



## Frequently Asked Fundraising Questions

Q: How long should our fundraiser last?

A: Fundraisers should last 2 full weeks including 2 weekends. Weekends are the primary times when people are able to get most of their selling done.

Q: Do you require a minimum number of sellers to hold one of your fundraisers?

A: Yes, we only conduct fundraisers for groups of 5 or more sellers.

Q: What do I do when our 2-week fundraiser is completed?

A: You will collect and enter all your orders into the Béquet order template that we provide. The template tallies the sales for you, then you send the template to Béquet along with payment. We will then process and fill your order.

Q: How long will it take for us to receive our order:

A: The standard turnaround is 2 full weeks. This timeframe includes production (which begins after payment has been made) and delivery. If you have a large and/or split order (see below) and it is going to take longer, you will be notified.

Q: Is there a shipping charge?

A: The cost calculated on your completed order form (50% cost and profit) includes shipping...there is no additional fee!

Q: How many bags are in each case of Caramels and what will our profit be?

A: 4 oz Bag: two \$10 selling price options - 12 bags per case: \$60 profit and cost/case  
8 oz Bag: three \$16 selling price options - 12 bags per case: \$96 profit and cost/case  
16 oz Bag: two \$30 selling price options - 6 bags per case: \$90 profit and cost/case  
Profit is 50% on all orders!

Q: What if we didn't sell a full case? Do we have to purchase a full case?

A: We do offer a split case option to purchase just the number of bags that you have pre-sold. Since this requires special packing, *there is a nominal fee of \$25 for invoices under \$300 and \$50 for invoices over \$300 to fill your order in this way.* Most of our customers order full cases, as they find that there are people who either didn't get a chance to order or did and simply want more...which means more profit for you! \*Candy Canes are sold as full cases only and are not able to be split.

Q: Are there promotional materials available to us?

A: Yes! We are happy to provide posters to announce your sale, parent letters, permission slips and prize/incentive program ideas.

Q: Is there any time of the year that you do not ship your products?

A: We do not have any restrictions and will ship to all points in the USA throughout the year!

Q: Is there a minimum order we have to place?

A: Although the preferred order is 10 or more cases, we certainly can accommodate smaller orders!

Q: Do we have to pay upfront?

A: Since your sellers will collect money at the time the customers order, the money will be available to pay at the time your order is submitted. You may also submit a Purchase Order Number, which will grant you 21 days terms to pay.

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