark Fergus: Sue Nefzger & Miranda Eike Moore: Teresa Vaughn

Arlee: Leslie Jackson Columbia Falls: Lynne Thuesen Powell County: Kacie Perkins Frenchtown; Joy Larson Hot Springs: Donna Johnson Flathead: Michele Mussman Ronan: Katie Umbriaco Stevensville; Amy Paxton

District 6/7

District 11

Jefferson: Cassidy Parsons Butte High: Patty Sayler Beaverhead: Kim Konen Ennis: Jamie Diehl Sheridan: Roxane Shammel





Membership Affiliation

Family, Career and Community Leaders of America (FCCLA) is a dynamic and effective national student organization that helps young men and women become leaders and address important personal, family, work and societal issues through Family and Consumer Sciences Education. FCCLA: The Ultimate Leadership Experience is unique among youth organizations because its programs are planned and run by members. It is the only career and technical student organization with family as its central focus. Participation in national programs and chapter activities helps members become strong leaders in their families, careers and communities.

Eligibility

Any student who has taken or is taking a course in Family and Consumer in comprehensive or occupational Family and Consumer Sciences through grade twelve shall be eligible for active membership in an organized chapter within the school.

Types of Membership

Comprehensive: Any eligible member.

Occupational: A student who has taken a high school course in a specific FCS area or program of study that concentrates on in-class learning and on-the-job training in preparation for paid employment in that subject area. The chapter adviser may apply to Montana FCCLA to affiliate those members as occupational. Course examples include ProStart for advanced Culinary Arts classes and running child care classes within advanced Child Development/Early Childhood Education classes.

Dues & Affiliation





National Due: MInimum of 12 members (\$108) If a chapter does not have 12 members initially, members can be added throughout the year. **B** State Due:

No Minimum number of members.

Affiliate Online: http://www.fcclainc.org/content/join-fccla

Membership Campaign



Go For the Red is an FCCLA membership campaign that provides incentives for members and chapters working to increase membership. Go For the Red empowers students to recruit, retain, and recognize members. Individual and chapter prizes are available.















Our goals for this year's membership drive are:

(e.g., 90% retention rate, X number of new members, % rate of new members, etc.)

Target groups from which we will recruit members:

(e.g., former members, students in current FACS classes, students who have taken FACS classes but weren't members, etc.)

What are five key messages we want potential members to know about our chapter?

1.		
2.		
3.		
4.		
5.		

Methods we will use to reach potential members:

Incentives we will offer:

• To new members ____

• To current members for recruiting new members _

Ways we will involve new members right away:

FCCLA Week

February 12-16, 2018

Monday, February 12

FCCLA Promo Day - Promote FCCLA in your school in new and exciting ways to kick off FCCLA Week and inspire others to Go For the Red! Host an informational meeting to recruit new members.

Tuesday, February 13

Careers in Action - Host a career fair in your school and share all of the exciting opportunities offered through Family and Consumer Sciences (FACS). Show others how FACS has inspired you on your career path! FCS Educator Day is February 13.

Wednesday, February 14

Say Thanks - Valentines Day is a great opportunity to take time to show your appreciation for those who have been an inspiration and support during your FCCLA journey. Send notes of appreciation to thank them.



Thursday, February 15

Make an Impact - Be an inspiration to those in your community by finding a need and making a difference in the lives of others! Plan a service event or a Lead2Feed project with your chapter.



Friday, February 16

Unite in Red - Be Inspired by other members as we Unite in Red to show our FCCLA pride! Share what FCCLA red means to you and how it has provided you the confidence to succeed.



FCCLA



August & September: Membership Recruitment

#JoinFCCLA

Membership with FCCLA inspires students as they prepare for college and careers. Share your stories and encourage others to #JoinFCCLA as they begin the new school year.

Actions to consider: Promote PSA - Host an informative membership display at your back to school night - Invite potential members to an information chapter meeting and provide food

October: Kindness Matters

#FCCLAcares

Being kind and making a difference in people's lives inspired others to do the same. Show others that #FCCLAcares and inspire them though random acts of kindness, community service, or educational activities.

Actions to consider: "Catch" others being kind and celebrate their actions - Find a need in your community and host a Lead2Feed community service project - Educate on the dangers of bullying using the national program STOP the Violence

November: FCCLA Gives

#FCCLAgives

Servant leadership can change the life of an individual and impact those in a community. #FCCLAgives by identifying and meeting needs that will help others to be inspired

Actions to consider: Encourage chapters to share their community service stories - As you kick off the holiday season show why you're thankful - Submit your stories for Teen Times, FCCLA in Action

December: Family

#FCCLAfamily

Family is the central focus of FCCLA and can be an inspiration in every individual's life. Encourage others to celebrate time spent with family members, friends, and #FCCLAfamily

Actions to consider: Share your family recipes on Pinterest - Host a holiday party using the recipes - Plan and prepare a meal with your family - Send inspirational holiday cards

January: Career

#FCCLAcareers

FCCLA inspires each member to prepare now for their future career. Explore #FCCLAcareers by participating in Competitive Events or National programs; attending workshops and obtaining leadership training at National meetings; and making connections with industry professionals.

Actions to consider: Encourage your chapter to host a career fair - Highlight competitive events - Host a career day and invite local industry professionals



Marketing Calendar

February: Discover

#DiscoverFCCLA

Celebrate how you and your fellow members #DiscoverFCCLA. Participate in FCCLA Week and show your FCCLA spirit in order to inspire others to join.

Actions to consider: See FCCLA week daily themes - Promote CTE Month - Share scholarship opportunities

March: Health & Wellness

#FCCLAgetshealthy

During National Nutrition Month, #FCCLAgetshealthy with inspirational goals pertaining to health and wellness. Educate others to eat right, be fit, and make healthy choices in their day-to-day lives.

Actions to consider: Establish daily goals - Move It Monday: Weights, cardio, stretching / Tasty Tuesday: Cook a nutritious meal / Wellness Wednesday: Mental health awareness / Tracker Thursday: Track 10,000 steps using your phone or pedometer / Family & Friends Friday: Focus on healthy relationships

April: Financial Literacy

#FCCLAfinance

Financial literacy is the key to success in your families and future careers. Use your #FCCLAfinance knowledge to inspire others to become financially fit.

Actions to consider: Prepare a budget for summer savings and spending - Track spending habits - Plan a budget for next year with your leadership team

May: Teen Traffic Safety

#FCCLAroadsafety

Let FCCLA teen traffic safety lessons help you prepare for your time on the road this summer. Take your #FCCLAroadsafety skills with you as you inspire others to be safe as they travel.

Actions to consider: Host a seatbelt check at your school - Share traffic crash statistics daily during the month - Host a mock crash scene involving community safety leaders and personnel - Vehicle safety check education

June/July: Connect

#FCCLAconnects

Stay connected over the summer months with your FCCLA family. One way #FCCLAconnects its members is through conferences! Be inspired as FCCLA Unites in RED in Atlanta, Georgia, for #2018NLC.

Actions to consider: Promote Nashville 2017 NLC - Wish the NEC farewell by sharing a favorite memory & welcome the new NEC wProvide resources for members who don't attend NLC wEncourage members to share summer activities - Provide tips to stay active with FCCLA over the summer



Fundraisers



Béquet Confections is located in Bozeman, Montana and has been creating award-winning gourmet caramel since 2001. Martha Stewart Living Magazine said, "Robin Bequet creates caramels in unexpected flavors such as... chocolate... and even chipotle. The ones infused with Celtic Sea Salt® are the perfect marriage of savory and sweet." The Montana-based artisan company only makes caramels and has won eight national awards; indeed, it's the owner's passion.



Selling Period

www.bequetconfections.com

Profit Margins

Questions

Terrance Gotz: sales@bequetconf ections.com



mtfccla.org/bequetconfections-fundraiser

October 6-20 October 20 - November 3 45%+ per item sold



Support Montana FCCLA

Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to Montana FCCLA.

Montana FCCLA Direct Link: https://smile.amazon.com/ch/46-3232552

A Phased Approach to FCCLA

A program designed to support new and experienced advisers by providing enhanced training, meaningful discussions, incentives and a phased approach to building a FCCLA program.

Mentor: FCCLA Adviser with 6+ years experience who wants to strengthen Montana FCCLA by supporting new advisers and receiving great incentives.

New Adviser: FCCLA Adviser with under 5 years experience who wants to gradually build a FCCLA program and receive support and incentives when doing so.

Benefits:

Professional growth Friendship Letter to your administrator **OPI Renewal Units** FCCLA logo item and/or Classroom resources



http://mtfccla.org/resources/a-phased-approach-tofccla-mentor-program/









STAR CHAPTER

Chapters with well-rounded programs of work.

THE ULTIMATE LEADER

Members who exhibit leadership skills and whose actions exemplify the purposes of FCCLA.



ADVISER OF THE YEAR

A chapter adviser who inspires members to achieve their goals and builds a strong program.



NEW ADVISER OF THE YEAR

A chapter adviser in their first five years who is investing in themselves while building a program.

See www.mtfccla.org for application and award information.





Scholarships Availble

Say Yes to FCS Education

\$500 renewable scholarships for students pursing a degree (major or minor) in Family & Consumer Sciences Education at Montana State University.



Marie Moebus Recruitment

\$500 scholarships for students attending Montana State University pursuing one of the following degrees: Human Development & Family Studies, Human Development Minor, Foods and Nutrition, Early Childhood Education & Child Services, Sustainable Food Systems.

MT FCCLA Leadership & Service

A \$300 scholarship recognizing a student who exemplifies the purposes of Montana FCCLA..





2017-18 State Outreach Project

VISION ZERO

Grants Available

The Montana Department of Transportation (MDT), Ford Driving Skills and Montana Family Career and Community Leaders of America (FCCLA) are partnering together to promote traffic safety by awarding grants to chapters who plan and carry out projects that help them and their peers make informed, responsible decisions. Due: November 1

Amount: Up to \$1750

Awards

Any chapter who completed traffic safety programming in their community is encouraged to submit an activities report to be eligible for a cash award. Chapters do not have to have submitted a grant application to be eligible. \$2500 - 1st place chapter \$1500 - 2nd place chapter \$1000 - 3rd place chapter Awards will be announced March 19, 2018 during the State Leadership Conference. Award money can be spent at the discretion of the chapter to support chapter programming. Due: March 1







OF MONTANA TEEN TRAFFIC FATALITIES

FROM 2011-2015 WERE NOT WEARING A SEAT BELT

LIVES HAVE BEEN LOST ON MONTANA ROADS IN 2017 (AS OF AUGUST 28)

27

67% of MT STUDENTS

IN GRADES 11 & 12

HAVE TEXTED OR EMAILED AT LEAST ONCE WHILE DRIVING IN THE LAST 30 DAYS



You have a *bright future*. Remember to...



Understand and promote your role on the road as well as the safety hazards you may encounter and how to avoid or react to them.

FCCLA - KEY FACTS FOR YOUR SAFETY

Understand and promote your role as a driver or passenger and keep yourself and others safe.

300 peo were killed in crashes involving distracted teen drivers.*

of teen drivers 👟

not buckled up.*

killed in vehicle crashes were -



FCCLA - KEY FACTS FOR VEHICLE SAFETY Understand and promote vehicle safety and the role it plays in safety for yourself and others.





* From recent studies available in 2016

Earn Ca\$h for Your FACTS Project as Your State's Winning Project





state-level Families Acting for Community Traffic Safety (FACTS) program award opportunities are available for your chapter! FCCLA is excited to partner with Ford Driving Skills for Life and Governors Highway Safety Association to award the top FACTS project in each state a \$500 cash award!





Use the resources found in FCCLA's FACTS program guide and Ford DSFL's online program, The Academy, at *www.drivingskillsforlife.com/academy*. For more information about the state-level awards and FACTS, visit *www.fcclainc.org/FACTS*.





Safe Rides Save Lives

Empowered by FACTS and sponsored by The National Road Safety Foundation, the Safe Rides - Save Lives PSA contest is an opportunity for FCCLA members to engage in creating teen-friendly safe rides safety messaging through a video Public Service Announcement (PSA). Cash prizes are awarded to the top three submissions, including a **\$3,500 1st place prize**! This year's theme is Passenger Seatbelt Safety, focusing on the importance of having drivers and passengers buckled up before you put the vehicle in drive. The contest began July 17th and the deadline for entries is **Dec. 1, 2017**.



Learn more: http://fcclainc.org/programs/saferides-savelives/

\$2,500 Scholarship

Driving-Tests.org wants to reward your teen members for using their creativity to encourage safe driving behaviors! Check out their \$2,500 scholarship open to all high school juniors and seniors, as well as undergraduate university or college students. We hope you will encourage them to apply today at http://driving-tests.org/scholarship.

Sate

To apply for the scholarship, candidates must create a 2-minute video answering the question below and post it online (YouTube or Vimeo are preferred), then send the link to scholarships@driving-tests.org.

Video Question:

"How can you as a new driver help to reduce road fatalities among your peers?"



Learn more: https://driving-tests.org/scholarship/

National Partners

Local law enforcement, fire fighters, and medical personnel

National Highway Traffic Safety Administration (NHTSA) - Saving lives, preventing injuries and reducing economic costs due to road traffic crashes, through education, research, safety standards and enforcement activity.

State Farm - Motor vehicle crashes are the leading cause of death for teens. State Farm is committed to helping end these tragedies. We encourage you to explore and use their comprehensive website, which is filled with free tools, tips, and resources designed to help teens and their parents throughout the learning-to-drive process.

Ford Driving Skills for Life - Since 2003, Ford Driving Skills for Life has been teaching advance driving skills to newly licensed teens. The Academy is a free online training area which teaches teens how to develop skills in key areas of inexperience: hazard recognition, vehicle handling, speed and space management. Register today to take The Academy training and learn more about driving safely and other resources available.

AT&T – Every year, texting while driving contributes to 200,000+ vehicle accidents—many resulting in serious injuries, or even deaths. AT&T's "It Can Wait" campaign encourages people to take the pledge to keep their eyes on the road, not their phone.

Driving-Tests.org - Driving-Tests.org is a part of Elegant E-Learning. Inc., a seven-year old company with a proven track record of revolutionizing and providing free online resources for English teachers and instructors. Driving-Tests.org is part of a plan to fill a gap in the driver safety marketplace by making free permit practice tests written by experts available to anyone who wants to study, along with online copies of official state or province study guides. Visit fccla.driving-tests.org OR Driving-Tests.org to find practice tests and resources for your respective state



FACTS National Program

Families Acting for Community Traffic Safety (FACTS) is a national FCCLA peer education program, underwritten by State Farm®, through which students strive to save lives through personal, vehicle, and road safety. Teens work to educate adults and youth about traffic safety and support enforcement of local rules and regulations regarding community traffic safety. Youth leaders can help families promote basic safety attitudes that can last a lifetime.



The FACTS program has three topic areas:.

People - to understand and promote your role as a driver or passenger and keep yourself and others safe

Vehicles - to understand vehicle safety and the role it plays in safety for you and others

Roads - to understand and promote your role on the road as well as the safety hazards you may encounter and how to avoid or react to them

Jump drives with updated activities, information, links, lesson plans, handouts, games and tools were provided to all Montana FCCLA chapters who attended the 2016 or 2017 Leadership Rally. Courtesy of the Montana Department of Transportation.



Teaching one another how to make, save, and spend money wisely.



Learn how to explore career pathways and skills for success in families, careers, and communities.



Take Action in your community and discover the difference you can make.



Empower youth with attitudes, skills, and resources to recognize, report, and reduce youth violence.



Helps young people make informed, responsible decisions about their health, provides youth opportunities to teach others, and develops healthy lifestyles along with communication and leadership skills.



Discover how you can strengthen family relationships through FCCLA's national peer education program, Families First.



Give yourself the power to make a positive change in your families, careers, and communities, one goal at a time.

Visit www.fcclainc.org for lesson plans and other resources.

National Program Award Applications Due to National FCCLA



Winning chapters receive special recognition at the National Leadership Conference, online recognition, a monetary award, recognition in Teen Times.





Integrating National Programs 🧑

Program	Description	Possible Class to Implement Into	National FACS Standards	Class Project
	A national program that guides young people to link their options and skills for success in careers, families, and communities.	 Career Development Entrepreneurship Career, Community, and Family Connections Family and Community Resources 	1.1.2, 1.1.3, 1.2.1	 Conduct interest surveys for students and create a list of jobs that best fit their values and skills. In- clude information about job outlook, income, and education required for each job. Organize a Mock Interview Day at school. Students can participate in Mock Interviews before they start looking for summer jobs. Create newsletters for individuals looking for jobs. Include information about balancing family and work life, setting personal career goals, where to find career opportunities, and making yourself a marketable employee. Set up interview and/or job shadow opportunities for students.
FACTS	A national peer education program where members create projects that strive to save lives through personal, vehicle, and road safety.	Personal Health Child Development, Family and Community Services	1.1.2, 1.1.3, 1.2.1 (Dependent upon unit and class)	Create a public awareness campaign about the effects of alcohol and drugs on the body, and, in turn, on a person's decision making and reaction time. Work with local law enforcement to organize a car seat safety check. Use the opportunity to pass on information to parents about the changing safety needs of growing children.
FINANCIAL	A national peer education program involving youth teaching one another how to earn, spend, save, and protect money wisely.	Family & Consumer Sciences Resource Management	2.1.1, 2.1.5, 2.5.1, 2.5.4	Students research the costs and benefits of the services of financial institutions. Information is given to graduating seniors as they prepare for lives of their own and the transition to more independent finances.
LEADERSHIP SERVICE IN ACTION	A national program that guides young people to link their options and skills for success in careers, families, and communities.	Any	(Dependent upon unit and class)	Service learning can be a valuable opportunity for your students. The important thing is to provide re- flection and authentic learning for your students. Some examples might include: • Habitat for Humanity (Housing) • Canned Food Drive (Career/Family Leadership) • Baby Book Drive (Child Development) • Blanket Collection (Clothing Construction) Assisting with Parents-as-Teachers (Child Development)



Integrating National Programs

Program	Description	Possible Class to Implement Into	National FACS Standards	Class Project
	A national program that helps students find and use their personal power. Members set their own goals, work to achieve them, and enjoy the results.	Career and Family Leadership, Consumer Services	(Dependent upon unit and class)	The key is to remember that these are truly a projects that students chose to complete. The project range will be large, depending on the needs the student identifies. Start with the Planning Process for an easy way to help students identify what area in which to begin. The five units are: • Take the Lead • A Better You • Speak out for FCCLA • Working on Working • Family Ties
STAR	National competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation.	Any	(Dependent upon unit and class)	 Many projects that are done in your class can be extended into a STAR Event. Turn your Service Learning in Action Project into a presentation. Have your students with the best test scores try out the Family and Consumer Sciences Knowledge Bowl. Turn a nutrition presentation to elementary kids into a Focus on Children project.
	Students Taking On Prevention – STOP the Violence is an FCCLA national program that empowers youth with attitudes, skills, and re- sources in order to recognize, report, and reduce youth violence.	Family Living/Parenthood	2.1.1, 2.1.5, 2.5.1, 2.5.4	After teaching the effects of family violence, organize an awareness campaign with the cooperation of your counselor or school social worker called "Leave at the Door or Take it to my Door" to encourage students to leave violence outside of school or to take serious matters to the counselor or other appropriate authority.
STUDENT	A national peer education program that helps young people learn to eat right, be fit, and make healthy choices.	Nutrition and Wellness, Food Sciences, Dietetics, and Nutrition	9.3.6, 14.2.2	Plan a "Spike Out Cancer" volleyball tournament or "Dodging Diabetes" dodgeball tournament to encourage physical activity and to bring awareness of the need to make positive nutrition and wellness decisions.

COMPETITIVE EVENTS

State Leadership Conference: March 18-20, 2018



SKILL DEMONSTRATION EVENTS

- PURPOSE:Provide opportunities for members to demonstrate college and career-ready skills in Family &
Consumer Sciences and related occupations.AWARD:Gold. Silver, Bronze or Certificate of Participation.
Trophy for 1st place finisher with a silver or gold score.COMPETITION
LEVEL:Culminates at the State Leadership Conference
- EVENTS OFFERED: Demonstrate a Skill 2018 SLC Toys that Teach Speak out for FCCLA Fashion Sketch FCCLA Creed Speaking Technology in Teaching

Challenge Events: Take a Test at SLC

Consumer Math Challenge Early Childhood Challenge Science in FACS Challenge Nutrition Challenge FCCLA Knowledge Challenge

STAR EVENTS

- **PURPOSE:** Students Taking Action with Recognition are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation.
- AWARD:Gold, Silver, Bronze or Certificate of Participation.Trophy for 1st and 2nd place entrants scoring 85+



- COMPETITIONEntrants may qualify to represent Montana at the National Leadership ConferenceLEVELS:June 28-July 2 in Atlanta, GA.
- EVENTS OFFERED: Career Investigation 2018 SLC Culinary Arts Focus on Children Food Innovations Illustrated Talk Job Interview Life Event Planning National Programs in Action Parliamentary Procedure Recycle and Redesign Sports Nutrition

Advocacy Applied Math for Culinary Management Chapter Service Project Display Chapter in Review Portfolio Fashion Design Hospitality. Tourism and Recreation Interpersonal Communications Leadership Nutrition and Wellness Say Yes to FCS (new event!)



MONTANA COMPETITIVE EVENTS MANUAL & NATIONAL FCCLA GUIDE

Competitive Events

This table is designed to help advisers mentor students during the STAR events selection process to identify a project that matches their interests, strengths and commitment level.

Levels of involvement:

Low-Events/rubrics are easy to follow, but still require research and effort to complete.

Medium—Events/rubrics are easy to follow, requires advisers/students to apply knowledge from a variety of courses in FCS as well non-FCS courses.

High—Events/rubrics completion require technical knowledge and extensive research and time to complete project requirements.

Go to www.mtfccla.org for:

- Competitive Events Guide & QA Guide
- Montana Competitive Events Manual
- Demonstration Videos

EVENT	SHORT DESCRIPTION	PROJECT ELEMENTS	PRODUCT TO ORAL PRESENTATION RUBRIC RATIOS	LEVEL OF INVOLVEMENT
ADVOCACY	Students demonstrate their knowledge, skills, and ability to actively identify a local, state, national, or global concern, research the topic, identify a target audience and potential partnerships, form an action plan, and advocate for the issue in an effort to positively affect a policy or law.	Individual or Team Event Portfolio and Oral Presentation	Portfolio - 56 points Oral Presentation - 44 points	Student will be responsible for identifying an issue that is relevant, current and based on actual need. They will research that need, develop a handout, elevator speech and collaborate with partners to implement the project. High
APPLIED MATH FOR CULINARY MANAGEMENT	Students use Family and Consumer Sciences skills to demonstrate the application of mathematical concepts in the culinary arts industry. Students must be enrolled in a culinary arts occupational program.	Individual or team event File folder, visuals and oral presentation	File folder—8 Oral presentation— 21 Visuals—10 Case study—30	Student will take a test to demonstration knowledge. They will then create a project illustrating the use of applied math for culinary management and present that project in a file folder. During competition, students will patriciate in a case study and conduct an oral presentation of their findings. High
CAREER INVESTIGATION	Students will perform self assessments, research and explore a career, set career goals, create a plan for achieving goals and describe the relationship of Family and Consumer Sciences coursework to the selected career.	Individual Event Digital or hardcopy portfolio and oral presentation.	Portfolio – 51 points Presentation – 39 points	Student will be responsible for conducting a self- assessment and career research. Materials will be assembled in a portfolio and presented to judges. Advisers will assist with assessments and determination of career to study. Low - Medium

FCCLA

Comp	etitive Events			
CHAPTER SERVICE PROJECT DISPLAY	Recognizes chapters that develop and implement an in-depth worthwhile contribution to families, schools and communities. Students must use FCS content and skills to address and take	Team Event Display and oral presentation.	Display – 61 points Oral Presentation – 29 points	Students and adviser must work together to create a display that details the service project and its impact in the community. Medium
CHAPTER IN REVIEW PORTFOLIO	Members develop and implement a well- balanced program of work and promote FCCLA, Family and Consumer Sciences and/or related occupations and skills to the community. The members then document chapter planning and accomplishments	Team Event Detailed portfolio and oral presentations.	Portfolio – 56 points Oral Presentation – 34 points	This project involves the entire chapter. Each project is documented and detailed in the portfolio that details what the chapter has accomplished over the year. Medium
CULINARY ARTS	Members of the team will use the skills gained in their class work to produce a quality meal using industrial culinary arts/food service techniques and equipment.	Team Event Demonstration of skills required and outcome of the meal produced.	Safety and Appearance – 20 points Team Organization – 20 points Food Production – 20 points Food Taste/ Appearance – 40 points	Adviser will be heavily involved in the training of students, teaching them not only the skills necessary, but also upper level thinking and problem solving skills to be able to adapt to the situations they are presented with in the competition. High
FASHION DESIGN	Students apply fashion design skills learned in Family and Consumer Sciences courses to design and market clothing styles.	Individual event Portfolio, sample garment, oral presentation	Portfolio—43 Collection sample—8 Oral presentation— 39	Adviser will be heavily involved in the training of students, teaching them not only the skills necessary, but also upper level thinking and problem solving skills to be able to adapt to the situations they are presented with in the competition. High
FOCUS ON CHILDREN	Students will plan and conduct a child development project that has a positive impact on children and the community.	Individual or Team Event Portfolio and oral presentation	Portfolio – 31 points Oral Presentation – 59 points	Student is responsible for planning their event and determining the positive impact of the project. Adviser may need to help with presentation of the oral presentation. Low to Medium



Competitive Events

FOOD INNOVATIONS	Students will follow the national guidelines and develop a food item that meets the guidelines. Once the original food is prepared, students will convene a tasting panel to evaluate and improve the original recipe. Once the food item is ready, a marketing plan for the food will be developed.	Individual or Team Event Display with oral presentation	Display – 43 points Suggested Product packaging – 8 points Oral Presentation – 39 points	Students will research the food challenge presented and find a recipe that meets the requirements. They will then use a focus group to taste and make suggestions. Once perfected, a marketing plan will be developed to market the product commercially. Lab time and adviser input will be essential. Medium - High
HOSPITALITY, TOURISM AND RECREATION	Students demonstrate their knowledge of the hospitality, tourism, and recreation industries and ability to translate their knowledge into a hypothetical or real business.	Individual or team event Portfolio with oral presentation	Portfolio—48 Oral presentation— 34 Case study—10	Student will research existing businesses which are similar to their project, develop a basic business plan and client services information, and create a website that highlights the business. Student will demonstrate their customer service knowledge and ability to problem solve through an onsite case study. High
ILLUSTRATED TALK	Students will make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations. In the presentation, participants will use visuals to illustrate the content.	Individual or Team Event Either posters or a digital presentation along with an oral presentation.	File Folder – 8 points Oral Presentation – 67 points Visuals/Props – 15 points	Students will prepare an informational presentation using visuals to instruct and educate others about the issue identified. Adviser will help students secure audiences to present to prior to competition at the state level. Low - Medium
INTERPERSONAL COMMUNICATION	Students apply communication techniques to develop a project designed to strengthen communication in a chosen area: community, employment relationships, family, peer groups, or school groups.	Individual or team event File folder and oral presentation.	File folder—8 Oral presentation— 69 Case study—13	Students develop a project that strengthens communication and then provide a summary of the program in an oral presentation that is supplemented with a file folder. Their knowledge is further tested by participating in a case study. Medium
JOB INTERVIEW	Students will develop a portfolio, participate in an interview and communicate a personal understanding of job requirements.	Individual Event Portfolio, job application and a job interview with judging panel.	Portfolio – 43 points Interview with Judges – 50 points	Student will complete an employment portfolio for a job of their choosing. Knowledge of the correct formatting of a resume, cover letter and interview procedures will be essential. Adviser will assist with the correct formatting of the required materials for the portfolio. Medium - High



portfolio. Medium - High

Comp	etitive Events	5		
LIFE EVENT PLANNING	Students plan a major event in their lives and develop a budget to illustrate how they can manage the cost of the event they have planned. Also consumerism in the completion of the project.	Individual or Team Event Portfolio and oral presentation	Portfolio – 44 points Oral Presentation – 46 points	Students must find a project that requires planning and a significant amount of money to carry out. Adviser may need to suggest ways to do comparison shopping and development of a realistic budget. Low - Medium
NATIONAL PROGRAMS IN ACTION	Students use the FCCLA Planning process to implement a national program project.	Individual or Team Event Display that shows what was done and the effectiveness of the project and an oral presentation	This event is not broken up into individual components	Students develop a project based on one of the national programs. Students may need adviser to help with project development and the completion of the project requirements. Low - Medium
NUTRITION & WELLNESS	Students will track food intake and physical activity for themselves, their family or a community group. Once the data is gathered, student will determine goals and strategies for improving their overall health.	Individual Event Detailed portfolio and oral presentation.	Portfolio – 52 points Oral Presentation – 39 points	Student will need to track food and physical activity, develop goals, menus and a plan for improvement. Research is needed for baseline requirements. Adviser will mentor and suggest adjustments for the plan. Medium to High
PARLIAMENTARY PROCEDURE	Students develop a working knowledge of parliamentary law and conduct an FCCLA business meeting that demonstrates their knowledge.	Team Event Students conduct an FCCLA business meeting demonstrating the skills required.	Test – Average team score from 20 point test Meeting – 73 points Secretary Notes – 2 points	Students will need training and then the opportunity to practice the use of their parliamentary skills. Medium to High
RECYCLE & REDESIGN	Students will select a fashion or home apparel item to recycle into a new product.	Individual Event Completed Project, display and oral presentation	Display – 23 points Oral Presentation – 34 points Recycling and Redesign Skills presented in Project – 33 points	Student will find a project, recycle the project, track expense and time required. Complete a display board and develop an oral presentation. Adviser will give input to research and development of oral presentation.

Low - Medium



Competitive Events

SAY YES TO FCS EDUCATION



Students demonstrate the knowledge and skills needed to explore and experience the career of being a Family and Consumer Sciences educator. Participants must prepare a portfolio, conduct classroom observations, plan and execute a lesson, develop an FCCLA integration plan, and deliver an oral presentation.

Individual

Portfolio and oral presentation



Students must research postsecondary institutions that offer FCS Education, interview teachers and conduct a minimum of two classroom observations. They then prepare a lesson plan marketing FCS. Medium

SPORTS NUTRITION

Students plan and develop an individualized nutritional plan to meet the needs of a competitive student athlete in a specific sport. Student acts as the dietitian or nutritionist and the judges act as the patient. Individual or Team Event

Interactive display and oral presentation

File Folder – 22 points Visual Nutrition and Hydration Plan – 35 points Oral Presentation – 33 points

Portfolio - 51 points

Oral Presentation – 34

points

Students will research the nutritional needs and other aspects of the sport they have chosen. They will then develop a plan for the student athlete they have chosen and present this to the judges as though they are the nutritionist and the judges are the athlete. This is the only event where students present in this way. Moderate amount of Adviser time will be needed to complete and practice this event. High

STAR Events

STAR Events (Students Taking Action with Recognition) are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. STAR Events offer individual skill development and application of learning through the following activities:

- cooperative—teams work to accomplish specific goals
- individualized—an individual member works alone to accomplish specific goals
- competitive—individual or team performance is measured by an established set of criteria.

Foundational Events

Events which build basic leadership and life skills for members who want to get involved and improve upon themselves.

Career Investigation, Entrepreneurship, Environmental Ambassador, Focus on Children, Illustrated Talk, Interpersonal Communications, Job Interview, Leadership, Life Event Planning, Nutrition & Wellness, Parliamentary Procedure, Recycle & Redesign.

Leadership Events

Events which provide opportunities for leaders to gain recognition for their work in chapters. Event content is designed to be a chapter project lead by the team who takes it to competition.

Advocacy, Chapter in Review, Chapter Service, National Programs in Action, Promote & Publicize FCCLA!

Career Focused Events

Events for members exploring a specific career area. Most events are for only senior and occupational participants who have spent time building career specific skills and knowledge, but a few events are open to junior participants who want to explore a specific career path.

Applied Math for Culinary Management, Culinary Arts, Early Childhood Education, Fashion Construction, Fashion Design, Food Innovations, Hospitality, Tourism & Recreation, Interior Design, Say Yes to FCS Education, Sports Nutrition, Teach & Train



Service Hours

Service Leadership Advocacy

Why?

Did you know that Montana FCCLA chapters conducted over 18,000 service hours last year? Or, that several FCCLA members received college scholarships as a result of being able to report how much service they conducted.

Tracking service hours has numerous member and chapter benefits.
Members have valuable data to include in scholarship and resume applications.
Chapters have documented hours to use when promoting FCCLA in their local community
Awards may be given to members based upon service and leadership
Recognition individuals are eligible for Montana FCCLA awards

And, for Montana FCCLA, this data is an important component of our ability to sustain current funding and foster relationships with new partners.

Types of Activities

Direct Service - activities that require you to have direct contact with people.

Indirect Service - your work behind the scenes to channel resources to the project rather than working directly with an individual who may need the service. **Advocacy** - service experience that requires you to lend your voice and talents to the effort to address a problem.

Leadership - roles you serve that supports FCCLA programming at local, district, state and national levels.

Fundraising - fundraising that support FCCLA chapter activities.

Work experience - work you do that builds your human capital and prepares you for a future career; this can be work for pay or unpaid and should be related to a FCS Career Pathway.

Tracking & Reporting is Easy!

Have all affiliated members track their service hours using the templates provided by Montana FCCLA. TIP: document hours during chapter meetings. TIP: have a student officer responsible for tracking hours.

By the 5th of every month, total your chapter hours and report total chapter hours on the Montana FCCLA website.

Tip: If you miss a deadline, that's okay. Hours can be entered at anytime.



District Meeting

District meetings are coordinated by the District President. At the meetings, members: Learn about FCCLA Elect district officers Meet new friends Attend educational workshops



2017 District Meeting Dates

District 1	District 2	District 3	District 4	District 5
November 15	December 5	November 14	October 24	TBD
Sunburst	Livingston	Havre	Forsyth	Miles City
District 6/7	District 8	District 9	District 10	District 11
November 8	November 15	November 7	October 24	TBD
Missoula	Scobey	Lewistwon	Bridger	Butte

District Officer Candidates

Benefits:

- Meet new people and have fun
- Build your resume
- Enhance your leadership skills
- Additional leadership training opportunities

How to apply:

- Learn what offices are available in your district and their duties. Consult your district constitution or ask your district president.
- Complete membership affiliation (all candidates must be members before running for office).
- Review the office requirements and eligibility (see the application).
- Complete the online application; demographic and essay questions and a signatures page. Application should be submitted two weeks before the district meeting.
- Study for the written test to be given at the district meeting. Study guide available.
- Prepare for the oral interview at the district meeting.

Submit district officer applications two-weeks before your district meeting online at www.mtfccla.org



State Leadership Conference



March 18-20, 2018 - Billings, MJ

Multiple Ways to Particpate

- Compete in a Skill Demonstration or STAR Competitive
 Event
- Be a current or incoming State Officer
- Consultant: Capture Crew Team*
- Consultant: STAR Event Room Timer*
- Consultant; Skill Demonstration Event Evaluator*
- Leadership Seminar by keynote speaker; Kyle Scheele
- NEW: Power of One Leadership by Grace Anderson

Important Deadlines

February 9: Conference Registration - event and conference attendees

February 16: Montana FCCLA Awards & Scholarships **March 1**: Vision Zero Reports/Award application due **March 2**: Hotel Room Blocks End

All students attending SLC must be a **paid** member **before** they will be eligible to register.

Conference Hotels

Radisson Hotel—406.238.8969 Red Lion—406.248.7151 Rate: \$103 + tax (includes hot breakfast at both locations)

Any chapters not staying at a conference hotel will be charged a \$50 conference fee per person. (Board of Directors Policy June 2015)

Registration Fees

Registration Fee: \$60 per person (adults and students) STAR & Skill Demonstration Event Fee: \$7 per person Power of One Leadership: \$7 per person Leadership Seminar: \$25 per person

*applications will **not** be required for consultant positions at the 2018 conference.



SLC: Leadership Schedule

Tentative Agenda

Sunday, March 18

1:30-2:30	Chapter Registration
2:00-5:30	College and Career Readiness Fair and Workshops
3:00-4:00	National Officer Candidate Interviews
4:00-5:00	State Officer Office Interviews
4:00-5:15	Competitive Event Lead & Assistant Lead Meeting
5:15-6:30	Chapter Adviser Dinner & Business Meeting
5:30-6:30	Delegate Dinner
6:45-7:15	Event Orientation
7:30	Posting of Competition Times
7:30-9:00	Opening General Session - Member Recognition & Keynote

Monday, March 19

8:00-8:30	Evaluator Orientation
8:00-3:00	Awareness Sessions
9:00-12:00	Leadership Seminar
8:30-4:30	Competitive Events (including Culinary Arts)
9:00-3:00	Student & Adviser Hospitality Room
8:00-4:00	State Officer Training
11:45-1:00	VIP Luncheon
11:45-1:00	Delegate Lunch
1:00-3:00	Keynote Speaker Workshop for all attendees
2:00-4:00	Leadership Training: Power of One
4:00-4:45	District Officer Training
5:00-6:00	2nd General Session - Chapter and Adviser Recognition
6:30	Dinner on Your Own

Tuesday, March 20

8:15-9:00	District Meetings
9:00-11:30	Closing General Session
	MT FCCLA Business Meeting
	State Officer Final Walk and Installation
	Competitive Event Awards
11:45-12:30	National FCCLA Attendee Meeting

Participants will have the opportunity to earn great prizes when visiting vendors and participating in College and Career Readiness Workshops.

Knowledge Quest will be conducted at the district level only. It will not be held at the State Leadership Conference.

Our Keynote

Speaker, Kyle Scheele, will be conducting the Leadership Seminar on Monday morning for those who pre-register and then two breakout sessions in the afternoon for all attendees.

National FCCLA President, Grace Belize Anderson will conduct a Power of One Leadership Seminar for younger/new members. Must pre-register. She will also conduct workshops for all attendees.



SLC: Leadership Seminars



Making the world a better place starts with making your world a better place.

In this workshop, Kyle teaches students how to make a difference in their classrooms, their schools, their communities, and eventually their world. Students learn to take ownership of the problems in their lives, assume leadership, and set the example for others to follow.

Who can attend?

Any Montana FCCLA member attending State Leadership Conference grades 7-12

When is the Seminar?

What is the fee?

Monday, March 19 during State Leadership Conference

9:00-12:00 am

Conference Registration + \$25 Leadership Seminar Fee

No chapter maximum.



The Power of You

In this workshop, Grace teaches members about the Power within themselves to be great leaders. Using the National Program, Power of One, students will learn about themselves the Ultimate Leadership Experience of what FCCLA is all about!

Who can attend?

Any Montana FCCLA member grades 7-10 attending State Leadership Conference. Maximum of 2 per chapter. Attendees are encouraged to also participate in a Skill or STAR event or be a Consultant.

When is the Seminar?

Monday, March 19 during State Leadership Conference. The seminar will be from 2-4 pm.

What is the fee?

Conference registration + \$7 event fee.



Dress Code

One of the eight purposes of FCCLA is as follows: "To prepare for the multiple roles of men and women in today's society." Therefore, an important part of the educational experiences provided by FCCLA includes developing an understanding of appropriate behavior and dress for business meetings and functions.

State Leadership Conference

FCCLA Branded

Male: Red, black or white polo or oxford shirt; may include FCCLA logo. Chapter FCCLA polo's in the school colors may be worn if they have a collar and the FCCLA emblem. Black or khaki slacks with dress shoes and socks. (no denim of any color, cargo pants, hats/ caps, flip flops)

Female: Red black or white polo or oxford shirt; may include FCCLA logo. Chapter FCCLA polo's in the school colors may be worn if they have a collar and the FCCLA emblem. Black or khaki slacks with dress shoes and socks. Black or khaki skirts that are two inches above the knee. (no denim of any color, cargo pants, hats/caps, flip flops)

STAR Events: Follow STAR event specifications for dress and wear appropriate clothes for the nature of the presentation (includes professional attire).

Swimming: Swimsuits should be limited to the pool area. Suits must be conservative. Wear shoes and cover-ups when walking to the pool area. Swimming is not permitted during state conference sessions.

District Meetings or FCCLA Coordinated Events

Business Casual

Male: FCCLA State Leadership Conference Dress or collared shirt, slacks or khakis, dress shoes and socks; necktie and sport coat are optional.

Female: FCCLA State Leadership Conference Dress or dress slacks, khakis, or skirt with blouse, sweater, or collared shirt, dress shoes.

Adults

Follow the male/female State Leadership Conference guidelines. Or, business casual.

Traveling

Casual

Longer-length shorts (not extremely baggy and no shorter than 2" above the knee), neat jeans, collared shirts, sweat shirts, appropriate T-shirts, and casual footwear.

Inappropriate at all times

Clothing and accessories which are sexually suggestive, which advertise weapons, drugs, alcohol, or tobacco products; or display profanity.

See-through, tight fitting, spaghetti straps, strapless, or extremely short or low-cut blouses/tops/dresses/skirts. Skirt or dress length may be no shorter than two inches above the knee.

Pants or skirts which are worn below the hip bone; no undergarments may be showing.

Spandex, leggings, stirrup pants, leotards, short shorts, cutoffs, pajamas.

Clothing which is stained, ragged, torn, cut apart, or ripped.

Visible body piercing (with the exception of ears).

Bath/bedroom slippers; athletic shoes or flip-flops (except with casual or pool attire). Bare feet.



Ceremonies

Opening Ceremony

President: (Give rap with gavel signaling officers and members to stand) "We are members of Family, Career and Community Leaders of America. Our mission is to promote personal growth and development through Family and Consumer Sciences Education."

Officers: "Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge and career preparation.

Members: "As we work toward the accomplishment of our goals, we learn cooperation, take responsibility, develop leadership and give service."

President: "This meeting of the ______ Chapter of Family, Career, and Community Leaders of America is now in session. You may be seated."

Brief Opening Ceremony

President: (Give a rap with the gavel signaling officers and members to stand).

"We are members of Family, Career and Community Leaders of America. Our mission is to promote personal grown and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge and career preparation. This meeting of the _____ Chapter of Family, Career and Community Leaders of America is now in session. You may be seated."

Closing Ceremony

President: (Give rap with gavel signaling officer and members to stand) "FCCLA members, we are challenged to accept the responsibility of making decisions that affect our lives today and the world tomorrow. Let us repeat our creed."

Members: "We are the Family, Career and Community Leaders of America. We face the future with warm courage and high hope. For we have the clear consciousness of seeking old and precious values. For we are the builders of homes, homes for America's future, homes where living will be the expression of everything that is good and fair, homes where truth and love and security and faith will be realities, not dreams. We are the Family, Career and Community Leaders of America. We face the future with warm courage and high hope."

President: "This meeting of the ______ Chapter of Family, Career, and Community Leaders of America is now in adjourned. (rap gavel once)

Brief Closing Ceremony

President: (Give a rap with the gavel signaling officers and members to stand).

"Members, please stand. FCCLA members are challenged to make a difference in the world by making decision daily to assume responsibilities in their personal growth, family life, community involvement, and Career and Technical Education. This meeting of the Family, Career and Community Leaders of America is now adjourned. (rap gavel once)





	Identify Concerns
0	
	Set a Goal
	Form a Plan
 who what where when why how 	
	Act
	Follow Up
What could have gone better? What did you learn?	



Goals for our chapter are:

(Include goals for student growth and local chapter, district, state, and national participation. Include fund-raising projects and how the money will be used. Identify intracurricular activities.)

Plans for achieving chapter goals:

(Include details on who will be responsible, timeline to follow, etc.)

Evaluation:

(Include details on how accomplishments will be measured.)

Adviser's Signature

Date

President's Signature

Date



FCCLA Program of Work



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January	February
	A
March	April
	-
Мау	June



FCCLA Program of Work



July	August
September	October
November	December

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Sponsored by NASAFACS



FOR EVERY 10 FCS TEACHERS WHO RETIRE, ONLY 1 TRAINED TEACHER IS AVAILABLE TO FILL THAT SPOT.

60%

OF STATES HAVE A FCS TEACHER SHORTAGE

Major or minor in FCS Education!

