

2021-2022

# RESOURCE GUIDE



MAKE  
your  
MARK

THE COMPLETE ADVISER REFERENCE BOOK  
TO  
THE ULTIMATE LEADERSHIP EXPERIENCE





# WELCOME BACK TO THE 2021-2022 SCHOOL YEAR, FCCLA MEMBERS AND ADVISERS!

THIS UPCOMING YEAR WILL BE PACKED WITH SOME AMAZING OPPORTUNITIES TO PROMOTE AND GROW LOCAL CHAPTERS, FURTHER DEVELOP YOUR LEADERSHIP SKILLS, AND CONTINUE IMPACTING YOUR COMMUNITY WITH SERVICE PROJECTS. BE SURE TO STAY CONNECTED TO MONTANA FCCLA'S LATEST NEWS, EVENTS, AND UPDATES BY CHECKING OUT THE STATE EXECUTIVE COUNCIL'S PUBLICATION, THE MONTANA MARKER, VISITING OUR WEBSITE, AND FOLLOWING US ON FACEBOOK AND INSTAGRAM. DON'T FORGET TO TAG US IN YOUR PHOTOS!

SEE YOU SOON!

- Whitney, State Director

# TABLE OF CONTENTS

Mission, Creed, and Purposes .....	2
State Leadership Team & Board of Directors .....	3
State Executive Council .....	4
MT FCCLA Districts .....	5
Run for Office & FCS Masterminds Group .....	6
Membership & Affiliation .....	7
Membership Campaign .....	8
Membership Calendar .....	11
Event Calendar .....	13
FCCLA Week .....	14
Marketing Calendar .....	15
Fundraising Opportunities .....	17
National Programs .....	20
State Outreach Project .....	21
National Partner Contests .....	22
Community Outreach Grants .....	24
Awards & Scholarships .....	25
Tracking Service Hours .....	26
Competitive Events .....	27
FCCLA Planning Process .....	37
FCCLA Program Integration .....	38
Dress Code .....	40
Montana FCS Dine in Day .....	41
State Leadership Conference .....	43
Program of Work .....	44

# STAY CONNECTED



@MontanaFCCLA



@montanafccla



Montana FCCLA



mtfccla



Montana Family, Career and  
Community Leaders of America



**Montana FCCLA:** [www.mtfccla.org](http://www.mtfccla.org)

**National FCCLA:** [www.fcclainc.org](http://www.fcclainc.org)



**Montana FCCLA State Leadership Team**

Box 11409

Bozeman, MT 59719

406.229.2017

**National FCCLA Headquarters**

1910 Association Drive

Reston, VA 20191

703.716.1308

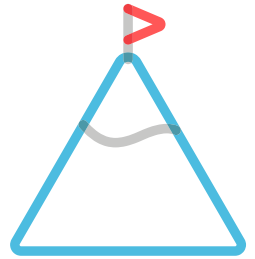
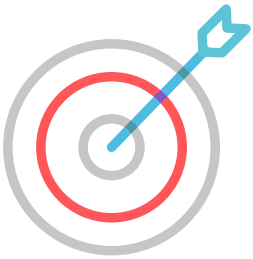


# Montana FCCLA

## MISSION

To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner, and community leaders, members develop skills for life through –

- Character Development
- Creative and Critical Thinking
- Interpersonal Communication
- Practical Knowledge and
- Career Preparation.



## CREED

We are the Family, Career and Community Leaders of America. We face the future with warm courage and high hope. For we have the clear consciousness of seeking old and precious values. For we are the builders of homes, homes for America's future, homes where living will be the expression of everything that is good and fair, homes where truth and love and security and faith will be realities, not dreams. We are the Family, Career and Community Leaders of America. We face the future with warm courage and high hope.

## PURPOSES

1. To provide opportunities for personal development and preparation for adult life.
2. To strengthen the function of the family as a basic unit of society.
3. To encourage democracy through cooperative action in the home and community.
4. To encourage individual and group involvement in helping achieve global cooperation and harmony.
5. To promote greater understanding between youth and adults.
6. To provide opportunities for making decisions and for assuming responsibilities.
7. To prepare for the multiple roles of men and woman in today's society.
8. To promote Family and Consumer Sciences education and related occupations.

# STATE LEADERSHIP TEAM

PHOTO  
UNAVAILABLE

**GAYLA RANDEL**

State Adviser  
FCS Programming



**WHITNEY WHITECAR**

State Director  
director@mtfccla.org  
406.229.2017  
FCCLA Programming



**STACY AABERG**

State Officer Adviser  
stacy.aaberg@  
conradschools.org  
State Officer Programming

**Michele Munson**, Bookkeeper, fccla@assoc-mgt.com, 406.259.7300



## BOARD OF DIRECTORS



**Lindsay Walter, President**

lindsayrwalter@gmail.com

**Lindy Hockenbary, Vice President**

lindy@intechgratedpd.org

**Katrin Finch, Secretary**

katrin.finch@montana.edu

**Tami Krone, Treasurer**

teacherkrone@yahoo.com

**Kim Konen**

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**Katie Umbriaco**

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**Jackie Rumph**

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**Nicole Wanago, FCS Education Educator**

nicole.wanago@montana.edu

**Lacey Lawrence, SEC President**

president@mtfccla.org

**Kyleigh Heberle, SEC VP of Finance**

vpoffinance@mtfccla.org

# STATE EXECUTIVE COUNCIL



**JOSH KEARNS**

## **District 1**

### **1st Vice President**

Sunburst FCCLA

vicepresident@mtfccla.org

Adviser: Elizabeth Smith

esmith@sunburst.k12.mt.us



**AUBREY NEIDICH**

## **District 2**

### **Vice President of Development**

Belgrade FCCLA

vpofdevelopment@mtfccla.org

Adviser: Joanna Krogstad

joanna.krogstad@bsd7.org



**GARRETT SPICHER**

## **District 3/9**

### **Vice President of Parliamentary Law**

North Star FCCLA

vpofparlipro@mtfccla.org

Adviser: Marjorie Chinadle

mchinadle@nsschools.org



**KYLEIGH HEBERLE**

## **District 4**

### **Vice President of Finance**

Forsyth FCCLA

vpoffinance@mtfccla.org

Adviser: Kim Knoche

kim.knoche@forsyth.k12.mt.us



**LACEY LAWRENCE**

## **District 5**

### **President**

Garfield County

president@mtfccla.org

Adviser: Barb Clark

bclark@jordanpublicschools.org



**EMMA JOHNSON**

## **District 6/7**

### **Vice President of Community Outreach**

Powell County FCCLA

vpofcommunityoutreach@mtfccla.org

Adviser: Kacie Perkins

kperkins@pchs.dl.k12.mt.us



**KARYS LAMB**

## **District 8**

### **Vice President of Programs**

Scobey FCCLA

vpofprograms@mtfccla.org

Adviser: Connie Wittak

cwittak@yahoo.com



**KENNETTE TESKE**

## **District 10**

### **Vice President of Membership**

Columbus FCCLA

vpofmembership@mtfccla.org

Adviser: Lorie Martinez

lm14\_19@yahoo.com



**RACHEL ZIELINSKI**

## **District 11**

### **Vice President of Public Relations**

Sheridan FCCLA

vpofpublicrelations@mtfccla.org

Adviser: Rachel Minert

rachel.minert@sheridan.k12.mt.us

# MONTANA FCCLA DISTRICTS

## District 1

Choteau: Tami Krone  
 Conrad: Stacy Aaberg  
 Cut Bank: Rachel Brown  
 Dutton/Brady: Keely McDonald  
 Fairfield: Carly Beck  
 Power: Lauren Vick  
 Sunburst: Elizabeth Smith

## District 2

Broadwater: Shae Bruursema  
 Belgrade: Melanie Young  
 Bozeman: Joanna Krogstad  
 Capital High: Kristin Basinger  
 Gallatin High: Bethany Ringer  
 Park High: Brittney Hampson  
 Manhattan: Jordan Harler  
 Three Forks: Cathe Felz

## District 3/9

Fergus: Megan Vincent  
 Great Falls CMR: Danielle Stark  
 Great Falls High: Laurie Kessner & Kathy Goodman  
 Malta: Vacant  
 Moore: Mandy Eike  
 North Star: Margie Chinadle  
 Rocky Boy: Deanna Rodriguez

## District 4

Billings Skyview: Lindi Kurschner & Lindsay Hubbert  
 Billings Senior: Emily Millard & Sarah Bolin  
 Billings West: Jillian Miller  
 Colstrip: Janessa Haynie  
 Forsyth: Kim Knoche  
 Hardin: Mary Torske  
 Huntley Project: Katie Stott  
 Lockwood: Ashley Koss  
 Roundup: Wendy Rogers  
 Shepherd: Edie Vogel

## District 5

Baker: Pam Beach  
 Carter County: Amy Walker  
 Fairview: Angie Hopes  
 Garfield County: Barb Clark  
 Plevna: Stephanie Robertus  
 Sidney: Cheyenne Ryan  
 Terry: Christina Ehinger  
 Wibaux: Adele Stenson

## District 6/7

Arlee: Leslie Jackson  
 Columbia Falls: Lindsey Henning  
 Flathead High: Stacy Hughes  
 Frenchtown: Jolene O'Neal  
 Hot Springs: Brenda Haase  
 Powell County: Kacie Perkins  
 Ronan: Katie Umbriaco  
 Stevensville: Amy Paxton

## District 8

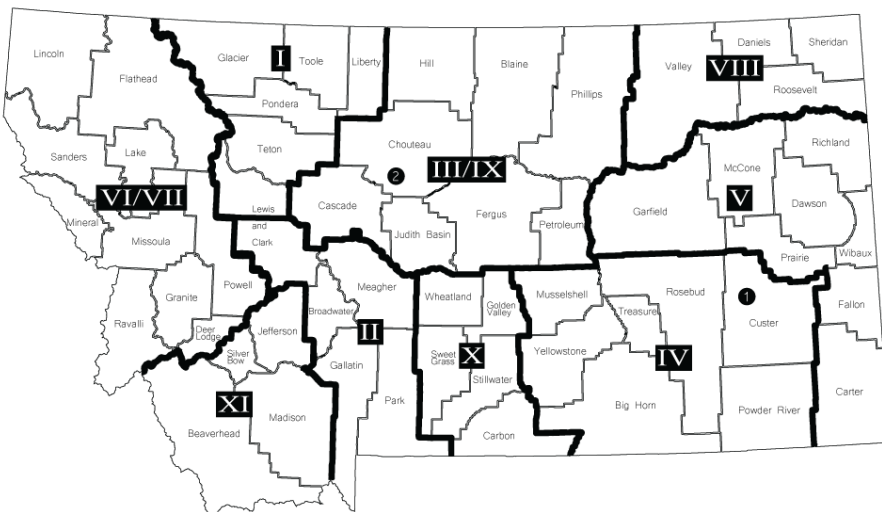
Glasgow: Karleen Fossum  
 Nashua: Sara Wittmayer  
 Plentywood: Vacant  
 Poplar: Jeanine Granada  
 Scobey: Connie Wittak

## District 10

Absarokee: Carolyn Story  
 Bridger: Vicki Kaufman  
 Columbus: Lorie Martinez  
 Harlowton: Linda Eklund & Sandy Woldstad  
 Laurel: Lisa Terry  
 Park City: Vacant  
 Red Lodge: Jenny Zimmerman  
 Reed Point: Sarah Milligan

## District 11

Beaverhead: Kim Konen  
 Butte: Patty Saylor  
 Ennis: Jamie Diehl  
 Jefferson High: Cassidy Parsons  
 Sheridan: Rachel Minert



**District meeting dates are scheduled in the fall of each school year. Contact your district president to learn more details.**



# RUN FOR DISTRICT OFFICE

## BENEFITS:

- Meet new people and have fun
- Build your résumé
- Enhance your leadership skills
- Additional leadership training opportunities

## HOW TO APPLY:

1. Learn what offices are available in your district and their duties. Consult your district constitution or ask your district president.
2. Complete membership affiliation (all candidates must be members before running for office).
3. Review the office requirements and eligibility (see the application)
4. Complete the online application; demographic and essay questions and a signature page.  
Applications should be submitted two weeks prior to the district meeting.
5. Study for the written test to be given at the district meeting. Study guide available.
6. Prepare for the oral interview that will happen at the district meeting.

**Submit district officer applications two weeks before your district meeting online at [www.mtfccla.org](http://www.mtfccla.org)**



# FCS MASTERMINDS GROUP

Join us each month to meet and connect with other professionals! The FCS MasterMinds group is a space to network with others across Montana to share goals, progress, needs, and ideas. Each month on Zoom, a host will use a basic structure to facilitate discussions as well as provide breakout room space for small group interactions.

Keep an eye out for the meeting calendar, to be announced in October!

## WHO CAN JOIN?

- 💡 FCCLA Advisers
- 💡 FCS Teachers
- 💡 FCS Education Students
- 💡 Retirees

Created in Partnership By:



# MEMBERSHIP & AFFILIATION

Family, Career and Community Leaders of America (FCCLA) is a dynamic and effective national student organization that helps young men and women become leaders and address important personal, family, work and societal issues through Family and Consumer Sciences Education.

FCCLA: The Ultimate Leadership Experience is unique among youth organizations because its programs are planned and run by members. It is the only career and technical student organization with family as its central focus.

## ✓ ELIGIBILITY

Any student who has taken or is taking a course in Family and Consumer Sciences through grade twelve shall be eligible for active membership in an organized chapter within the school.



## DUES & AFFILIATION

### National Dues:

Minimum of 12 members (\$108)

\$9 + \$9

### State Dues:

No minimum number of members

If a chapter does not have 12 members initially, members can be added throughout the year.



### State Chapter Fee:

Will be collected once at the time of affiliation.  
This fee replaces local collection of chapter dues by district to support the District President travel expenses to attend the National Leadership Conference

**Affiliate Online:** <http://www.fcclainc.org/membership/join-fccla.php>

# MEMBERSHIP CAMPAIGN

Go For the Red and share your positive FCCLA experience with your friends! Go For the Red, FCCLA's annual membership campaign, provides incentives for members and chapters working to increase membership. Go For the Red empowers students to recruit, retain, and recognize members. Get started with a few of these great ideas!

## RECRUIT

- Sponsor a "bring a buddy" campaign. Have each member bring at least one friend to a chapter or district/regional meeting and then encourage that person to join FCCLA.
- Challenge each member to ask three other people to join. It never hurts to ask! Explain to students the Go For the Red membership campaign as an incentive.
- Volunteer to help with new student orientation programs, including FCCLA as a potential activity for students.



## RECOGNIZE

- Design a "member of the week" program. Highlight the member's interests, hobbies, dreams, and accomplishments during the week.
- Create a bulletin board right outside your classroom. Post the successes of your chapter.
- Design a chapter newsletter that can be sent to all chapter members, their parents, school administrators and board members, and community members.

GO FOR THE RED

## RETAIN

- Hold a fundraiser later in the year and use profits to reduce the cost of dues the following year.
- Organize a fun event with another local FCCLA chapter. This event could be a leadership workshop, a community service project, an event featuring various career pathways, and more.
- Ask local businesses to give special discounts to members who show their FCCLA membership card.



# MEMBERSHIP CAMPAIGN

## NATIONAL FCCLA GO FOR THE RED AWARDS

You could win an award when you Go For the Red! Awards are presented each year to individuals and chapters who have excelled in their recruitment efforts.

### INDIVIDUAL AWARD

Individuals who recruit 3 or more members can apply for the individual award. All participants that meet the qualifications and deadline will be entered into a drawing for one of the three prize options. Five awardees will be picked at random from those that qualify. All awardees will be provided with an electronic certificate of achievement.



### CHAPTER AWARD

Chapters that increase their members by 10 (bronze), 15 (silver), or 20 (gold) members from the previous year can apply for the chapter award. All participants that meet the qualifications and deadline will be entered into a raffle for a chance to win one of three \$200 cash prize and will receive a coupon to the FCCLA store. All chapter awardees will also be provided with an electronic certificate of achievement.



### PRIZE OPTIONS:



AirPods



\$150 Amazon Gift CARD



JBL FLIP 5 SPEAKER

#### BRONZE LEVEL

1 entry into the raffle for cash prize

#### SILVER LEVEL

2 entries into the raffle for cash prize

#### GOLD LEVEL

3 entries into the raffle for cash prize





# Membership Campaign



## Our goals for this year's membership drive are:

(e.g., 90% retention rate, X number of new members, % rate of new members, etc.)

## Target groups we will recruit:

(e.g., former members, students in FCS classes, students who have taken FCS classes but aren't members, etc.)

## Five key messages we want potential members to know about our chapter?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## Methods we will use to reach potential members:

## Incentives we will offer:

- To new members \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- To current members for recruiting new members \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Ways we will involve new members right away:

# MEMBERSHIP CALENDAR

Membership strength results from recruiting, retaining, and recognizing members all year long. It is important to have some events for all chapter members every month! Try the following ideas (or create your own) to include membership activities throughout the school year!

## AUGUST

- Apply for the Membership Madness Toolkit.
- Form membership committee.
- Committee and chapter leaders meet to plan membership efforts for the year.
- Set membership goal.
- Committee prepares membership recruitment campaign.
- Affiliate current members.
- Chapter prepares fundraising plans for the upcoming National Fall Conference.

## SEPTEMBER

- Conduct a membership recruitment campaign to sign up returning and new members.
- Chapter leaders speak in Family and Consumer Sciences classes.
- Hold first meeting(s) to build the chapter and consider the year's program of work.
- Affiliate online in the FCCLA portal.
- Download the new Competitive Events Guide and help students choose events and start projects.
- Check the FCCLA website for the latest national program information, recognition opportunities, and deadlines

## OCTOBER

- Sponsor a special event, celebration, or trip for paid members.
- Conduct a hands-on chapter project created and carried out by a majority of members.
- Extend personal invitations to students who have not yet joined the chapter.
- Attend a district/region or state leadership event

## NOVEMBER

- Attend the National Fall Conference.
- Chapter leaders speak in a Family and Consumer Sciences class.
- Submit additional member names and dues payments.
- Continue to involve members in projects that build the chapter's image in the school and community.

## DECEMBER

- Celebrate FCCLA at the Table on FCS Day, December 3.
- Celebrate the chapter team with service projects and a social event. Invite potential members to attend and join the chapter.
- Set up a gift exchange activity for Family and Consumer Sciences students who have not yet joined the chapter. Present small gifts throughout the month. Just before holiday break, reveal that gifts are from FCCLA chapter, which offers many more "gifts" and rewards all year long.

## JANUARY

- Conduct a New Year's membership campaign to sign up new members.
- Chapter leaders present to a second semester Family and Consumer Sciences class.
- Start the year right with an exciting chapter meeting and more hands-on chapter projects created and carried out by a majority of members.
- Check the FCCLA website for the latest national program information, recognition opportunities, available scholarships and deadlines.
- Attend the Chapter Adviser Summit.

# MEMBERSHIP CALENDAR

## FEBRUARY

- Submit additional member names and dues payment.
- Encourage people to join the chapter during National FCCLA Week and CTE Month.
- Continue to involve members in projects that build the chapter's image in the school and community.
- Check the FCCLA website for deadlines and prepare award applications for recognition in FCCLA National Programs.
- Celebrate FCS Educator Day on the Wednesday of FCCLA Week!

## MAY

- Host a chapter recognition event and invite parents, administrators, supporters, and potential members.
- Evaluate the year's accomplishments and record suggestions for future chapter success.
- Make plans to carry the chapter through the summer and into next year.
- Submit final member names and dues payments no later than May 31.
- Make sure dues for all members trying to reach national STAR Events are sent no later than May 1.

## MARCH

- Chapter leaders speak in Family and Consumer Sciences class.
- Chapter leaders speak to younger students who are preparing to sign up for next year's classes.
- Conduct a hands-on chapter project created and carried out by a majority of members.
- Submit FCCLA National Program award applications electronically for recognition by March 1.
- Submit additional member names and dues payments.
- Apply for various scholarships by March 1; check the FCCLA website for current information.
- Chapter prepares fundraising plans for the National Leadership Conference.

## JUNE-JULY

- Celebrate with other leaders at the National Leadership Conference.
- Chapter Leaders prepare to attend the National Leadership Conference.
- Participate in local events to publicize and promote FCCLA!

## APRIL

- Continue to involve members in projects that build the chapter's image in the school and community.
- Participate in your State Leadership Conference (March-May).
- Submit application for membership campaign awards by April 1.

# 2021-22 EVENT CALENDAR

## SEPTEMBER

13: LEADERSHIP RALLY REGISTRATION CLOSES  
26-27: FALL LEADERSHIP RALLY,  
FAIRMONT HOT SPRINGS

## OCTOBER

4: NATIONAL SKILL DEMONSTRATION EVENT REGISTRATION CLOSES  
6: DISTRICT 4 MEETING, LOCKWOOD  
7: CAPITOL LEADERSHIP AND NFC REGULAR REGISTRATION CLOSES  
18: COUNT ME IN GRANT APPLICATIONS DUE  
18: APPLICATIONS FOR VISION ZERO DUE  
22: ADVISER ACADEMY REGISTRATION CLOSES

## NOVEMBER

1: FALL AFFILIATION DEADLINE  
4-5: NATIONAL FCCLA CAPITOL LEADERSHIP,  
WASHINGTON D.C.  
5-7: NATIONAL FALL CONFERENCE, WASHINGTON D.C.  
10: DISTRICT 10 MEETING, BILLINGS  
15: DISTRICT 6/7 MEETING, DEER LODGE  
17: DISTRICT 8 MEETING, TBD

## DECEMBER

3: FCS DINE IN DAY



Look for the new  
issue of The Montana  
Marker released the  
first Tuesday of each  
month!

## JANUARY

13-15: STATE ADVISER MANAGEMENT  
MEETING & CHAPTER ADVISER  
SUMMIT, SAN DIEGO, CA  
23-24: SEC MEETING, BOZEMAN  
26: STATE LEADERSHIP CONFERENCE  
REGISTRATION OPENS



## FEBRUARY

1: MONTANA NOC APPLICATION DUE  
1: NATIONAL ADVISER MENTOR & MASTER ADVISER  
NOMINATIONS DUE  
9: STATE LEADERSHIP CONFERENCE REGISTRATION DUE  
14-18: NATIONAL FCCLA WEEK  
15: MONTANA FCCLA AWARD APPLICATIONS DUE  
(SCHOLARSHIPS, CHAPTER STAR, ULTIMATE  
LEADER, ADVISER AWARDS)

## MARCH

1: POWER OF ONE RECOGNITION DUE  
1: NATIONAL FCCLA SCHOLARSHIPS DUE  
1: NATIONAL PROGRAM AWARD  
APPLICATIONS DUE  
17-18: 75TH ANNUAL STATE LEADERSHIP  
CONFERENCE, BOZEMAN

## APRIL

1: NATIONAL FCCLA ADULT AWARD  
APPLICATIONS DUE  
1: GO FOR THE RED INDIVIDUAL &  
CHAPTER AWARD APPLICATIONS DUE

## MAY

31: FINAL MEMBERSHIP AFFILIATION DEADLINE



## JUNE

TBD: VIRTUAL SEC & BOD MEETINGS  
29- JULY 3: NATIONAL LEADERSHIP  
CONFERENCE, SAN DIEGO, CA

## JULY

TBD: SEC MEETING

# FCCLA WEEK: FEBRUARY 14-18

Mark your calendars now for FCCLA Week, February 14-18, 2022! Get ready for an exciting week packed with theme days to celebrate FCCLA and Family and Consumer Sciences education. Get involved by engaging in each day's featured theme, interacting with social media challenges, and participating in chapter activities.



MAKE MEMBERS  
COUNT



Launch FCCLA week by sharing how your members count! Tell us what FCCLA means to each and every one of you.

[#MakeitCount](#) [#FCCLAWeek](#)



MAKE SERVICE  
COUNT



As a part of FCCLA, serving your community with leadership skills and a stellar attitude is a foundation of FCCLA. Share who your influences are and how you've influence others through your acts of service.

[#MakeitCount](#) [#FCCLAWeek](#)



MAKE EDUCATORS  
COUNT



Take part in Family and Consumer Sciences (FCS) Educator Day by thanking the educators in your life and showing appreciation for all the things they taught you and your chapter.

[#MakeitCount](#) [#FCCLAWeek](#)

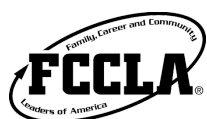


MAKE SKILLS  
COUNT



Share with others how FCCLA has allowed you to sharpen your skills for your future careers as well as your independent adult life.

[#MakeitCount](#) [#FCCLAWeek](#)



MAKE FCCLA  
COUNT



Show off your FCCLA spirit and promote how FCCLA counts in your life! Rock the red and decorate your day with red clothing, signs, food, decorations, and more!

[#MakeitCount](#) [#FCCLAWeek](#)

# MARKETING CALENDAR

## NATIONAL THEME: "MAKE IT COUNT"

Life is short, time goes fast, and days are limited. It's up to you to choose how you can make every moment meaningful. Use the 2021-2022 annual theme to challenge yourself to set goals, embrace experiences, learn new skills, take ownership, and live every day with intention because you only get one chance to "Make it Count!"



## QUARTER 1: AUGUST/SEPTEMBER/OCTOBER

### MEMBERSHIP RECRUITMENT

Grow your chapter's membership by incorporating FCCLA's Membership Madness Toolkit and help every student find their fit within the FCCLA family.

**#MakeitCount #MembershipMadness #JoinFCCLA**

#### Action Items:

- Invite potential new members to an informational FCCLA chapter meeting and provide incentives to attend.
- Include a brief overview of FCCLA and information on how potential new members can get involved within your school's newsletter, website, announcement board, etc.
- Design a bulletin board promoting FCCLA and post pictures of previous years FCCLA activities and accomplishments on social media.
- Complete the Membership Madness application.
- Host informative FCCLA membership table display at back to school night.
- Share your FCCLA skills and experiences with your school board to gain support and recognition.

## QUARTER 2: NOVEMBER/DECEMBER/JANUARY

### COMMUNITY SERVICE

Focus on improving your family, career, and community through volunteerism. Not only will students make a positive difference in the lives of others, but they will see changes in themselves as well.

**#MakeitCount #FCCLAccommunity #GivingTuesday**

#### Action Items:

- Plan a community service project to address a cause that is important to you.
- Snap a photo with your family and share your favorite holiday traditions on social media.
- Create a fundraising project to support FCCLA and involve community members.
- Send personalized holiday cards to inspire FCCLA members, advisers, and supporters across the country.
- Plan and prepare a meal with your family and share the recipe and pictures/how-to video on social media.
- Design a poster of your New Year goals and steps on how you plan to achieve them.



# MARKETING CALENDAR

## QUARTER 3: FEBRUARY/MARCH/APRIL

### COLLEGE- AND CAREER-READINESS

Celebrate how FCCLA and FCS education has equipped the next generation of leaders with real world skills to help prepare students for future educational and career opportunities.

**#MakeitCount #FCCLAcareers #FCCLAWeek**

#### Action Items:

- Celebrate Career and Technical Education (CTE) Month in your school and FCCLA promotion of CTE.
- Implement FCCLA Week activities and show your FCCLA spirit by using FCCLA Week hashtags and tagging @NationalFCCLA on social media.
- Apply for FCCLA's scholarship opportunities.
- Host a career fair at your school to highlight FCCLA's four Career Pathways and showcase how real world skills gained through FCS education prepares you for career success.
- Job shadow a professional in a career field that interests you and share your experiences at a FCCLA chapter meeting.
- Prepare a summer budget and savings plan and track all your expenses and savings throughout the summer.
- Apply for FCCLA's National Programs program awards.

## QUARTER 4: MAY/JUNE/JULY

### LEADERSHIP

Discover the leader in you and use your voice to inspire others. Take your leadership skills to the next level through global impact, career preparation, leadership development, and personal professionalism.

**#MakeitCount #FCCLALeads**

#### Action Items:

- Seek ways to use sustainable resources; encourage and educate your classmates and community to do the same.
- Write a resume and cover letter using the skills learned through FCCLA and apply for a summer job.
- Volunteer at your school's or community's student summer program to teach students about different college and career options.
- Apply to have your FCCLA story featured in FCCLA's 2020 Teen Times Fall Issue.
- Create a training curriculum to prepare your new FCCLA chapter officers for the 2020-2021 school year.
- Attend FCCLA's 2020 National Leadership Conference in Washington, D.C. and soar "Beyond Measure."
- Stay connected with FCCLA by becoming a part of FCCLA's Alumni and Associates.

# FUNDRAISING OPPORTUNITIES



BÉQUET CONFECTIONS

Béquet Confections is located in Bozeman Montana and has been creating award-winning gourmet caramel since 2001. The Montana-based artisan company only makes caramels and has won eight national awards!



## Profit MArGins

Chapters will receive a 50% return depending on the product mix sold. Béquet Confections now offers bags of caramels in 4oz, 8oz, and 16oz bags, as well as their candy canes! The variety of products allow sales to be offered at a variety of price points.

## Timeline

Selling of Béquet Caramel can occur at **ANY TIME** throughout the year. It is recommended that chapters conduct sales over a two week time period to maximize sales opportunity. .

## QuesTions?

Contact Diane at Béquet Confections at [fundraising@bequetconfections.com](mailto:fundraising@bequetconfections.com)



*Gourmet*  
**HAND-CRAFTED PEPPERMINT**  
CANDY CANES



[www.bequetconfections.com](http://www.bequetconfections.com)



# WE HELP TWO: CHOOSE YOUR CAUSE

## How it Works (socks):

**\$12** per 3 pair pack

**PROFIT MARGIN** Keep \$6 from every pack sold! (50%)



## How it Works (DrinkWARE):

**\$25** per cup

**PROFIT MARGIN** Keep \$10 from every cup sold! (40%)



Sell their socks or branded/custom cups with your school's/organization's color and logo using their new, easy to use online platform designed to optimize your sales with automated marketing tools and built-in social media links.

# We Help TWO

## LOCAL IMPACT:

For every 2 packs of socks or 2 cups sold, you will receive a pair of socks for local donation.



## QUESTIONS?

Contact Trevor at We Help Two to set up your fundraiser!



**wehelptwo.com**



**trevor@wehelptwo.com**

# DRINKWARE DONE DIFFERENTLY



THE MEMORY COMPANY



Officially licensed by  
The Memory Company, LLC.  
Products and images may  
vary based upon licensing.

DRINKWARE FUNDRAISING  
SELECTION INCLUDES:  
CUSTOM LOGO AND COLOR  
NFL • NCAA • MLB • NHL • MLS  
# MOM LIFE DESIGNER SERIES & MUCH MORE!

## We Help

TWO

### LOCAL IMPACT

For every 2 cups  
sold, you will receive  
a pair of socks for  
donation.

# NATIONAL PROGRAMS



Learn how to explore career pathways & skills for success in families, careers, & communities.



Take action in your community and discover the difference you can make.



Put the brakes on impaired driving & traffic crashes. Help your friends arrive alive!



Discover how you can strengthen family relationships through this peer education program.



Manage your money! Use this program to help earn, save, & spend your money wisely.



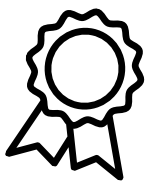
This newly revamped national program will give yourself the power to make a positive change in your families & communities.



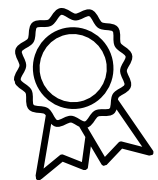
Improve the quality of life in your community through assessment, education, and advocacy. Use your voice to create change!



Discover ways to promote health, fitness, and resiliency in your families, schools, and communities.



## NATIONAL PROGRAM AWARDS



FCCLA offers national recognition to chapters and individual members who complete projects for National Programs. This honor includes cash awards up to \$1,000\* and/or special recognition at the National Leadership Conference, online, and in Teen Times magazine.

- High School Award - \$1,000
- Middle School Award - \$1,000
- Runner-Up Award - \$500
- FACTS State Level Awards - \$500 in each state (Sponsorship by Ford Driving Skills for Life/GHSA)
- RSA Award - \$500 (one award, sponsored by Joe and Patricia Toole)

### HOW TO APPLY:

- Read the Program Award Application Tips on the National FCCLA website
- Apply online through the FCCLA portal
- All program award applications are due by March 1
- Questions? Email [programs@fcclainc.org](mailto:programs@fcclainc.org)





# STATE OUTREACH PROJECT

The 2021-2022 State Outreach Project is Count Me In! With countless definitions of being "fit" and getting "in shape," we also must consider our financial fitness as a component of our well-being. This year we're focusing on financial fitness as this year's State Outreach Project, striving to be our best selves by developing our financial literacy skills and challenging others to join us on our journey.!

## GrANTS AVAILABLE

The Montana Association of Family Career and Community Leaders of America (FCCLA) has partnered with several organizations to promote financial wellness by awarding grants to chapters who plan and carry out projects that help them and their peers make informed, responsible decisions.

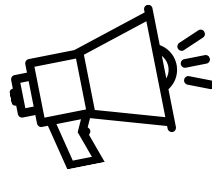
### GrANT APPLICATION DUE

OCTOBER 18TH



### GrANT AWARD ANNOUNCEMENTS

OCTOBER 25TH



### REPOrTs DUE

MARCH 1ST



## AwArDs

Any chapter who completed financial wellness programming in their community is encouraged to submit an activities report to be eligible for a cash award. Chapters do not have to have submitted a grant application to be eligible. Up to \$2,500 in cash awards will be given to chapters completing projects in their communities. Awards will be announced at the State Leadership Conference in March. Award money can be spent at the discretion of the chapter to support chapter programming.

### 1ST PLACE



**\$2,500**

### 2ND PLACE



**\$1,500**

### 3RD PLACE



**\$1000**

sPONSORED BY:



**MFEC**  
Montana Financial  
Education Coalition



**First Interstate**  
BancSystem  
Foundation



**Montana Council on  
Economic Education**



# NATIONAL PARTNER CONTESTS

## STATE LEVEL FACTS AWARDS

State level FACTS awards help one chapter in each state earn \$500 and make a difference! FCCLA has partnered with Ford Driving Skills for Life and the Governors Highway Safety Association (GHSA) to award the top FACTS project in each state a \$500 cash prize. Simply conduct a FACTS project during the school year and submit a program award application by March 1, 2021 for your chance to win.



- 1 Free traffic safety resources and activities that you can use in your school and community can be obtained by reaching out to your state GHSA representative and visiting the resource area on the Ford Driving Skills for Life website. For even more ideas, participate in The Academy offered by Ford Driving Skills for Life.
- 2 Plan and lead a FACTS project before **March 1, 2021**.
- 3 Apply for a FACTS program award on the FCCLA portal. All FACTS applications will be personally reviewed by traffic safety experts at your state's Office of Highway Safety. These experts will select the top project from their state and that chapter will receive a \$500 FACTS state-level award. All state winners will be considered for a national award!

## SAFE RIDES - SAVE LIVES: FCCLA PSA CONTEST

Empowered by FACTS and sponsored by The National Road Safety Foundation (NRSF), FCCLA is proud to offer the Safe Rides—Save Lives PSA Contest! This initiative is an excellent opportunity for FCCLA members to display their creativity and advocacy as they encourage their peers to make safe choices on the road.



### 2021-2022 PSA CONTEST

- **Mission:** Create a video PSA that is exactly 25 seconds
- **Audience:** Teen Drivers and Passengers
- **Topic:** The theme for the 2021-2022 PSA contest is Speed Prevention.
- **Why:** The PSA goal is to develop and send teen-friendly messages to prevent traffic crashes and save lives.
- **How:** Go to [www.nrsf.org](http://www.nrsf.org) and use resources from the National Road Safety Foundation to craft the video's message. Be sure to review the official contest rules before filming.
- **When:** Video submissions are due by Tuesday, March 1, 2022.

## AWARDS

Cash prizes are awarded directly to the individual or group of top three submissions.

1ST PLACE  
\$3,500

2ND PLACE  
\$1,000

3RD PLACE  
\$500



# Earn Ca\$h for Your FACTS Project as Your State's Winning Project



state-level Families Acting for Community Traffic Safety (FACTS) program award opportunities are available for your chapter! FCCLA is excited to partner with Ford Driving Skills for Life and Governors Highway Safety Association to award the top FACTS project in each state a \$500 cash award!

## HOW IT WORKS



### March 1, 2022

FCCLA chapters submit FACTS program award applications online by March 1 2022



### STATE WINNER

GHSA state representatives assist in selecting a winner for each state



### \$500 CA\$H

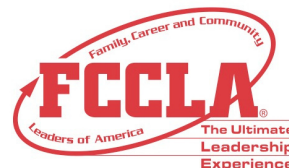
Each state's winner will receive a \$500 cash award and be considered for the national award



### NATIONAL WINNER

The national FACTS program award winners will receive cash awards and special recognition at National Leadership Conference, online, and in *Teen Times* magazine.

Use the resources found in FCCLA's FACTS program guide and Ford DSFL's online program, The Academy, at [www.drivingskillsforlife.com/academy](http://www.drivingskillsforlife.com/academy). For more information about the state-level awards and FACTS, visit [www.fcclainc.org/FACTS](http://www.fcclainc.org/FACTS).



# COMMUNITY OUTREACH GRANTS

## GrANTS AVAILABLE

The Montana Department of Transportation (MDT) and Montana Family Career and Community Leaders of America (FCCLA) are partnering together to promote traffic safety by awarding grants to chapters who plan and carry out projects that help them and their peers make informed, responsible decisions.

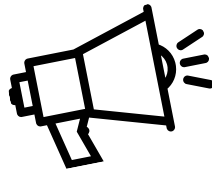
### GrANT APPLICATION DUE

OCTOBER 18TH



### GrANT AWARD ANNOUNCEMENTS

OCTOBER 25TH



### REPOrts DUE

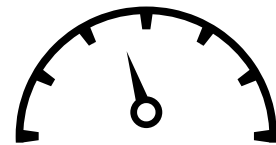
MARCH 1ST



## AWARDS

Any chapter who completed traffic safety programming in their community is encouraged to submit an activities report to be eligible for a cash award. Chapters do not have to have submitted a grant application to be eligible. Up to \$2,500 in cash awards will be given to chapters completing projects in their communities. Awards will be announced at the State Leadership Conference in March. Award money can be spent at the discretion of the chapter to support chapter programming.

## 21-22 PROJECT THEME: SPEEDING



### 1ST PLACE



**\$2,500**

### 2ND PLACE



**\$1,500**

### 3RD PLACE



**\$1000**



**VISION ZERO**

zero deaths · zero serious injuries

MONTANA DEPARTMENT  
OF TRANSPORTATION

# AWARDS

**Nominations due February 15**



## STAR CHAPTER

Honors chapters with well-rounded programs of work.

## ADVISER OF THE YEAR

A chapter adviser who inspires members to achieve their goals and builds a strong program.



## THE ULTIMATE LEADER

Members who exhibit leadership skills and whose actions exemplify the purposes of FCCLA.

## NEW ADVISER OF THE YEAR

A chapter adviser in their first five years who is investing in themselves while building a program.



**See [www.mtfccla.org](http://www.mtfccla.org) for application and award information**

## MONTANA FCCLA SCHOLARSHIPS

## LEADERSHIP & SERVICE



A \$300 scholarship is awarded by the Association of Family & Consumer Sciences: Montana Affiliate to recognize a student who exemplifies the purposes of FCCLA and is pursuing a career in a Family & Consumer Sciences related field.



A \$300 scholarship recognizing a student who exemplifies the purposes of Montana FCCLA.





# TRACKING SERVICE HOURS

Did you know that Montana FCCLA chapters conducted over 60,000 service hours in the last five years? Or, that several FCCLA members received college scholarships as a result of being able to report how much service they conducted?

## TRACKING SERVICE HOURS HAS NUMEROUS MEMBER AND CHAPTER BENEFITS SUCH AS:

- **Members** have valuable data to include in scholarship and resume applications.
- **Chapters** have documented hours to use when promoting FCCLA in their local community
- **Awards** may be given to members based upon service and leadership
- **Recognition** individuals are eligible for Montana FCCLA awards

And, for Montana FCCLA, this data is an important component of our ability to sustain current funding and foster relationships with new partners.

## Types of Activities

- **Direct Service** - activities that require you to have direct contact with people.
- **Indirect Service** - your work behind the scenes to channel resources to the project rather than working directly with an individual who may need the service.
- **Advocacy** - service experience that requires you to lend your voice and talents to the effort to address a problem.
- **Leadership** - roles you serve that supports FCCLA programming at local, district, state and national levels.
- **Fundraising** - fundraising that support FCCLA chapter activities.
- **Work experience** - work you do that builds your human capital and prepares you for a future career; this can be work for pay or unpaid and should be related to a FCS Career Pathway.

## Tracking & Reporting is Easy!

**Have all affiliated members track their service hours using the templates provided by Montana FCCLA.**

**TIP:** Document hours during chapter meetings.

**TIP:** Have a student officer responsible for tracking hours.

**By the 5th of every month, total your chapter hours and report total chapter hours on the Montana FCCLA website.**

**TIP:** If you miss a deadline, that's okay. Hours can be entered at anytime.



# COMPETITIVE EVENTS

## STATE LEADERSHIP CONFERENCE:

### SKILL DEMONSTRATION EVENTS

**PURPOSE:** Provide opportunities for members to demonstrate college and career-ready skills in Family & Consumer Sciences and related occupations.

**AWARD:** Gold, Silver, Bronze or Certificate of Participation.  
Trophy for 1st place finisher with a silver or gold score.

**COMPETITION LEVEL:** Culminates at the State Leadership Conference

**EVENTS OFFERED:**

- #teachFCS
- Culinary Knife Skills
- FCCLA Creed Speaking & Interpretation
- Impromptu Speaking
- Interior Design Sketch
- Interviewing Skills
- Toys the Teach
- FCCLA Knowledge Challenge Test

### STAR EVENTS

**PURPOSE:** Students Taking Action with Recognition are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation.

**AWARD:** Gold, Silver, Bronze or Certificate of Participation.  
Plaque for 1st and 2nd place entrants scoring 85+



**COMPETITION LEVEL:** Entrants may qualify to represent Montana at the National Leadership Conference June 29 - July 3, 2022 in San Diego, CA.

#### EVENTS OFFERED:

Baking & Pastry  
Career Investigation  
Chapter in Review Display & Portfolio  
Chapter Service Project Display & Portfolio  
Culinary Arts  
Culinary Math Management  
Early Childhood Education  
Entrepreneurship  
Event Management  
Fashion Construction  
Fashion Design  
Focus On Children

Food Innovations  
Hospitality, Tourism & Recreation  
Interior Design  
Interpersonal Communications  
Job Interview  
Leadership  
National Programs In Action  
Nutrition & Wellness  
Parliamentary Procedure  
Professional Presentation  
Promote & Publicize FCCLA!  
Public Policy Advocate

Repurpose & Redesign  
Say Yes to FCS Education  
Sports Nutrition  
Sustainability Challenge  
Teach & Train

#### ONLINE STAR EVENTS INCLUDE:

Digital Stories For Change  
FCCLA Chapter Website  
Instructional Video Design

# COMPETITIVE EVENTS

This table is designed to help advisers mentor students during the STAR events selection process to identify a project that matches their interests, strengths and commitment level.

Levels of involvement:

**LOW**—Events/rubrics are easy to follow, but still require research and effort to complete.

**MEDIUM**—Events/rubrics are easy to follow, requires advisers/students to apply knowledge from courses in FCS as well non-FCS courses.

**HIGH**—Events/rubrics completion require technical knowledge and extensive research and time to complete project requirements.

EVENT	SHORT DESCRIPTION	PROJECT ELEMENTS	PRODUCT AND ORAL PRESENTATION RUBRIC POINTS	LEVEL OF INVOLVEMENT
<b>Baking &amp; Pastry</b>	Recognizes participants who demonstrate their baking and pastry skills through the preparation of a quick bread, choux pastry, cookie, and shaped yeast bread.	Individual Event - Level 3 only	Safety & Sanitation - 4  Food Production - 3  Quick Bread - 16  Choux Pastry - 16  Cookie - 16  Shaped Yeast Bread - 16	Adviser will be heavily involved in the training of the students, teaching them not only the skills necessary, but also upper level thinking and problem solving skills to be able to adapt to the situations they are presented with in the competition.  <b>HIGH</b>
<b>Career Investigation</b>	Students will perform self-assessments, research and explore a career, set career goals, create a plan for achieving goals and describe the relationship of Family and Consumer Sciences coursework to the selected career.	Individual Event  Digital or hardcopy portfolio and oral presentation.	Oral Presentation - 39  Portfolio - 51	Students will be responsible for conducting a self-assessment and career research. Materials will be assembled in a portfolio and presented to judges. Advisers will assist with assessments and determination of career to study.  <b>LOW - MEDIUM</b>
<b>Chapter in Review Display</b>	Students will recognize chapter programs that promote FCCLA and Family and Consumer Sciences and/or related occupations to the community.	Team Event  Display and oral presentation	Display - 56  Oral Presentation - 34	Students will be responsible for developing a display showcasing the chapter's programs as well as an oral presentation. Advisor will assist in display and oral presentation development.  <b>LOW</b>

# COMPETITIVE EVENTS

EVENT	SHORT DESCRIPTION	PROJECT ELEMENTS	PRODUCT AND ORAL PRESENTATION RUBRIC POINTS	LEVEL OF INVOLVEMENT
<b>Chapter in Review Portfolio</b>	Members develop and implement a well-balanced program of work and promote FCCLA, Family and consumer Sciences and/or related occupations and skills to the community, The members document chapter planning and accomplishments.	Team Event  Detailed portfolio and oral presentation	Portfolio - 56  Oral Presentation - 34	This project involves the entire chapter. Each project is documented and detailed in the portfolio that details what the chapter has accomplished over the year. <b>MEDIUM</b>
<b>Chapter Service Project Display</b>	Recognizes chapters that develop and implement an in-depth worthwhile contribution to families, schools and communities. Students must use FCS content and skills to address and take action on a community need.	Team Event  Display and oral presentation	Display - 61  Oral Presentation - 29	Students and adviser must work together to create a display that details the service project and its impact in the community. <b>MEDIUM</b>
<b>Chapter Service Project Portfolio</b>	Students will develop and implement a well-balanced program of work and promote FCCLA and Family and Consumer Sciences and/or related occupations and skills to the community.	Team Event  Portfolio and oral presentation	Portfolio - 61  Oral Presentation - 29	Students will be responsible for developing a portfolio reviewing a service project as well as an oral presentation. Advisers will assist with program and oral presentation development. <b>LOW - MEDIUM</b>
<b>Culinary Arts</b>	Members of the team will use the skills gained in their class work to produce a quality meal using industrial culinary arts/food service techniques and equipment.	Individual Event  Level 3 Only	Safety and Sanitation - 20  Food production - 25  Food Taste/Appearance - 45	Adviser will be heavily involved in the training of the students, teaching them not only the skills necessary, but also upper level thinking and problem solving skills to be able to adapt to the situations they are presented with in the competition. <b>HIGH</b>

# COMPETITIVE EVENTS

EVENT	SHORT DESCRIPTION	PROJECT ELEMENTS	PRODUCT AND ORAL PRESENTATION RUBRIC POINTS	LEVEL OF INVOLVEMENT
<b>Culinary Math Management</b>	Students use Family and Consumer Sciences skills to demonstrate the application of mathematical concepts in the culinary arts industry. Students must be enrolled in a culinary arts occupational program.	Individual or Team Event  File folder, visuals and oral presentation	File folder - 8  Oral Presentation - 22  Visuals - 10  Case Study - 30	Students will take a test to demonstrate knowledge. They will then create a project illustrating the use of applied math for culinary management and present that project in a file folder. During competition, students will participate in a case study and conduct oral presentation of their findings. <b>HIGH</b>
<b>Early Childhood Education</b>	Students will demonstrate their ability to use knowledge and skills gained from their enrollment in occupational early childhood program.	Individual Event  Portfolio, resource container, case study presentation.	Portfolio - 27  Presentation - 14  Activity - 49	Advisers will be involved in teaching early childhood content to students and helping them develop an activity and oral presentation describing the activity. <b>HIGH</b>
<b>Entrepreneurship</b>	Students will develop a plan for a small business using Family and Consumer Sciences skills and sound business practices. The business must relate to an area of Family and Consumer Sciences education or related occupations.	Individual or Team Event  Participants must prepare a portfolio containing a written business plan, which they are not required to have implemented, and an oral presentation.	Portfolio - 56  Oral Presentation - 34	Adviser assists with developing the business plan and aids in creation of portfolio and oral presentation. <b>MEDIUM - HIGH</b>
<b>Event Management</b>	Recognizes participants who apply skills used in Family and Consumer Sciences courses to plan an event for an educational institution, community or non-profit organization, business, or government institution.	Individual or Team Event  Participants must prepare a portfolio and oral presentation. Level 2 and 3 participants will also complete an event volunteering experience.	Portfolio - 56  Oral Presentation - 34	Adviser assists with research and developing an event proposal and aids in creation of portfolio and oral presentation. Adviser may also assist with connecting students to an event volunteering experience. <b>HIGH</b>

# COMPETITIVE EVENTS

EVENT	SHORT DESCRIPTION	PROJECT ELEMENTS	PRODUCT AND ORAL PRESENTATION RUBRIC POINTS	LEVEL OF INVOLVEMENT
<b>Fashion Construction</b>	Students will apply Fashion Construction skills learned in Family and Consumer Sciences courses and create a display using samples of their skills. Using new materials, participants construct in advance a garment or ensemble that dresses both the upper and lower body of a child or adult.	Individual Event  Participants must prepare a display, sample garment, and an oral presentation.	Display - 23  File Folder & Oral Presentation - 34  Construction Skills - 33	Adviser will be involved heavily in the training of the students, teaching them not only the skills necessary, but also upper level thinking and problem solving skills to be able to adapt to the situations they are presented with in the competition. <b>HIGH</b>
<b>Fashion Design</b>	Students apply fashion design skills learned in Family and Consumer Sciences courses to design and market clothing styles.	Individual Event  Portfolio, sample garment, oral presentation	Portfolio - 43  Collection Sample - 8  Oral Presentation - 39	Adviser will be heavily involved in the training of students, teaching them not only the skills necessary, but also upper level thinking and problem solving skills to be able to adapt to the situations they are presented with in the competition. <b>HIGH</b>
<b>Focus on Children</b>	Students will plan and conduct a child development project that has a positive impact on children and the community.	Individual or Team  Display and Oral Presentation	Display - 31  Oral Presentation - 59	Student is responsible for planning their event and determining the positive impact of the project. Adviser may need to help with the presentation of the oral presentation. <b>LOW - MEDIUM</b>
<b>Food Innovations</b>	Students will follow the national guidelines and develop a food item that meets the guidelines. Once the original food is prepared, students will convene a tasting panel to evaluate and improve the original recipe. Once the food item is ready, a marketing panel for the food will be developed.	Individual or Team Event  Display, suggested product packaging, with oral presentation	Display - 43  Suggested Product Packaging - 8  Oral Presentation - 39	Students will research the food challenge presented and find a recipe that meets the requirements. They will then use a focus group to taste and make suggestions. Once perfected, a marketing plan will be developed to market the product commercially. Lab time and advisor input will be essential. <b>HIGH</b>

# COMPETITIVE EVENTS

EVENT	SHORT DESCRIPTION	PROJECT ELEMENTS	PRODUCT AND ORAL PRESENTATION RUBRIC POINTS	LEVEL OF INVOLVEMENT
<b>Hospitality, Tourism and Recreation</b>	Students demonstrate their knowledge of the hospitality, tourism and recreation industries and ability to translate their knowledge into a hypothetical or real business.	Individual or Team event  Portfolio with oral presentation and case study	Portfolio - 46  Oral Presentation - 34  Case Study - 10	Students will research existing businesses which are similar to their project, develop a basic business plan and client services information, and create a website that highlights the business.  Student will demonstrate their customer service knowledge, and ability to problem solve through an onsite case study. <b>HIGH</b>
<b>Interior Design</b>	Students will apply interior design skills learned in Family and Consumer Sciences courses to design interiors to meet the living space needs of clients. In advance, participants will create a floor plan, an elevation and a furniture/ interior plan addressing the specifics of the design scenario.	Individual or Team event  Participants must prepare a file folder, an oral presentation, and visuals.	File Folder Contents - 8  Board Specifications – 10  Design – 36  Oral Presentation - 36	Adviser will be heavily involved in the training of the students, teaching them not only the skills necessary, but also upper level thinking and problem solving skills to be able to adapt to the situations they are presented <b>HIGH</b>
<b>Interpersonal Communication</b>	Students apply communication techniques to develop a project designed to strengthen communication in a chosen area: community, employment relationships, family, peer groups or school groups.	Individual or team event  File folder and oral presentation	File folder - 8  Oral Presentation - 69  Case Study - 13	Students develop a project that strengthens communication and then provide summary of the program in an oral presentation that is supplemented with a file folder. Their knowledge is further tested by participating in a case study. <b>MEDIUM</b>



# COMPETITIVE EVENTS

EVENT	SHORT DESCRIPTION	PROJECT ELEMENTS	PRODUCT AND ORAL PRESENTATION RUBRIC POINTS	LEVEL OF INVOLVEMENT
<b>Job Interview</b>	Students will develop a portfolio, participate in an interview and communicate a personal understanding or job requirements.	Individual Event  Portfolio, job application and a job interview with judging panel.	Portfolio - 40  Interview w Judges - 50	Student will complete an employment portfolio for a job of their choosing. Knowledge of the correct formatting of a resume, cover letter and interview procedures will be essential. Adviser will assist with the correct formatting of the required materials for the portfolio. <b>MEDIUM - HIGH</b>
<b>Leadership</b>	Students investigate their leadership ability, assess leadership and employability skills, and develop and implement a plan to further their leadership development.	Individual Event  Portfolio and oral presentation	Oral Presentation - 38  Portfolio - 52	Students must critically examine the characteristics of a leader and employable skills and assess their own leadership ability, utilize the planning process and produce a presentation and portfolio. Adviser may need to suggest ways to assess leadership and job skills. <b>LOW - MEDIUM</b>
<b>National Programs in Action</b>	Students use the FCCLA Planning Process to implement a national program project.	Individual or Team Event  Display that shows what was done and the effectiveness of the project and oral presentation.	This event is not broken up into individual components. (90 points total)	Students develop a project based on one of the national programs. Students may need adviser to help with project development and the completion of the project requirements. <b>LOW - MEDIUM</b>
<b>Nutrition &amp; Wellness</b>	Students will track food intake and physical activity for themselves, their family or a community group. Once the data is gathered, students will determine goals and strategies for improving their overall health.	Individual Event  Detailed portfolio and oral presentation	Portfolio - 51 Oral Presentation - 39	Student will need to track food and physical activity, develop goals, menus and a plan for improvement. Research is needed for baseline requirements. Adviser will mentor and suggest adjustments for the plan. <b>MEDIUM - HIGH</b>



# COMPETITIVE EVENTS

EVENT	SHORT DESCRIPTION	PROJECT ELEMENTS	PRODUCT AND ORAL PRESENTATION RUBRIC POINTS	LEVEL OF INVOLVEMENT
<b>Parliamentary Procedure</b>	Students develop a working knowledge of parliamentary law and conduct an FCCLA business meeting that demonstrates their knowledge.	Team Event  Students conduct an FCCLA business meeting demonstrating the skills required.	Test – Average team score will be 20% of total  Meeting – 72  Secretary Notes – 2	Students will need training and then the opportunity to practice the use of their parliamentary skills. <b>MEDIUM - HIGH</b>
<b>Professional Presentation</b>	Students will make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations. In the presentation, participants will use visuals to illustrate the content.	Individual or Team event  Either posters or a digital presentation along with an oral presentation.	Oral Presentation - 67  Visual/Props - 15  File Folder - 8	Students will prepare informational presentation using visual to instruct and educate others about the issue identified. Adviser will help students secure audiences to present to prior the competition at the state level. <b>LOW - MEDIUM</b>
<b>Promote and Publicize FCCLA</b>	Students will develop an FCCLA promotion and publicity campaign to raise awareness and educate the school, parents, and members of the community about the importance of FCCLA and Family and Consumer Sciences education.	Individual or Team Event  Participants must prepare an oral presentation and portfolio.	Oral Presentation - 34  Writing Sample Outline - 8  Portfolio - 48	Students will create and carry out a campaign to educate about FCCLA. Advisor will assist in the implementation of the plan and portfolio and oral presentation development. <b>LOW - MEDIUM</b>
<b>Public Policy Advocate</b>	Students demonstrate their knowledge, skills and ability to actively identify a local, state, national, or global concern, research the topic, identify a target audience and potential partnerships, form an action plan, and advocate for the issue in an effort to positively affect a policy or law.	Individual Event or Team Event  Portfolio and Oral Presentation	Portfolio - 46  Oral Presentation - 44	Students will be responsible for identifying an issue that is relevant, current and based on actual need. They will develop a handout, elevator speech and collaborate with partners to implement the project. <b>HIGH</b>

# COMPETITIVE EVENTS

EVENT	SHORT DESCRIPTION	PROJECT ELEMENTS	PRODUCT AND ORAL PRESENTATION RUBRIC POINTS	LEVEL OF INVOLVEMENT
<b>Repurpose and Redesign</b>	Students will select a fashion or home apparel item to recycle into a new product.	Individual Event  Completed Project, display and oral presentation	Recycling and Redesign Skills Presented in Project – 33  Oral Presentation – 34  Display- 23	Student will find an item to recycle, track expense and time required. Complete a display board and develop an oral presentation. Adviser will give input to research and development of oral presentation.  <b>LOW - MEDIUM</b>
<b>Say YES to FCS Education</b>	Students demonstrate he knowledge and skills needed to explore and experience the career of being a Family and Consumer Sciences educator. Participants must prepare a portfolio, conduct a classroom observation, plan and execute a lesson, develop an FCCLA integration plan and deliver an oral presentation.	Individual  Portfolio and oral presentation	Portfolio - 56  Oral Presentation - 34	Students must research postsecondary institutions that offer FCS Education, interview teachers and conduct a minimum of two classroom observations. They then prepare a lesson plan marketing FCS. <b>MEDIUM</b>
<b>Sports Nutrition</b>	Students plan and develop an individualized nutritional plan to meet the needs of a competitive student athlete in a specific sport. Student acts as the dietitian or nutritionist and the judges act as the patient.	Individual or Team  File folder, Interactive display and oral presentation.	File Folder – 22  Oral Presentation – 33  Visual Nutrition and Hydration Plan – 35	Students will research the nutritional needs and other aspects of the sport they have chosen. Thy will then develop a plan for the student athlete they have chosen and present this to the judges as though they are the nutritionists and the judges are the athletes. This is the only event where students present in this way. Moderate amount of Adviser time will be needed to complete and practice this event. <b>HIGH</b>

# COMPETITIVE EVENTS

EVENT	SHORT DESCRIPTION	PROJECT ELEMENTS	PRODUCT AND ORAL PRESENTATION RUBRIC POINTS	LEVEL OF INVOLVEMENT
<b>Sustainability Challenge</b>	Students will address environmental issues that adversely impact human health and well-being and who actively empower others to get involved. Participants will research one of the five 2016–2017 topics, investigate areas where they can make a difference, develop and carry out a project.	Individual or Team Event  Participants must prepare a portfolio and an oral presentation.	Portfolio - 56  Oral Presentation - 34	Advisers will assist students in the identification of issues that adversely impact well-being and help with the development of a portfolio and oral presentation regarding the environmental concern. <b>LOW - MEDIUM</b>
<b>Teach and Train</b>	Students will demonstrate their ability to explore and experience the career of teaching or training.	Individual event  Participants must prepare a portfolio of the teaching/training career, prepare and execute a complete lesson/workshop plan and an oral presentation. Senior and occupational participants will also complete a shadowing experience of a “best practices” educator.	Oral Presentation – 39  Portfolio – 51	Advisers will assist students in developing a portfolio and oral presentation as well as provide opportunities for students to complete shadowing experiences. <b>MEDIUM</b>



# The FCCLA Planning Process for Individual and Team Action



The *Planning Process* is a decision-making tool that supports the organization's overall philosophy about youth-centered leadership and personal growth. It can be used to determine group action in a chapter or class or to plan individual projects.



Go to <http://fcclainc.org/programs/resources.php> to download a blank FCCLA Planning Process template. This template may be modified, but all headings must be used, in the correct order. The FCCLA logo, STAR Events logo, and Planning Process graphics are encouraged but not required.



## IDENTIFY CONCERNS

The circle represents a continuous flow of ideas and has no beginning or end. As a target, it symbolizes zeroing in on the one idea around which you would like to build a project.

- Brainstorm to generate ideas, or state the activity or problem you want to address if already determined.
- Evaluate your list and narrow it down to a workable idea or project that interests and concerns the majority or all of your members.



## SET A GOAL

The arrow stands for deciding which direction you will take. It points toward the goal or end result.

- Get a clear mental picture of what you want to accomplish, and write your ideas down as your goal.
- Make sure your goal is one that can be achieved and evaluated.
- Consider resources available to you.



## FORM A PLAN

The square represents the coming together of ideas—the who, what, where, when, and how of your plan.

- Decide what needs to be done to reach your goal.
- Figure out the who, what, where, when, and how.
- List the abilities, skills, and knowledge required on your part.
- List other available resources, such as people, places, publications, and funds.
- Make a workable timetable to keep track of your progress.
- List possible barriers you might face, and develop plans if necessary.
- Decide ways to recognize your accomplishments along the way.



## ACT

The different squares in this symbol represent the activities to be carried out to meet your goal. It represents acting on the plan.

- Carry out your group or individual plan.
- Use *family* and *community* members, advisers, committees, task forces, and advisory groups when needed.



## FOLLOW UP

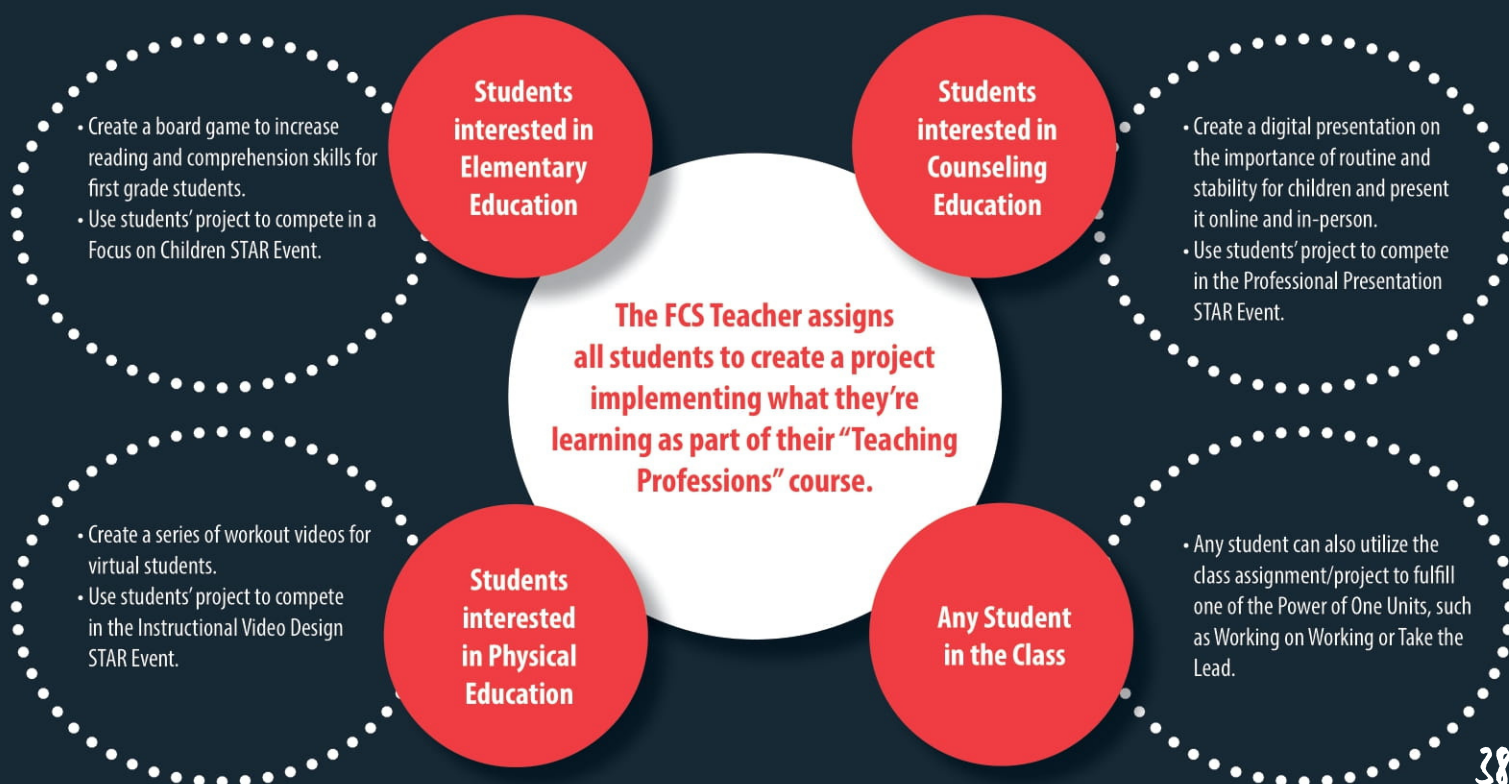
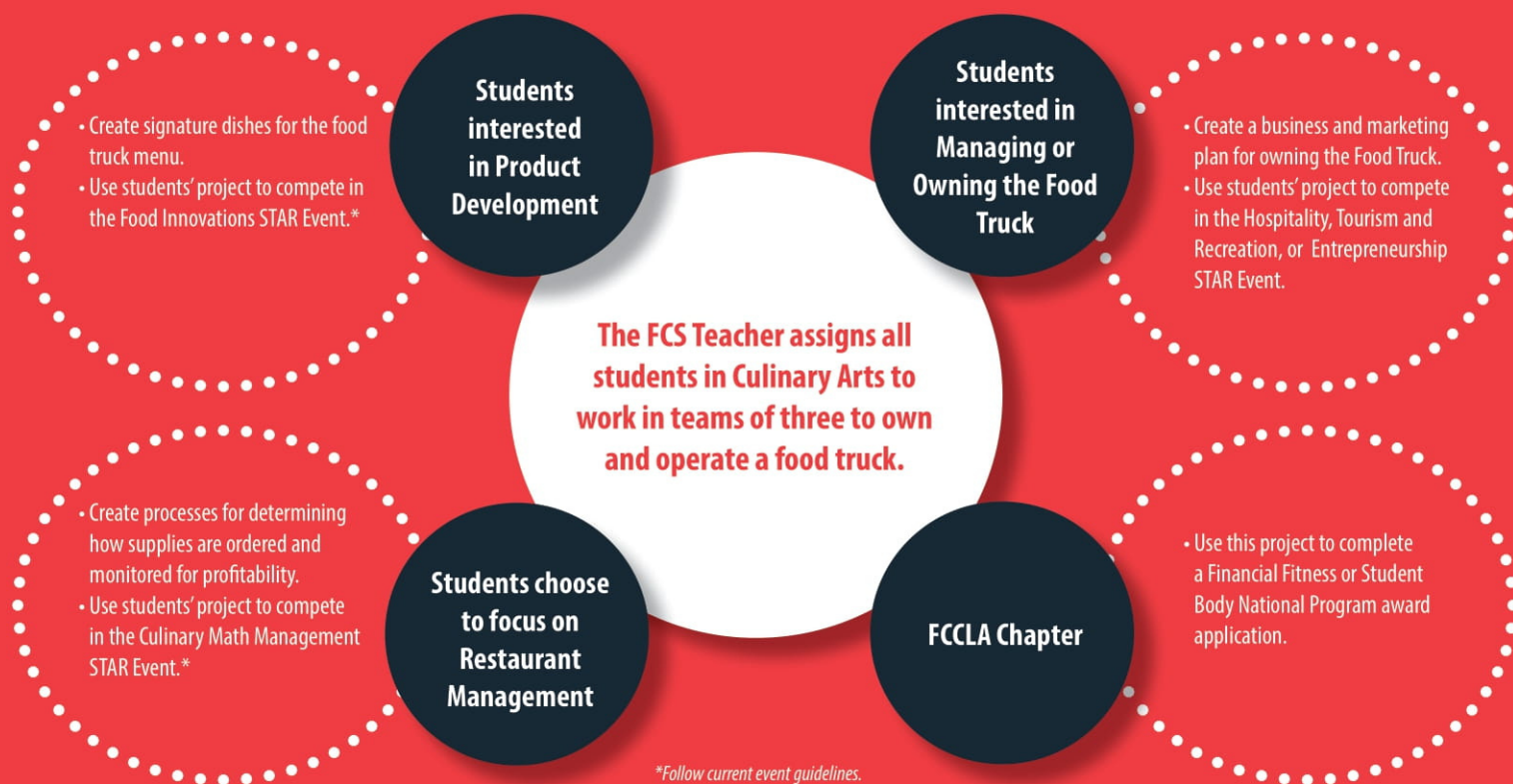
The broken squares suggest examining the project piece by piece. This symbol also represents a "window" through which to review and evaluate the plan.

- Determine if your goal was met.
- List ways you would improve your project or plan for future reference.
- Share and publicize your efforts with others, including the media if appropriate.
- Recognize members and thank people involved with your project.



# FCCLA Program Integration

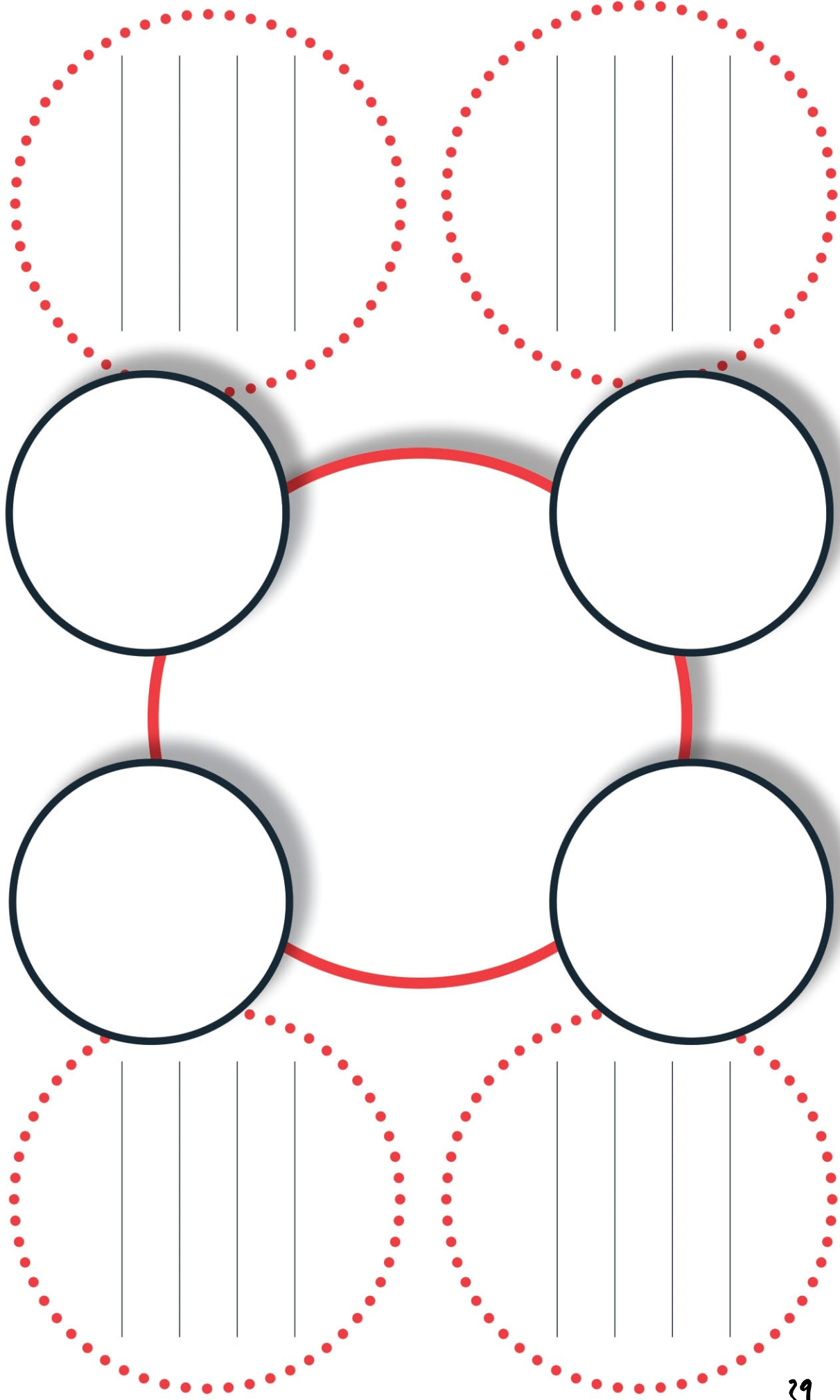
FCCLA is an integral part of Family and Consumer Sciences education. The following Career Pathway examples give you an opportunity to see how FCCLA members and advisers can work smarter, not harder, in order to complete both classroom assignments or activities and FCCLA goals at the same time. To get started, use the FCCLA Planning Process template found in the FCCLA Portal, and then use the sample graphic organizer on the back of this flyer to see how many different STAR Events, National Programs, or awards your chapter could use within your FCS classes.





# Sample Graphic Organizer

Use this sample graphic organizer to see how many different STAR Events, National Programs, or awards your chapter could use within your FCS classes.



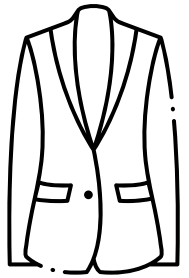
# DRESS CODE

One of the eight purposes of FCCLA is as follows: "To prepare for the multiple roles of men and women in today's society." Therefore, an important part of the educational experiences provided by FCCLA includes developing an understanding of appropriate behavior and dress for business meetings and functions.

This dress code applies to Montana FCCLA events only. Please refer to the National FCCLA dress code for all National FCCLA Meetings.

## STATE LEADERSHIP CONFERENCE

- FCCLA red blazer
- Red, black, or white polo or professional white shirt (may include FCCLA logo)
- Black or khaki bottoms (slacks, skirt, sheath dress)
- Dress shoes
- Chapter polo's in the school colors may be worn if they have a collar and the FCCLA emblem.



## STAR EVENTS

- Follow STAR event specifications and wear appropriate clothes for the nature of the presentation (includes professional attire)

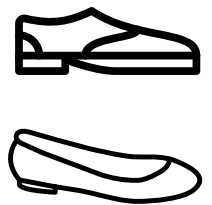
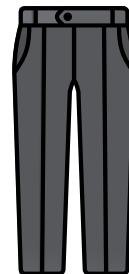
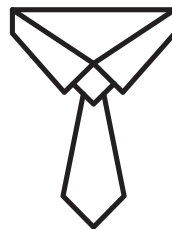
## ADVISERS/CHAPERONES/GUESTS

- Business professional

## District Meetings

State Leadership Conference approved attire, OR:

- Collared shirts
- Slacks or khakis
- Skirt with blouse
- Dress shoes
- Neck tie and sport coat



## ALL ATTENDEES

Jeans or denim of any color, t-shirts, athletic wear, hats/caps, or flip flops **are not** acceptable at any Montana FCCLA event, unless otherwise communicated.

# MONTANA FCS DINE IN DAY

## FAMILY & CONSUMER SCIENCES EDUCATION

- The purpose - to empower individuals and families to manage the challenges of living and working in a diverse society. The unique focus is families, work, and their interrelationships.
- Students explore and prepare for careers as well as engage in hands-on, contextual learning that incorporates academic concepts.
- Students acquire leadership and life skills by collaborating, communicating and thinking critically and creatively to problem-solve real world issues.
- Entrepreneurial activities and work-based learning experiences provide students with unique, hands-on application of skills learned in the classroom.



## WHY DECEMBER 3RD?



December 3rd marks the birthday of Ellen Richards, the Founder of the American Association of Family and Consumer Sciences (AAFCS). She was the first woman to graduate from Massachusetts Institute of Technology (MIT). This date was chosen to honor Richards, the pioneer of Family and Consumer Sciences Education.

Say  
Yes  
to  
FCS

## SIGN UP AND PARTICIPATE!



Commit to participating in FCS Day by dining in, whether at home with your family, at school, or your own way!

Click the following link and sign up to join us on

**December 3rd.**



<https://www.aafcs.org/fcsday/home>



SHARE PHOTOS OF YOUR  
FCS DAY EXPERIENCE!

#FCSday #makeyourmark21

#FCSsuccess #mtfccla



## FCCLA

## FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA



Family, Career and Community Leaders of America is a nonprofit national career and technical student organization for young men and women in Family and Consumer Sciences education in public and private school through grade 12. FCCLA is the only in-school student organization with the family as its central focus. FCCLA is a career and technical student organization that functions as an integral part of the Family and Consumer Sciences education curriculum and operates within the school system, and it provides opportunities for active student participation at local, state, and national levels.

# MONTANA FCS DINE IN DAY

Montana FCCLA invites you to join us in celebrating the 8th National Family and Consumer Sciences Day on Friday, December 3. Students can prepare meals at home with their families, host an event, or enjoy snacks in class with their peers. "Ellen's Diner" is our theme this year; to kick off Montana's FCS day celebration, check out the resources below to see how to get started!

## HOW DO I PARTICIPATE?

1. Celebrate at home or at school with an "Ellen's Diner" party! Encourage students to prepare a meal at home with their families if you're unable to hold an "Ellen's Diner" party in your classroom.
2. Show your FCCLA pride by wearing red or FCCLA apparel!
3. **Sign up here:** <https://www.aafcs.org/fcsday/home> (Make sure to count everyone who participates in the event, including teachers.)
4. Spread the word!
  - Include the event in your school's daily announcements to create awareness and increase student and faculty engagement!
  - Send an email to your friends or colleagues inviting them to join you in celebrating FCS day!
5. If you teach a foods/culinary class, have them prepare a snack or meal at home or in the classroom. (Recipes are provided to utilize for labs!)
6. Take your "Ellen's Diner" party to the next level with some décor, party supplies, and/or a photo booth!

Follow the links below:

  - Red plastic food baskets: <https://tinyurl.com/22n8fx2s>
  - Black & white check food basket liners: <https://tinyurl.com/chzd5svs>
  - Retro paper food server hats: <https://tinyurl.com/56yman65>
  - Create a photobooth!
    - Photobooth props on Montana FCCLA's website
7. Utilize these resources:
  - AAFCS Dine In - <https://www.aafcs.org/fcsday/home>
  - FCCLA @ the Table - <https://fcclainc.org/engage/fcclathetable>
8. Share your FCS Day experience on social media!



@montanafccla



@montanafccla



@MontanaFCCLA



Montana Family, Career and  
Community Leaders of America

# STATE LEADERSHIP CONFERENCE



LIVING THE FUTURE

## REGISTRATION FEES:

- Registration Fee: \$70/person
- STAR & Skill Demonstration Event Fee: \$7/person
- Leadership Seminar: \$25/person

## IMPORTANT DATES:

**FEBRUARY 9:** Registration Closes

**FEBRUARY 14-18:** National FCCLA Week and Montana FCCLA Kindness Week

**FEBRUARY 15:** Montana FCCLA Award Applications Due (Scholarships, Chapter STAR, Ultimate Leader, Adviser Awards)

**MARCH 1:** National FCCLA Scholarships Due, Power of One Recognition Due, and National Program Award Applications Due

MONTANA STATE UNIVERSITY  
MARCH 17-18, 2022

## WAYS TO PARTICIPATE:

- Leadership Seminar
- STAR or Skill Demonstration Event
- STAR Event Room Timer
- Event Assistant
- Capture Crew

## KEYNOTE SPEAKER



**JUAN BENDAÑA**

Juan is one of the top youth speakers that helps students maximize their Leadership abilities to create positive change – making students feel excited, motivated & engaged.



# STATE LEADERSHIP CONFERENCE

## TENTATIVE AGENDA

### THURSDAY, MARCH 17

- 12:00 - 1:30** Chapter Registration and Competitive Event Material Drop-off
- 12:30 - 1:30** Event Consultant & Capture Crew Orientations
- 2:00 - 3:30** Opening General Session
- 3:45 - 4:45** Career Connection Workshops
- 3:45 - 6:00** State Officer Activities - Officer interviews, Rehearsal, & Dinner
- 4:00 - 6:00** Chapter Adviser Activities - Business Meeting, Competitive Event Lead & Assistant Meeting, & Recognition Dinner
- 4:45 - 6:00** Delegate Dinner
- 6:15 - 7:30** General Session - Recognition

### FRIDAY, MARCH 18

- 6:30 - 7:15** Breakfast at hotel
- 7:15 - 8:00** Travel to Montana State University
- 8:00 - 8:30** Competitive Event Lead & Assistant Lead Set-up
- 8:00 - 2:00** Competitive Event Material Storage
- 8:30 - 9:00** Evaluator Orientation
- 8:30 - 11:15** Maximize Your Leadership Workshops
- 9:00 - 2:00** STAR & Skill Demonstration Event Competition
- 9:00 - 4:00** Incoming Officer Training
- 9:30 - 11:30** Leadership Seminar
- 11:45 - 1:30** Delegate Lunch
- 1:00 - 4:45** College & Career Readiness Fair
- 1:00 - 2:45** Maximize Your Leadership Workshops
- 3:00 - 4:30** District Officer Training
- 3:15 - 4:15** Chapter Adviser Roundtables
- 5:00 - 8:00** Closing Banquet
- 8:30 - 11:00** Special Event



# FCCLA Program of Work

## Goals for our chapter are:

*(Include goals for student growth and local chapter, district/region, state, and national participation. Include fundraising projects and how the money will be used. Identify intracurricular activities.)*

## Plans for achieving chapter goals:

*(Include details on who will be responsible, timeline to follow, etc.)*

## Evaluation:

*(Include details on how accomplishments will be measured.)*

\_\_\_\_\_  
Adviser's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
President's Signature

\_\_\_\_\_  
Date



# FCCLA Program of Work



August	September
October	November
December	January

February	March
April	May
June	July

## notes

[illegible]





# Say **Yes** to FCS

## Make a Career in Family and Consumer Sciences Count!

As an FCS Educator you have the opportunity to:

Make  
Real World  
Skills  
**COUNT!**

Make  
Service  
Learning  
**COUNT!**

Make  
Students'  
Futures  
**COUNT!**

Make  
Work-Life  
Balance  
**COUNT!**

Make  
Career  
Preparation  
**COUNT!**

Make  
Family  
Relationships  
**COUNT!**