

Leadership Rally



The Ultimate Leadership Experience | October 1-3, 2017 | Bozeman, Montana



2017-18 State Executive Council



Seriously... The Leadership Rally is **guaranteed** to strengthen chapter programming with effective, hands-on, training and resources for members and advisers.

Members will become stronger chapter leaders with the tools, knowledge and desire to "own" their chapters. They will learn techniques to engage their peers, effectively lead meetings, develop and implement programs of work and much more.

Advisers will start the year off feeling confident and invigorated as they learn about the FACTS program, share best practices for managing a chapter, identify ways to conduct competitive events and more.

The 2017 Leadership Rally is hosted in collaboration with the Montana State University College of Education, Health and Human Development.

Who Should Attend?

Chapter Leaders

Build confidence as a leader as you reach your potential while learning more about FCCLA and enhancing your team building skills.

Grades 8-10 preferred.

Up to 2 per chapter.

Chapter Officers

Improve your ability to use your personal brand to get results for your chapter, motivate team members and effectively run meetings.

Grades 10-12 preferred.

Up to 2 per chapter.

New! Peer Leader

Students will be receiving hands-on resources to lead their peers in developing a traffic safety program in their community.

Grades 9-12 preferred.

Up to 1 per chapter

District Officers

Receive hands-on training designed to help strengthen your role as an officer and plan your district meeting.

All current district officers.

Register for any track (does not count toward chapter maximums).

Chapter Advisers

Kick off a great year while learning about 2017-18 programming: FACTS, competitive events and chapter management, and more!

All Advisers.

➔ National FCCLA Leadership Training Team



Since 2014, I have had the awesome opportunity to serve on the Leadership Training Team. Currently working toward dual master degrees in Educational Administration and Counseling and Human Development at South Dakota State University.

I am energized by the motivated, change-agents FCCLA attracts. My experience as a high school language arts teacher in rural South Dakota has shaped my perspective on the impact youth can make on our families, career, and communities.

➔ Montana FCCLA Alum



Lindsay Stickel is a Family & Consumer Sciences Education student at Montana State University. She is passionate about all things FCCLA and has first-hand experience with how involvement develops work-ready skills in youth. Lindsay was the Montana FCCLA State President for part of the 2012-13 year.



KEYNOTE: DIRECTION DETERMINES DESTINY

Kent Julian is a lot of things: crazy-in-love with his wife, proud father of three, professional speaker, successful entrepreneur, author, swim coach, fish-taco lover, and proud bald guy. But this wasn't always the case.

He started out as an "at-risk" kid who couldn't read in third grade and ended high school with SATs scores so low that he had to take Development Studies just to get into college—on probation. From these humble beginnings, he went on to graduate college cum laude and earned summa cum laude honors with his Master's degree. After graduation, he led several youth organizations before eventually becoming the executive director of a national youth organization that served approximately 2,000 youth groups across the United States.

After 20 years in non-profit work, he did something crazy...he launched his own business. Now he speaks, writes, and consults leaders all over the world. You can find his work online in cool places like Entrepreneur.com, Success.com, HuffingtonPost.com, GoodMenProject.com, and more. He also hosts his own successful podcast called The Live It Forward Show with Kent Julian.

Chapter Leader, Chapter Officer & Peer Trainer Agenda



All sessions at the Montana State University Strand Union Building.

Sunday, October 1

4:15-5:00 Registration

5:00-5:45 Montana FCCLA: Inspired to Launch

By MTFCCCLA State Executive Council

This get-up and move session will have you meeting FCCLA members from throughout Montana while exploring how FCCLA inspires members to launch into the Ultimate Leadership Experience by participating in 2017-18 programming including the State Outreach Project: Vision Zero.



5:45-6:30 Dinner

6:30-8:00 Montana FCCLA: The Ultimate Leadership Experience

By MTFCCCLA State Executive Council

Information packed round tables will keep you engaged while providing important FCCLA updates and the tools to disseminate information to your chapters.

Say Yes to FCS - Shae Bruursema, State Officer Coordinator
Leadership Service in Action - Kaleb Starr, 1st Vice President
Fundraising - Dakota Reis, VP of Programs
Running for Office - Rachel Billingsley, VP of Membership
Choosing A Competitive Event - Teresa Twichel, VP of Community Outreach
Implementing Competitive Events - Mickey Bidwell, VP of Competitive Events
Membership Recruitment - Kendra Murnion, VP of Parliamentary Law
Social Media - Hayley Ries, VP of Public Relations
Service Learning Hours - Isaac Bendon, VP of Finance
Promoting Your Chapter - Hali Kapperud, President

8:00-9:00 Direction Determines Destiny

By Kent Julian

What leaders truly believe is evidenced by the steps they take, not just by the words they say. This fast-paced, high-energy, interactive keynote will equip students to step up and into leadership.

Monday, October 2

8:00-8:25 Welcome & Team Building

Learn hands-on activities that you can take back to your FCCLA chapter to keep the fun in FCCLA.

Chapter Leaders Track

8:25-9:15 Step Into Your Leadership Possibilities

By Kent Julian

Students will travel through an interactive journey designed to help them discover their personal leadership potential, their leadership communication style, and the importance of teamwork in leadership.

Chapter Officers Track

Going for the Gold

By Lindsay Stickle

Identify the tips and tricks for achieving gold in competitive events without the last-minute stress!

Peer Leader Track

What's Your Problem?

By Scott DesLauriers

Steve Jobs said, "If you define the problem correctly, you almost have the solution." Learn how questioning and solution-based thinking can transform your leadership from good to great.

Chapter Leaders Track

9:20-10:10 Step Into Your Leadership Possibilities, Continued.

Chapter Officers Track

What's Your Problem?

By Scott DesLauriers

Steve Jobs said, "If you define the problem correctly, you almost have the solution." Learn how questioning and solution-based thinking can transform your leadership from good to great.

Peer Leader Track

Vision Zero: FACTS

By State Executive Council

Put the brakes on impaired driving and traffic crashes. Through peer education help your friends arrive alive and lower the number one cause of death for youth in America. Learn about resources available in the FACTS program.



Chapter Leader, Chapter Officer & Peer Trainer Agenda

All sessions at the Montana State University Strand Union Building unless otherwise noted.

Monday, October 2

10:10-10:25 Break

Chapter Leaders Track

Chapter Officers Track

Peer Leader Track

10:25-11:15 What's Your Problem?

Live Up to Your Leadership Possibilities

Vision Zero: FACTS Round Tables Continued.

By Scott DesLauriers
Steve Jobs said, "If you define the problem correctly, you almost have the solution." Learn how questioning and solution-based thinking can transform your leadership from good to great.

By Kent Julian
John C. Maxwell says, "Leadership is about influence; nothing more, nothing less." In this high-level workshop, students will dive deep into effective leadership thinking, strategizing, and implementing.

Chapter Leaders Track

Chapter Officers Track

Peer Leader Track

11:20-12:10 Going for the Gold

Live Up to Your Leadership Possibilities, Continued

The Power of the Planning Process

By Lindsay Stickle
Identify the tips and tricks for achieving gold in competitive events without the last-minute stress!

By Scott DesLauriers
There is power in preparation. In this session, prepare to learn how planning can amplify your project's potency!

12:15-1:15 Lunch: Chapter Mission Planning

Advisers and members will work together to apply what they have been learning and create a plan of work for chapter organization activities including recruiting and retaining members, fundraising, meeting organization and project management. Chapter will also learn about the 2017-18 State-wide fundraiser with Bequet Confections.

1:15-2:00 Better Before Bigger

By Scott DesLauriers
In your leadership role, are you tempted to focus on increasing membership vs. leveraging your current members' talents? Explore how "Make it Better" leads to naturally bigger successes.

2:00-2:45 Say Yes to FCS Workshops & Campus Tour

3:00-3:45

By MSU Admissions & Montana State University Family & Consumer Sciences Students
Do you enjoy helping people? How about teaching others? Learn from current MSU students about the variety of career opportunities (with huge demand for trained workers) available from the Montana State University Health and Human Development Department. These breakout sessions are designed to address topics impacting the well-being of young adults in an interactive, relevant and fun way.

Attendees may also choose to tour the MUS campus by participating in a hosted tour by MSU admissions.

During registration, attendees will be asked to register for an opportunity per time slot. They may choose to attend two MSU workshops or a workshop and campus tour. Space is limited per opportunity and based upon a first come, first served basis.



4:00-5:15 Vision Zero Resource Fair

By Montana Department of Transportation & State Executive Council
Get inspired with ideas as your chapter designs a Vision Zero State Outreach Project while learning about resources in your community to collaborate with for traffic safety program.



Chapter Leader, Chapter Officer & Peer Trainer Agenda

Monday, October 2

- 5:30-7:15
District Dinner
Workshop held at the C'Mon Inn.

Location to be identified by District President
 Meet attendees from your district while you dine at some of Bozeman's greatest establishments!
- 7:30-9:00
District Officer Training

By the State Executive Council & Kent Julian
 Enhance your leadership skills while preparing to facilitate an informative and smooth district meeting.

Then, work with Kent Julian as he conduct the "How to Walk Out the Door and Get hired for Your Dream Job. This workshop is for students who are beginning to think about their careers, and the content of the workshop is unlike any career advice most students receive. It is definitely a content-heavy experience, meaning that interactive is limited to Q&A, but for those students who are starting to think about their careers, it's a game-changer!

Tuesday, October 3

All sessions at the Montana State University Strand Union Building.

- 8:00-8:45
Welcome & Challenging Leadership

By Scott DesLauriers
 Your challenge as a leader? To challenge the status quo. In this session, learn strategies to transform your next challenge into your next success.
- 8:45-9:30
Service: Mission Planning Time

During this hands-on session, chapters will work together to explore how to use the Planning Process to design a Vision Zero State Outreach Project in their community. In addition, chapters will learn about the grant opportunities to fund their work and awards program for innovative projects. Representatives from the Montana Department of Transportation will be available to answer questions.
- 9:30-10:15
Step Into Your Unlimited Destiny

By Kent Julian
 What good is any conference if students go back to their homes, chapters, and schools exactly how they arrived? The best leaders always look to grow and step into a higher level of personal and professional development. This keynote, like the first, will be fast-paced, high-energy, and interactive... and it will motivate, encourage, and equip students to truly live out what they have learned during the past few days.
- 10:15-10:30
Destination Inspiration

By State Executive Council
 Explore how the heart is the primary driver of optimal human performance and how FCCLA empowers you to be an agent of change as you make a difference in your school and community.

Optional: Tuesday College & Career Tours



While in Bozeman, consider taking advantage of the strong business and industries in the area by participating in a post-conference College & Career Tour with your chapter members. Chapters have the opportunity to sign up for up to two prearranged Career Tours to take place Tuesday upon completion of the Leadership Rally. Think of your student's interests and the Career Pathways within your Family & Consumer Sciences program to help determine what might be the best option for your chapter. Some possible Career Tours may include the following (tentative only, subject to change depending on interest, number of requests, and business availability):

- **Textile Manufacturing:** Simms Fishing, West Paw Design, Mystery Ranch Backpacks
- **Food Manufacturing:** Olivelle, Bequet Caramels
- **Hospitality & Tourism/Culinary Arts:** Gallatin College, Element Hotel, Montana Ale Works, Miller Dining Hall (on MSU campus)

Sign-ups will be on a first come, first serve basis and must be completed within Rally Registration. Late tour registrations will not be accepted. Businesses will be confirmed after interest is determined. All above mentioned businesses have become partners of our Family & Consumer Sciences field in recent years. Montana FCCLA is voluntarily organizing these tours in an effort to keep tour requests manageable to these businesses versus the business fielding multiple tour requests for the same time frame. Please note: Carl Perkins grant funds may be used on Career & Technical Education (CTE) Field Trips where students are observing employment related activities that correspond with a CTE program's offered Career Pathways.

Chapter Adviser Agenda

All sessions at the Montana State University Strand Union unless otherwise noted.

Sunday, October 1

4:15-5:00 Registration

5:00-9:00 Montana FCCLA: Destination Inspiration

With chapter members. See Chapter Officers, Chapter Leaders & Peer Leader agenda for details.

Monday, October 2

8:00-9:00 FCCLA: Family

Get to know one another while experiencing activities that can be integrated into chapter meetings to help keep the energy and excitement going! Also learn about major initiatives and programming for the 2017-18 year. All attendees will receive the 2017-18 Resource Guide.

9:00-10:30 Sage Solutions

By Terry Profota

I am a social entrepreneur; I thrive on creating and putting ideas into action. The first half of my adult life I did this in the business world the second half in the social sector. The skills are the same; the application is just slightly different. Sage Solutions seminars will take you or your organization to a new level. Terry will guide us through a non-profit management workshop to identify ways to continue capitalizing on the strengths of our members and organization as we ensure Montana FCCLA continues to be a strong and vibrant organization.

10:30-10:45 Break

10:45-12:00 Ed Camp: Chapter Management

This session is led by you, the chapter adviser! In this interactive networking session advisers will identify techniques guaranteed to empower chapter officers to lead while streamlining communication. Each adviser will receive The Ultimate Officer Handbook. In addition, ideas and best practices for fundraising and integrating FCCLA into your curriculum will be discussed.

12:00-2:00 Lunch: Chapter Mission Planning & Membership

2:00-4:00 FACTS

This dynamic round table session will have you swirling with ideas as you explore partnerships and opportunities for addressing traffic safety in your community. Learn about the great educational tools available in the National Program FACTS jump drive.

4:00-4:30 Crucial Coaching for Continual Improvement

By Scott DesLauriers

As an adviser, you are a crucial component to your chapter's success. This session will examine the curriculum of student session and coaching strategies for leadership development.

4:00-5:15 Vision Zero Resource Fair

By Montana Department of Transportation & State Executive Council

Get inspired with ideas as your chapter designs a Vision Zero State Outreach Project while learning about resources in your community to collaborate with for traffic safety program.



5:30-7:15 District Dinner

7:30-8:30 Montana FCCLA Mentor Program

Collaboration time for FCCLA Mentors and Mentees to get to know one another, establish a communication plan and more!

Tuesday, October 3

8:00-10:30 Montana FCCLA: Destination Inspiration

With chapter members. See Chapter Officers, Chapter Leaders & Peer Leaders agenda for details.

Online Registration



Due September 19, 2017
No late registrations accepted.
Space is limited and based on a first-come, first-served basis.



\$55; regardless of track
Includes an attendee item, t-shirt, event materials, dinner Sunday, breaks and lunch on Monday.
Without the support of HB 86 funds subsidizing the registration fee this event would be over \$150 per person.



Register online.
Username: Chapter ID
Password: (same as your membership affiliation)
Contact Nicole if you need help with your username or password!



Invoices are immediately available in the registration system.
Montana FCCLA will be accepting credit cards as payment during registration.
Make checks payable to "Montana FCCLA" and mail them directly to:
Connie Dempster, Bookkeeper, Box 20996, Billings, MT 59104

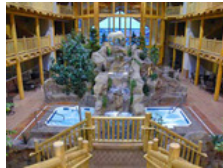


Payment must be made or a purchase order on file before attending the Leadership Rally.

Policies

- **Space is limited** and based on a first-come, first served basis.
- **Chaperone policy:** 1 adult per 8 students
- **Affiliated member:** Attendees do not need to be affiliated members before attending; however it is highly encouraged.
- **Cancellation:** Refunds are not available for cancellations. Substitutions may be made online until September 19.
- **Code of Conduct:** Advisers are responsible for collecting signed Code of Conduct forms (available at www.mtfcccla.org) for each attendee.
- **Attendees:** A chapter may send up to 2 members for the Chapter Leader Track + up to 2 members for the Chapter Officer Track + 1 Peer Leader + any district officers (including State Officer) and the adviser.

Lodging



- Bozeman C'Mon Inn
- 406.587.3555
- \$93+tax - includes a breakfast buffet
- Montana FCCLA room block ends 9/21/17.

Sessions

- All sessions held at the Montana State University Strand Union Building.
- Parking passes will be provided for Monday afternoon when on the Montana State University Campus.

Dress Code

- The Montana FCCLA dress code must be followed. Students: Red, white or black polo or oxford shirt; may include FCCLA logo. Chapter polo's in the school colors may be worn if they have a collar and the FCCLA emblem.
- Black or khaki slacks or skirts that are two inches above the knee.
- Nice shoes.
- Adults: Business casual or student dress code.



2017-18 State Outreach Project

VISION ZERO

58%

**OF MONTANA
TEEN TRAFFIC
FATALITIES**

**FROM 2011-2015 WERE
NOT WEARING A SEAT
BELT**

127

**LIVES HAVE BEEN
LOST**

**ON MONTANA ROADS IN
2017 (AS OF AUGUST 28)**

67%

**OF MT STUDENTS
IN GRADES 11 & 12**

**HAVE TEXTED OR
EMAILED AT LEAST
ONCE WHILE DRIVING IN
THE LAST 30 DAYS**

Grants Available

The Montana Department of Transportation (MDT), Ford Driving Skills and Montana Family Career and Community Leaders of America (FCCLA) are partnering together to promote traffic safety by awarding grants to chapters who plan and carry out projects that help them and their peers make informed, responsible decisions.

Due: November 1

Amount: Up to \$1750

Awards

Any chapter who completed traffic safety programming in their community is encouraged to submit an activities report to be eligible for a cash award.

Chapters do not have to have submitted a grant application to be eligible.

\$2500 – 1st place chapter

\$1500 – 2nd place chapter

\$1000 – 3rd place chapter

Awards will be announced March 19, 2018 during the State Leadership Conference. Award money can be spent at the discretion of the chapter to support chapter programming.

Due: March 1

