



# PARTNER PROGRAM



**MONTANA**  
STATE ASSOCIATION

[www.mtfccla.org](http://www.mtfccla.org)  
Montana FCCLA 501(c)3





Commit by **February 28**  
for maximum exposure.

Montana Family, Career and Community Leaders of America (FCCLA) has more than 1,100 resources - its members! Family and Consumer Sciences education prepares youth with employability skills and rich experiences critical for success. As the only Career and Technical Student Organization with family as the central focus, FCCLA develops skills that last a lifetime from creative and critical thinking to practical knowledge and career preparation.



FCCLA models project-based strategies within competitions which are the same experiences that are required in STEM Education.



FCCLA offers numerous opportunities for youth to seek solutions for healthy relationships & health related issues in community-focused student-led projects.



FCCLA is successful in helping youth develop real-world problem solving abilities with transference to other areas of work and life.

## *Become a Partner Today*

A variety of opportunities are available and designed to suit every organization's goals and budget. Montana FCCLA is a 501(c)3.

**College and  
Career Readiness  
Fair Exhibitor**

\$150

**STAR Event  
Sponsor**

\$350

**State Leadership  
Conference  
Partner**

\$750-\$1500

**State Outreach  
Project Partner**

\$2500

*Questions or sponsorship ideas*

*Gayla Randel, State Advisor - Gayla.Randel@mt.gov or 406.444.3599*

# COLLEGE & CAREER READINESS FAIR EXHIBITOR

Join us as an exhibitor at Montana FCCLA's College and Career Readiness Fair during the State Leadership Conference in Bozeman, Montana.  
March 16-17, 2023 - Montana State University

The College and Career Readiness Fair provide organizations with the opportunity to showcase their products, services, and job opportunities to more than 600 attendees from throughout Montana in a meaningful and cost-effective manner. Your investment can be enhanced through conference sponsorship opportunities.

## The Benefits

- Event program exposure
- Signage listing the company name and booth number
- Recognition at the general sessions for all conference attendees
- Opportunity to maximize your impact by conducting a 45-minute activity-based workshop for conference attendees (limited availability)

## The Logistics

\$150

Includes a skirted table, chairs, and wifi access.

## The Details

- Set up: Friday, 12:00-1:45 pm
- Exhibit: Friday, 2:00-4:45 pm
- Tear down: Friday, 5:30 - 6:00 PM
- Evaluate: Exhibitors are also encouraged to volunteer to evaluate competitive events and engage with FCCLA students on Friday morning!
- Exhibitor workshops: Friday, 8:30-11:15 am

### *Exhibitor Workshops*

Maximize your impact by conducting a 45-minute activity-based workshop to conference attendees on Thursday or Friday; a limited number of workshop slots are available. Each room will have a LCD projector, screen and seats approximately 75 people.

# STAR EVENT SPONSOR

STAR Events (Students Taking Action with Recognition) is a program of Family, Career and Community Leaders of America that builds student's leadership and career-related skills at the local, regional, state and national levels.



Annually, over 400 Montana students grades 7-12 participate in a STAR Event at the State Leadership Conference in Bozeman, Montana.

## *Building Leadership & Career Readiness Skills*

Montana FCCLA members contributed over 1,000 hours to service projects in 2021-22

College and Career Readiness skills developed through completion of a STAR event include:

- Responsibility
- Public Speaking
- Creativity
- Self Confidence
- Decision making or problem solving

Over 83% of students said participating in a STAR event was very/extremely useful to their future.

## The Details

*For each event sponsored, the organization will receive...*

- Exposure on the Montana FCCLA Website Competitive Events page with the organization logo and hyperlink
- Convenient distribution of informational materials to each attendee participating in the event sponsored
- Access to adviser and members interested in the event when volunteering as an event evaluator at the State Leadership Conference
- Recognition during the State Leadership Conference Awards ceremony on Friday evening when giving plaques to the National Conference Event Qualifiers
- \$350



STAR Events promote the FCCLA Mission to focus on the multiple roles of family member, wage earner, and community leader. Each event and activity is designed to help members develop specific lifetime skills in character development, creative and critical thinking, interpersonal communication, practical knowledge and career preparation.

STAR Events are a critical part of the Family and Consumer Sciences education program and connect peers and their communities.



# The Events

## *Career Readiness*

- Career Investigation
- Job Interview
- Professional Presentation
- Parliamentary Procedure
- Leadership
- Interpersonal Communications

## *Design, Textiles, Fashion & Apparel*

- Repurpose and Redesign
- Interior Design
- Fashion Construction
- Fashion Design

## *Leadership & Advocacy*

- Chapter Service Project
- Chapter in Review
- Event Management
- National Programs in Action
- Public Policy Advocate
- Entrepreneurship
- Environmental Ambassador
- Sustainability Challenge

## *Hospitality, Tourism, Culinary Arts & Nutrition*

- Food Innovations
- Culinary Arts
- Sports Nutrition
- Culinary Math Management
- Nutrition and Wellness Event
- Hospitality, Tourism and Recreation
- Baking & Pastry

## *Education & Early Childhood*

- Focus on Children
- Early Childhood
- Teach or Train
- Promote and Publicize FCCLA!
- Say Yes to FCS Education



# STATE LEADERSHIP CONFERENCE SPONSOR

For two days, Montana FCCLA brings together over 600 Family and Consumer Sciences teachers, members, and volunteers to participate in competitive events, receive leadership training, and network at the annual State Leadership Conference.

March 16-17, 2023  
Bozeman, Montana  
Montana State University

Sponsorship opportunities at the State Leadership Conference provide a valuable opportunity to maximize your exposure and positively impact hundreds.

## Who Attends?

### 80% Members

Students grades 7-12 who have already committed themselves to making a positive impact within their family, their school, FCCLA and their community.

### 10% Advisers

Family and Consumer Sciences Teachers who actively mentor students when choosing a career path and higher education location. They are also decision-makers who initiate programs and are prepared to make purchasing decisions.

### 10% Volunteers

Parents, business and industry partners and community members from throughout Montana.



## The Options

### Partner Perks

Receive the perks at your partner level AND those lower

### Exclusive Recognition Options

Select one

Gold  
\$1500

- Recognition as you inform attendees of your organization in a 5-minute keynote
- Promotion of your program in a full-page advertisement in the event program
- Connect with 750+ individuals with two electronic mailings during the year

- Adviser Dinner
- Attendee Item

Silver  
\$1000

- Promotion of your program with marketing collateral included in the registration materials
- Connect with 750+ individuals with one electronic mailing during the year

- Member & Chapter Recognition Session

Bronze  
\$750

- Exposure on the Montana FCCLA Website State Leadership Conference event page with the organization logo and hyperlink
- Publicity of your organization in the event registration materials and on-site signage
- Inclusion of your logo and a 100-word description in the event program
- Evaluator break
- Attendee nametags

# STATE OUTREACH PROJECT PARTNERS



Montana FCCLA members annually contribute thousands of hours to service projects based on the principles of FCCLA's National Programs.

Project partners have the unique opportunity to assist with funding to support innovative, student-designed solutions to issues in local communities across the state.

This level of sponsorship offers partners options including but not limited to supporting:

- grant funding to support service project expenses
- financial awards for chapters completing service projects
- sponsoring an event at the State Leadership Conference to engage attendees while meeting the needs of Montana residents.



## Partner Perks

- Recognition as you inform attendees of your organization in a 10-minute keynote
- Promotion of your program in a full-page advertisement in the event program
- Exposure on the Montana FCCLA Website with the organization logo and hyperlink
- Publicity of your organization in the event registration materials and on-site signage throughout our conference
- Connect with 750+ individuals with three electronic mailings during the year

*This opportunity provides the most ongoing and sustained impact!*

beginning at \$2,500

