STATE LEADERSHIP CONFERENCE
Registration Packet

DIG DEEPER

April 15, 2021

2020-21 State Executive Council
The 2020-2021 State Executive Council would like to invite you to Dig Deeper at the virtual State Leadership Conference, April 15, 2021. This year’s virtual conference promises to be unforgettable! This information packet contains everything needed to register for the conference. Please read carefully to plan your virtual attendance. We look forward to 'seeing' you!

The 2021 State Leadership Conference will be held on the platform **accelevents.com**. A specific access link for chapter advisers and students that have registered for individual access will be sent in April.

It may be helpful to check with your school’s IT to ensure that the conference platform website will be accessible on the device(s) that will be used.

Registration for the conference will occur on the same platform as it has in the past, at this website: [https://www.registermychapter.com/fccla/mnt](https://www.registermychapter.com/fccla/mnt)
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:00 - 9:15</td>
<td>Opening Session</td>
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<tr>
<td>9:15 - 9:30</td>
<td>Keynote, Part 1 - Chase Mielke</td>
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<tr>
<td>9:30 - 9:45</td>
<td>Mining Minute</td>
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<tr>
<td>9:45 - 10:15</td>
<td>Dynamite Leadership Workshops*</td>
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<tr>
<td>10:15 - 10:30</td>
<td>Dance Party Break!</td>
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<tr>
<td>10:30 - 10:45</td>
<td>Mining Minute</td>
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<tr>
<td>10:45 - 11:00</td>
<td>Member Awards Ceremony</td>
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<tr>
<td>11:00 - 11:15</td>
<td>Keynote, Part 2 - Chase Mielke</td>
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<tr>
<td>11:15 - 11:30</td>
<td>Mining Minute</td>
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<tr>
<td>11:30 - 12:00</td>
<td>Dynamite Leadership Workshops*</td>
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<tr>
<td>12:00 - 1:00</td>
<td>Lunch</td>
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<tr>
<td>1:00 - 1:30</td>
<td>Awards and Recognition Ceremony</td>
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<tr>
<td>1:30 - 1:45</td>
<td>Keynote, Part 3 - Chase Mielke</td>
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<tr>
<td>1:45 - 2:00</td>
<td>Mining Minute</td>
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**Mining Minutes** are short, engaging activities to be completed either as a group or individually. Any supplies needed will be included in each chapter's SLC Kit or noted in the program.

*Multiple concurrent sessions available*
Chase Mielke is an award-winning educator, writer, and speaker focusing on preventing teacher burnout and increasing student engagement.

He has been awarded multiple honors, including being a Michigan Teacher of the Year nominee and an Allegan County “Outstanding People for Education” recipient. For his work minimizing the achievement gap with at-risk high schoolers, his Positive Psychology program received a Michigan Association of School Administrator’s “Winner’s Circle Award.” The program teaches concepts of positive emotion, engagement, meaning, and accomplishment to hundreds of students each year, especially at-risk high schoolers. Consistently, students reduce failure rates by at least 50% each year.

As an engaging, nationally recognized speaker, he has traveled across the nation to speak with students and educators on topics of resilience, mindset, applied neuroscience, and positive psychology.

Adviser Seminar Opportunity

Advisers that are registered for the 2021 State Leadership Conference will also have access to participate in a seminar facilitated by Chase Mielke on March 25 at 4:00pm. His presentation will focus on student engagement strategies, educator wellness and self-care, and tips to avoid burnout.
There are a variety of registration options for the 2021 State Leadership Conference, to suit each chapter’s interests! Chapters can choose to participate in the 2021 State Leadership Conference as one large group, or members can register individually for a tailored leadership experience.

**Option 1: Chapter Party**

Chapters can attend the 2021 State Leadership Conference as a team and celebrate all that has been accomplished in 2020-2021. There will be one login to access the virtual platform and chapters can engage with the conference sessions together. All members can attend and bring a friend!

**Option 2: Growing Leaders**

Members that are looking for tailored leadership training, career exploration, or an individual experience can be registered for their own access to the 2021 State Leadership Conference. They will receive an individual login to the virtual platform, as well as all the benefits of their chapter’s access.

**Option 3: Strike Gold**

Those that are competing in STAR Events or Skill Demonstration Events will strike gold at the 2021 State Leadership Conference. These members will receive their own login to the virtual platform, as well as access to submit their event to the virtual competition.
Order your “Dig Deeper” T-Shirts with Registration!

T-shirts are not included with the cost of registration, but can be purchased for an additional $12 during the registration process. They will be shipped with the SLC Kits in early April.

Advisers Needed!

Even though the State Leadership Conference is virtual, we still need help from advisers! Please complete the quick survey linked here to indicate how you prefer to participate. Training on virtual responsibilities will be provided.

Each chapter registered to participate in the 2021 State Leadership Conference will receive a SLC Kit, filled with supplies and fun!

3 Reasons to Register Members for Individual Access

1. Members are able to watch sessions that align with their interests or leadership roles within your chapter.

2. Members can earn points by participating in sessions and score big on the platform’s Leaderboard. Prizes will be awarded to the top three point-earners.

3. Students that are remote learning can access the conference from anywhere with internet access.
REGISTRATION INFORMATION
Online Registration Due March 2nd
MTFCCLA.ORG/CONFERENCES/STATE-LEADERSHIP-CONFERENCE/

Eligibility
Chapters must be affiliated and in good standing with regard to financial obligations.

Affiliation Error
If there was a spelling error, grade level error, or membership category change in membership; log into the system and click ‘request change’ next to the individuals name.

Changes/Cancellations: Before March 2
Advisers may login to the registration system at anytime during open registration and make changes (edit events, add/delete attendees), etc.

Mixed Category Teams
If a team is comprised of individuals in different level categories (Level 1, 2, or 3) contact Whitney for assistance registering at director@mtfccla.org

Event Team Captains
Entrants competing as a team must designate a Team Captain at the time of registration. The Team Captain will be the only entrant that has access to JudgePro to upload competitive event materials.

Registration Fee
Each chapter must register.
Registration starts at $80 per chapter. Additional access and a more individualized experience can be acquired at $5 per member. Each competitive event entrant will be charged $7 and must also register for individual access.
T-shirts will be sold as an add-on item at $12 each.

Payment
Payment is due by April 5.
Credit cards accepted online.
Checks should be made payable to Montana FCCLA and sent to Michele Munson, Bookkeeper, Box 20996, Billings, MT 59104.

Changes/Cancellations: After March 2
Registration closes on March 2. No changes may be made after this time; registration and event fees are non-refundable.
Please complete the SLC Activity Change form on the Montana FCCLA as soon as possible. Individuals may be dropped from competing.

Competitive Events Dress Code
Red, white, or black polo or oxford shirt; may include FCCLA logo. Chapter FCCLA polos in the school colors may be worn if they have a collar and the FCCLA emblem. Black or khaki slacks or skirts that are two inches above the knee. Dress shoes.
Red FCCLA Blazers are strongly encouraged, as the same video can be submitted for National Leadership Conference qualifiers.
SCHOLARSHIPS & AWARDS

Be honored for your hard work, and honor the hard work of others. Apply for the following awards and scholarships today!

Ultimate Leader Member Award
MT FCCLA members that exhibit exemplary leadership by modeling the way, inspiring a shared vision, challenging the process, enabling others to act, and encouraging the heart are eligible for this award.

Scholarships
Say Yes To FCS Education
MT FCCLA Leadership & Service Scholarships (2)

All Awards Due March 4

Find information for all awards and scholarships at mtfccla.org

Nominate Your Adviser!
New Adviser of the Year Adviser of the Year

Star Chapter Award
Chapters with a well-rounded program of work receive a plaque to hang at your school and recognition at State Leadership Conference.

THE ULTIMATE TREASURE HUNT

2020-2021 State Outreach Project
Any chapter who completed a State Outreach Project is encouraged to submit an activities report. Projects will be eligible for a $250 cash award!

Activities Report Due March 4
The 2021 State Leadership Conference will host competitions in STAR Events and Skill Demonstration Events. For a complete list of events offered, please visit mtfccla.org/competitive-events/ to access the Montana Competitive Events Guide.

Virtual Event Schedule

**March 8-17**  Window to upload events to Judge Pro  
**March 19-31**  Event online testing window  
**March 22-31**  Event evaluation  
**April 15**  Top 5 and National Qualifiers announced during the Awards Ceremony; Rubrics become available

Platform: Judge Pro

Montana FCCLA is utilizing a new system for the evaluation of STAR and Skill Demonstration Events in 2021. Judge Pro will allow students to upload components of their projects and view scenarios, evaluators to access files directly, and rubrics can be downloaded by advisers after the 2021 State Leadership Conference.

Instructions for the Judge Pro platform will be posted to the Montana FCCLA website. Guidelines will include step-by-step information (with photos) for accessing JudgePro and uploading materials.

Project Formats

Each event has virtual procedures and other requirements listed within the National Competitive Event Guide. Most STAR Events require at least one PDF file submission and an Oral Presentation Video. This also outlines automatic points that will be awarded to entrants, ex: Display setup, Display dimensions, etc. Please refer to the National Competitive Event Guide for formatting information for each project submission.

Additional Information

- Entrants submitting a team event must designate a Team Captain during the registration process. The Team Captain will be the only entrant that has access to upload materials in JudgePro.  
- Advisers will not have access to upload materials.  
- All files or URLs must allow access for evaluators and must not require the viewer to download. Check out the "Competitive Event Tips & Tricks" guide on the Montana FCCLA website for more information.
**IMPORTANT SLC DATES**

8-12: National FCCLA Week
9: State Leadership Conference
  Registration Opens!!
15: National Officer Candidate Applications Due

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1: National Program Applications and Power of One
   Recognition Due in FCCLA Portal
1: National FCCLA Scholarships Due
2: State Leadership Conference Registration Closes
4: Award Applications Due
   - MT FCCLA Scholarship, MSU FCS Scholarships, MAFCS Scholarship, STAR Chapter,
   - Adviser of the Year, New Adviser of the Year, Ultimate Leader Member Award,
   - State Outreach Project Report
8: JudgePro Opens for Event Upload
17: Deadline to Upload Events to JudgePro
19-31: Event Online Testing Window
   - Link will be sent to advisers with competitors in these events
22-31: Event Evaluation

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1: National FCCLA Adult Award Applications Due
1: Membership Campaign Award Submissions Due
1: NLC Registration Opens
5: State Leadership Conference Payments Due
5: SLC Kits Mailed to Chapters
15: **2021 STATE LEADERSHIP CONFERENCE**
30: National STAR Event Registration Due

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Information available at mtfccla.org or contact Whitney Whittecar, State Director at director@mtfccla.org