

PARTNER PROGRAM



www.mtfccla.org Montana FCCLA 501(c)3





Commit by **February 28** for maximum exposure.

Montana Family, Career and Community Leaders of America (FCCLA) has more than 1,100 resources - its members! Family and Consumer Sciences education prepares youth with employability skills and rich experiences critical for success. As the only Career and Technical Student Organization with family as the central focus, FCCLA develops skills that last a lifetime from creative and critical thinking to practical knowledge and career preparation.



FCCLA models projectbased strategies within competitions which are the same experiences that are required in STEM Education.



FCCLA offers numerous opportunities for youth to seek solutions for healthy relationships & health related issues in community-focused student-led projects.



FCCLA is successful in helping youth develop realworld problem solving abilities with transference to other areas of work and life.

Become a Partner Today

A variety of opportunities are available and designed to suit every organization's goals and budget.

Montana FCCLA is a 501(c)3.

College and
Career Readiness
Fair Exhibitor
\$150

STAR Event
Sponsor
\$350

State Leadership Conference Partner \$750-\$1500

State Outreach Project Partner

\$2500

COLLEGE & CAREER READINESS FAIR EXHIBITOR

Join us as an exhibitor at Montana FCCLA's College and Career Readiness Fair during the State Leadership Conference in Bozeman, Montana.

March 14-15, 2024 - Montana State University

The College and Career Readiness Fair provide organizations with the opportunity to showcase their products, services, and job opportunities to more than 600 attendees from throughout Montana in a meaningful and cost-effective manner. Your investment can be enhanced through conference sponsorship opportunities.

The Benefits

- Event program exposure
- Signage listing the company name and booth number
- Recognition at the general sessions for all conference attendees
- Opportunity to maximize your impact by conducting a 45-minute activity-based workshop for conference attendees (limited availability)

The Logistics

\$150

Includes a skirted table, chairs, and wifi access.

The Details

- Set up: Thursday, March 14,10:00-12:00 pm
- Exhibit: 12:00-2:00 pm
- Tear down: 2:00-2:30 PM
- Evaluate: Exhibitors are also encouraged to volunteer to evaluate competitive events and engage with FCCLA students on Friday morning!
- Present: Our exhibitors make excellent workshop session presenters! Please consider sharing your expertise with our attendees during 45 minute sessions on Friday, March 15.

Exhibitor Workshops

Maximize your impact by conducting a 45-minute activity-based workshop to conference attendees on Thursday or Friday; a limited number of workshop slots are available. Each room will have a LCD projector, screen and seats approximately 75 people.

STAR EVENT SPONSOR

STAR Events (Students Taking Action with Recognition) is a program of Family, Career and Community Leaders of America that builds student's leadership and career-related skills at the local, regional, state and national levels





Building Leadership & Career Readiness Skills

Montana FCCLA
members
contributed over
1,000 hours to
service projects in
2021-22

College and Career Readiness skills developed through completion of a STAR event include:

- Responsibility
- Public Speaking
 - Creativity
- Self Confidence
- Decision making or problem solving

Over 83% of students said participating in a STAR event was very/extremely useful to their future

The Details

For each event sponsored, the organization will receive...

- Exposure on the Montana FCCLA Website Competitive Events page with the organization logo and hyperlink
- Convenient distribution of informational materials to each attendee participating in the event sponsored
- Access to adviser and members interested in the event when volunteering as an event evaluator at the State Leadership Conference
- Recognition during the State Leadership Conference Awards ceremony on Friday evening when giving plaques to the National Conference Event Qualifiers
- \$350



STAR Events promote the FCCLA Mission to focus on the multiple roles of family member, wage earner, and community leader. Each event and activity is designed to help members develop specific lifetime skills in character development, creative and critical thinking, interpersonal communication, practical knowledge and career preparation.

STAR Events are a critical part of the Family and Consumer Sciences education program and connect peers and their communities.







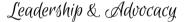
Career Readiness

Career Investigation
Job Interview
Professional Presentation
Parliamentary Procedure
Leadership

Interpersonal Communications

Design, Textiles, Fashion & Apparel

Repurpose and Redesign Interior Design Fashion Construction Fashion Design



Chapter Service Project
Chapter in Review
Event Management
National Programs in Action
Public Policy Advocate
Entrepreneurship
Environmental Ambassador
Sustainability Challenge

Hospitality, Tourism, Culinary Arts & Nutrition

Food Innovations
Culinary Arts
Sports Nutrition
Culinary Math Management
Nutrition and Wellness Event
Hospitality, Tourism and Recreation
Baking & Pastry

Education & Early Childhood

Focus on Children
Early Childhood
Teach or Train
.Promote and Publicize FCCLA!
Say Yes to FCS Education















STATE LEADERSHIP CONFERENCE SPONSOR

For two days, Montana FCCLA brings together over 500 Family and Consumer Sciences teachers, members, and volunteers to participate in competitive events, receive leadership training, and network at the annual State Leadership Conference.

March 14-15, 2024 Bozeman, Montana Montana State University

Sponsorship opportunities at the State Leadership Conference provide a valuable opportunity to maximize your exposure and positively impact hundreds.

The Options

Partner Perks

Receive the perks at your partner level AND those lower

Exclusive Recognition Options

Select one

Gold \$1500

Silver

- Recognition as you inform attendees of your organization in a 5-minute keynote
- Promotion of your program in a full-page advertisement in the event program
- Connect with 750+ individuals with two electronic mailings during the year
- Adviser Dinner
- Attendee Item

- Promotion of your program with marketing item included in the registration materials
- Connect with 750+ individuals with one electronic mailing during the year
- Member & Chapter Recognition Session

Evaluator break

• Attendee nametags

Bronze

- Exposure on the Montana FCCLA Website State Leadership Conference event page with the organization logo and hyperlink
- Publicity of your organization in the event registration materials and on-site signage
 - Inclusion of your logo and a 100-word description in the event program

Who Attends?

80% Members

Students grades 7-12 who have already committed themselves to making a positive impact within their family, their school, FCCLA and their community.

10% Advisers

Family and Consumer Sciences
Teachers who actively mentor
students when choosing a
career path and higher
education location. They are
also decision-makers who
initiate programs and are
prepared to make purchasing
decisions.

10% Volunteers

Parents, business and industry partners and community members from throughout Montana.



STATE OUTREACH PROJECT PARTNERS



Montana FCCLA members annually contribute thousands of hours to service projects based on the principles of FCCLA's National Programs.

Project partners have the unique opportunity to assist with funding to support innovative, student-designed solutions to issues in local communities across the state.

This level of sponsorship offers partners options including but not limited to supporting:

- grant funding to support service project expenses
- financial awards for chapters completing service projects
- sponsoring an event at the State Leadership Conference to engage attendees while meeting the needs of Montana residents.



PROUD PARTNER OF CULINARY EDUCATORS

OF CULINARY EDUCATORS

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- Recognition as you inform attendees of your organization in a 10-minute keynote
- Promotion of your program in a full-page advertisement in the event program
- Exposure on the Montana FCCLA Website with the organization logo and hyperlink
- Publicity of your organization in the event registration materials and on-site signage throughout our conference
- Connect with 750+ individuals with three electronic mailings during the year

This opportunity provides the most ongoing and sustained impact!

beginning at \$2,500

For more details, contact Dr. Tracey Eatherton, State Director - director@mtfccla.org