



MONTANA FCCLA
2023-24

Stronger Together



**A Phased Approach to
FCCLA Adviser Communities**

Welcome to Montana FCCLA!

This program is designed to support new and experienced advisers by providing enhanced training, meaningful discussions, incentives, and a phased approach to building and maintaining an FCCLA program.

New Adviser

FCCLA Adviser with under 3 years experience who wants to gradually build a FCCLA program and receive support and incentives when doing so.

Intermediate Adviser

FCCLA Adviser with 3-5 years experience who has established strong chapter foundations and is ready to increase chapter involvement and receive support and incentives when doing so.

Mentor

FCCLA Adviser with 6+ years experience who wants to strengthen Montana FCCLA by supporting new advisers and receiving incentives

Incentives

- Professional growth
- Friendship
- Letter to your administrator
- Classroom resources
- Sense of community
- Complete the registration form
- Consider your goals for involvement-- what do you hope to gain?

How To Get Started

Commitment

- Participants agree to:
 - Actively communicate (at least four times per year) via phone, email or in-person with members of your Adviser Community
 - Report progress by May 15 using the end of year report form
- The commitment is for one year with the opportunity to re-enroll
- Each Adviser Community is a small group comprised of New Advisers, Intermediate Advisers, and Mentors who are matched based on similarities such as geography, course offerings, or school similarities.

Adviser Community

Questions?

- Communities are encouraged to communicate with each other using whatever means are most appropriate for them as well as participate in the monthly Zoom meetings coordinated by Montana FCCLA
- Questions? Contact Tracey Eatherton, interim State Director at director@mtfccla.org
636-575-1751

Incentive Details


- Participants in the phased community program who complete the program registration form and the end of year report are eligible to win a \$75 Amazon gift card at the end of the year.
- One participant from the New Adviser, Intermediate Adviser, and Mentor groups will receive the prize, with up to 12 gift cards distributed from the pool of eligible participants.
- Participants are only eligible to win if officially registered and the end of year report was submitted online by May 15.
- To be eligible for the incentives, participants must complete the registration form by no later than November 1.
- Each eligible participant will be entered in the drawing for their full participation in the recommended events on pages 5-9, as well as once for each of the FCCLA Zoom meetings scheduled below. More participation increases each participant's chances of winning.
- Winners will be drawn on June 1, 2023 and will be announced via email.
- Participation forms are found on the Montana FCCLA website.

Montana FCCLA Zoom Meetings

All meetings will include an optional meet and greet beginning at 4PM, with the one-hour content discussion beginning at 4:30. Content topics will be determined by the FCCLA Adviser survey results


(tentative schedule)

September 14	October 11
November 8	December 13
January 10	February 14
March 6	April 10
May 8	



"FCCLA has helped me grow so much as a person! I started as a freshman and am now an incoming senior, and FCCLA has helped me build my leadership skills, public speaking, confidence, and so much more. Apart from the real-life skills this organization has taught me, I have made lifelong friendships with students from all across Montana! I am so grateful for FCCLA and the opportunities it has given me. "

~Lauren Plagenz, MT FCCLA President



"FCCLA allowed me to become me. Without FCCLA I would not have grown into the person I have become, I would not have met some of the most amazing people, and I would not have felt prepared for life. Me making the decision to become part of this amazing organization has paved a path that I never thought I would walk."

~Maddie Schreckengost, VP of Programs

Helpful Resources

Montana FCCLA website

Includes organizational structure, event information, teacher resources, calendar, etc.

National FCCLA website

Includes National Program and Competitive Events information (STAR and SKILL Demonstration Events)

Online Collaboration Opportunities



Join the following pages:

Montana FCCLA

National FCCLA

Montana Chapter Adviser Group (request an invitation)

National FCCLA Chapter Advisers

Suggested Discussion Topics

Make it a goal to communicate with someone from your community who has a different level of experience than your own at least 4 times during the year.

Some appropriate topics could include:

- Establish a preferred communication system
- Review the Montana FCCLA calendar
- Set goals based on the phased approach and number of years as an adviser
- Membership recruitment and affiliation
- District meeting
- Classroom integration
- Competitive events
- Service Learning & State Outreach Project
- National Programs
- State Leadership Conference
- Member opportunities
- Event lead and assistant process
- Funding
- Registration process
- Travel questions
- Determine a time/place to meet at SLC to check-in
- Review the progress on goals
- Set goals for summer and following year
- Discuss National Leadership Conference (if applicable)

New Adviser Years 1 & 2

The focus of year one is to establish a chapter (if needed) and begin learning about FCCLA. Don't feel like you need to tackle everything in year one. By accomplishing the goals below, you will have had a very successful year!

The focus of year two is to begin enhancing leadership development for members and local awareness about your FCCLA chapter

Report how you have achieved each of these goals in the May 15 online progress report.

Activity	Resources	Timeline	New Adviser Year 1	New Adviser Year 2
Recruit New Members Year 2: Increase by 5%	<ul style="list-style-type: none"> • <u>National FCCLA New Adviser Handbook</u> • <u>National FCCLA Membership Toolkit</u> • <u>Montana FCCLA website</u> 	Ongoing	✓	✓
Elect & Train officers & Update Chapter Bylaws	<ul style="list-style-type: none"> • Officer and Chapter Leader Training • <u>National FCCLA Website</u> • <u>Montana FCCLA website</u> (chapter management resources & bylaws template) 	September—October	✓	✓
Affiliate Your Chapter Members	<ul style="list-style-type: none"> • <u>National FCCLA portal</u> • <u>Montana Membership packages</u> posted on the Montana FCCLA Website 	After November 1, only affiliated chapters have access to some resources. Final deadline is May 1	✓	✓
Integrate one STAR Event or Skill Demonstration Event into Your Class Year 2: Integrate two	<ul style="list-style-type: none"> • <u>Lesson plans on the National FCCLA website</u> • <u>Montana Competitive Events</u> section of the website 	September—February	✓	✓
Attend and participate in meetings	<ul style="list-style-type: none"> • District Meeting (adviser) • <u>State Leadership Conference</u> • (adviser + 3 students) 	District Meeting --fall State Leadership Conference--March	✓	✓
Engage with someone in your Adviser Community from a different level of experience four times	<ul style="list-style-type: none"> • Your Adviser Community 	Ongoing	✓	✓
Conduct Ongoing Meetings & a Chapter Fundraiser	<ul style="list-style-type: none"> • <u>The National FCCLA Website</u>, Officer and Chapter Leader Training • <u>Montana FCCLA website</u> (chapter management resources) 	Ongoing		✓
Participate in the State Outreach Project	<ul style="list-style-type: none"> • <u>Montana FCCLA Website</u> 	September—February		✓

Intermediate Adviser Years 3 & 4

The focus of year three is to begin further explore the opportunities FCCLA provides.

The focus of year four is to begin further expanding leadership opportunities.

Report how you have achieved each of these goals in the May 15 online progress report.

Activity	Resources	Timeline	Intermediate Adviser Year 3	Intermediate Adviser Year 4
Increase Membership by 5% & Increase Chapter Visibility	<ul style="list-style-type: none"> • National FCCLA Membership Toolkit • Montana FCCLA website 	Ongoing	✓	✓
Conduct Ongoing Meetings & a Chapter Fundraiser Year 4: Two Fundraisers	<ul style="list-style-type: none"> • The National FCCLA Website • Officer and Chapter Leader Training • Montana FCCLA website 	September—October	✓	✓
Affiliate Your Chapter Members	<ul style="list-style-type: none"> • National FCCLA portal • Montana Membership packages posted on the Montana FCCLA Website 	After November 1, only affiliated chapters have access to some resources. Final deadline is May 1	✓	✓
Integrate three STAR Event or Skill Demonstration Events or a National Program into your class	<ul style="list-style-type: none"> • Lesson plans on the National FCCLA website • Montana Competitive Events section on the website 	September—February	✓	✓
Attend and participate in meetings	<ul style="list-style-type: none"> • District Meeting (adviser) • State Leadership Conference (adviser + 5 students) 	District Meeting --fall State Leadership Conference--March	✓	✓
Engage with someone in your Adviser Community from a different level of experience four times	<ul style="list-style-type: none"> • Your Adviser Community 	Ongoing	✓	✓
Participate in the State Outreach Project & Track Service Learning Hours	<ul style="list-style-type: none"> • Montana FCCLA Website 	September—February	✓	✓
Promote Chapter Activities & Apply for Awards	<ul style="list-style-type: none"> • Montana FCCLA Website 	District Meeting & State Leadership Conference		✓
Run for a District Office or the Board of Directors	<ul style="list-style-type: none"> • Montana FCCLA Website 	District Meeting & State Leadership Conference		✓

Intermediate Adviser Year 5

The focus of year five is to customize FCCLA to meet the needs of your students, your community and you.

Report how you have achieved each of these goals in the May 15 online progress report.

In year 5, it is recommended to continue implementing the activities listed for years 1-4.

You will also create two goals specific to the programming needs of your chapter.

Goals should:

- **Be for “new” or “enhanced” programming; not for something you are already doing.**
 - **For example, perhaps you want to increase STAR Events involvement in your chapter. An appropriate goal might be to increase participation by 5% over last year's participants.**
- **Be written in the SMART format:**
 - **Specific**
 - **Measurable**
 - **Attainable**
 - **Realistic**
 - **Time bound**
- **Address a variety of areas for a well-rounded chapter including areas such as membership, service, leadership, competitive events.**

Seek input from your Adviser Community when not only writing your goals but identifying resources to achieve them. Continue your connections with your Adviser Community.

FCCLA is amazing, it was and is amazing for me, before I started this crazy and exiting journey I was a very shy, scared, and timid girl. Through FCCLA and the boundaries it has pushed me through I have learned to become a great leader and feel confident in who I am.

-Brylee Stordhal, VP of Community Outreach



Mentor Year 6+

Mentor advisers share their experiences and help new and intermediate advisers navigate the FCCLA world

Report how you have participated in each of these goals in the May 15 online progress report.

In year 5, it is recommended to continue implementing the activities listed for years 1-4.

You will also create five goals specific to the programming needs of your chapter.

Goals should:

- **Be for “new” or “enhanced” programming; not for something you are already doing.**
 - **For example, perhaps you want to increase STAR Events involvement in your chapter. An appropriate goal might be to increase participation by 5% over last year's participants.**
- **Be written in the SMART format:**
 - **Specific**
 - **Measurable**
 - **Attainable**
 - **Realistic**
 - **Time bound**
- **Address a variety of areas for a well-rounded chapter including areas such as membership, service, leadership, competitive events.**

Seek input from your Adviser Community when not only writing your goals but identifying resources to achieve them. Continue your connections with your Adviser Community.



"FCCLA was one of the first clubs that I joined when I first started high school. Ever since I joined I had started meeting amazing new and interesting people that changed my life for the better!"

-Alexus Phelps, VP of Membership

Adviser Communities

Progress Report

Participants will submit their end of year reports online using the linked form.

END OF YEAR REPORTS ARE DUE MAY 15

Questions participants will answer for the end of year report includes:

- Describe the contact you have had with your Adviser Community. Include date, talking points, form of communication (email, phone, in-person) and time spent communicating.
- Describe the annual goals you have met thus far. Include the goal and how you achieved it.
- What are your greatest challenges or concerns as a FCCLA Adviser?
- How can your Adviser Community or the State Leadership Team support you in overcoming these challenges?
- Do you have any questions?

The opportunities FCCLA holds are abundant. For me the perfect opportunity was to lead my district and represent at the state level. FCCLA is the only family based student lead organization and that says a lot about the organization. FCCLA is simply just amazing in all aspects."

-Zoey Ator, VP of Parliamentary Law

