



LEADERSHIP

PARTNER PROGRAM



MONTANA
STATE ASSOCIATION

www.mtfccla.org
Montana FCCLA 501(c)3



SERVICE



COMPETITION

The Ultimate Leadership Experience



For the 21st Century Workforce

Montana Family, Career and Community Leaders of America (FCCLA) has more than 1,100 resources - its members! Family and Consumer Sciences education prepares youth with employability skills and rich experiences critical for success. As the only Career and Technical Student Organization with family as the central focus, FCCLA develops skills that last a lifetime from creative and critical thinking to practical knowledge and career preparation.



FCCLA models project-based strategies within competitions which are the same experiences that are required in STEM Education.



FCCLA offers numerous opportunities for youth to seek solutions for healthy relationships & health related issues in community-focused student-led projects.



FCCLA is successful in helping youth develop real-world problem solving abilities with transference to other areas of work and life.

BECOME A PARTNER TODAY

A variety of opportunities are available and designed to suit every organization's goals and budget. Montana FCCLA is a 501(c)3.

**College and Career
Readiness Fair
Exhibitor**

\$100

**STAR Event
Sponsor**

\$500

**State Leadership
Conference Sponsor**

\$750-\$1500

**Leadership
Rally Exclusive
Partner**

\$2500

Questions or sponsorship ideas

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COLLEGE & CAREER READINESS FAIR EXHIBITOR

Join us as an exhibitor at Montana FCCLA's College and Career Readiness Fair during the State Leadership Conference in Bozeman, Montana.
March 21-22, 2019 - Montana State University

The College and Career Readiness Fair provides organizations with the opportunity to showcase their products, services and job opportunities to more than 700 attendees from throughout Montana in a meaningful and cost-effective manner. Your investment can be enhanced through conference sponsorship opportunities.

Exhibitor Privileges

- Exposure in the event program
- Signage listing the company name
- Recognition at the general sessions for all conference attendees
- Inclusion in the Passport Program. The Passport program drives traffic to your exhibit and workshop! Participants earn stamps when learning about your organization for the opportunity to earn great prizes.
- Opportunity to maximize your impact by conducting a 45-minute activity-based workshop to conference attendees.

Investment

\$100

Includes a skirted table, chairs, and wifi access.

Schedule

- Set up: Friday, 11-12:30 pm
- Exhibit: Friday, 1:00-4:45pm
- Tear down: Friday, 4:45- 5:30 pm
- Exhibitors are also encouraged to volunteer to evaluate competitive events and learn a little more about FCCLA on Friday morning, or engage students from across Montana by presenting a workshop. Available workshop times are Friday morning, between 8:30 and 11:15am.

EXHIBITOR WORKSHOPS

Maximize your impact by conducting a 45-minute activity-based workshop to conference attendees on Friday; a limited number of workshop slots are available. Each room will have a LCD projector, screen and seats approximately 75 people.

STAR EVENT SPONSOR

STAR Events (Students Taking Action with Recognition) is a program of Family, Career and Community Leaders of America that builds student's leadership and career-related skills at the local, regional, state and national levels.



Annually, over 500 Montana students grades 7-12 participate in a STAR Event at the State Leadership Conference in Bozeman, Montana.

BUILDING LEADERSHIP & CAREER READINESS SKILLS

161,151

**Number of
Montanans reached
in 2018-19 with 205
projects.**

Top 5

**College and Career Readiness skills developed
through completion of a STAR event include:**

- Responsibility
- Public Speaking
- Creativity
- Self Confidence
- Decision making or problem solving

90%

**of students said
participating in a
STAR event was
very/extremely
useful to their
future.**

\$500 per event sponsorship

FOR EACH EVENT SPONSORED, THE ORGANIZATION WILL RECEIVE...

- Exposure on the Montana FCCLA Website Competitive Events page with the organization logo and hyperlink
- Convenient distribution of informational materials to each attendee participating in the event sponsored
- Access to adviser and members interested in the event when volunteering as an event evaluator at the State Leadership Conference
- Recognition during the State Leadership Conference Awards ceremony on Friday evening when giving plaques to the National Conference Event Qualifiers



STAR Events promote the FCCLA Mission to focus on the multiple roles of family member, wage earner, and community leader. Each event and activity is designed to help members develop specific lifetime skills in character development, creative and critical thinking, interpersonal communication, practical knowledge and career preparation.

STAR Events are a critical part of the Family and Consumer Sciences education program and connect peers and their communities.



STAR Events Awards

CAREER READINESS

- Career Investigation
- Job Interview
- Professional Presentation
- Parliamentary Procedure
- Leadership
- Interpersonal Communications

DESIGN, TEXTILES, FASHION & APPAREL

- Repurpose and Redesign
- Interior Design
- Fashion Construction
- Fashion Design

LEADERSHIP & ADVOCACY

- Chapter Service
- Chapter in Review
- Event Management
- National Programs in Action
- Advocacy
- Entrepreneurship
- Environmental Ambassador

HOSPITALITY, TOURISM, CULINARY ARTS & NUTRITION

- Food Innovations
- Culinary Arts
- Sports Nutrition
- Culinary Math Management
- Nutrition and Wellness
- Hospitality, Tourism and Recreation

EDUCATION & EARLY CHILDHOOD

- Focus on Children
- Early Childhood Education
- Teach and Train
- Promote and Publicize FCCLA!
- Say Yes to FCS Education



Learn more at www.mtfccla.org

STATE LEADERSHIP CONFERENCE SPONSOR

For two days, Montana FCCLA brings together over 800 Family and Consumer Sciences teachers, members, and volunteers to participate in competitive events, receive leadership training and network at the annual State Leadership Conference.

March 19-20, 2020
Bozeman, Montana
Montana State University

Sponsorship opportunities at the State Leadership Conference provide a valuable opportunity to maximize your exposure and make a positive impact on hundreds.

Sponsorship Levels

PARTNER PERKS

Receive the perks at your partner level AND those lower

EXCLUSIVE RECOGNITION OPTIONS

Select one

Gold
\$1500

- Recognition as you inform attendees of your organization in a 5-minute keynote
- Promotion of your program in a one-page advertisement in the event program
- Connect with 750+ individuals with two electronic mailings during the year

- Adviser Dinner
- Attendee Item

Silver
\$1000

- Promotion of your program with marketing collateral included in the registration materials
- Connect with 750+ individuals with one electronic mailing during the year

- Member & Chapter Recognition Session

Bronze
\$750

- Exposure on the Montana FCCLA Website State Leadership Conference event page with the organization logo and hyperlink
- Publicity of your organization in the event registration materials and on-site signage
- Inclusion of your logo and a 100-word description in the event program
- Evaluator break
- Attendee nametags



WHO ATTENDS?

80% Members

Students grades 7-12 who have already committed themselves to making a positive impact within their family, their school, FCCLA and their community.

10% Advisers

Family and Consumer Sciences Teachers who actively mentor students when choosing a career path and higher education location. They are also decision-makers who initiate programs and are prepared to make purchasing decisions.

10% Volunteers

Parents, business and industry partners and community members from throughout Montana.



EXCLUSIVE PARTNER: LEADERSHIP RALLY



This dynamic event gathers 200+ of Montana FCCLA's top leaders each fall. Attendance is exclusive to chapter officers and leaders; those who lead the way in their local chapters.

The event is designed to strengthen chapter-level programming through intensive training of chapter leaders while also informing them of opportunities and programming to implement locally.

Event partners have a unique opportunity to work intimately with chapter decision maker at the beginning of their year as they are determining programs of work.

PARTNER PERKS

- Recognition as you inform attendees of your organization in a 10-minute keynote
- Promotion of your program in a one-page advertisement in the event program
- Exposure on the Montana FCCLA Website Leadership Rally event page with the organization logo and hyperlink
- Publicity of your organization in the event registration materials and on-site signage
- Connect with 750+ individuals with three electronic mailings during the year

THIS OPPORTUNITY PROVIDES THE MOST ONGOING AND SUSTAINED IMPACT!

\$2500 (limited to three per year)

