



Montana FCCLA

Partnership Program
2025



 mtfccla.org

 director@mtfccla.org

Who We Are

Montana Family, Career and Community Leaders of America (FCCLA) has more than 1,300 resources - its members! Family and Consumer Sciences education prepares youth with employability skills and rich experiences critical for success. As the only Career and Technical Student Organization with family as the central focus, FCCLA develops skills that last a lifetime from creative and critical thinking to practical knowledge and career preparation.



Our Members Practice



- Problem-solving skills when seeking solutions for healthy relationships & health-related issues in community-focused, student-led outreach projects.
- Teamwork, organizational, and communication skills, which transfer to other areas of work and life.
- Project-based strategies within competitions, offering the same experiences required in STEM Education.

Our 2023-24 Impact:



1,302
MEMBERS STATEWIDE



63
ADVISERS STATEWIDE



182
2024 FALL LEADERSHIP RALLY ATTENDEES



579
2024 STATE LEADERSHIP CONFERENCE ATTENDEES



16,600
LOCAL SERVICE HOURS SUBMITTED LAST YEAR



1,094
FACEBOOK FANS



1,155
INSTAGRAM FOLLOWERS



22%
MEMBERSHIP GROWTH

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FCCLA Offers Members:

- STEM Education experiences through project-based competitions.
- Opportunities for youth to seek solutions for healthy relationships & health-related issues in community-focused student-led projects.
- Skill development at solving real-world problems with transference to other areas of work and life.
- Experiences impacting local communities, through student-led and designed outreach projects.



Become a Partner Today

A variety of opportunities are available and designed to suit every organization's goals and budget. Montana FCCLA is a 501(c)3.



- College & Career Readiness Fair Exhibitor \$150
- STAR Event Sponsor (Choose your event, page 8) \$350
- Conference Partner State Leadership Conference and/or Fall Rally \$750-\$1,500
- State Outreach Project Partner starting at \$2,500

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FCCLA®

PAST PARTNERS >>

Some of our treasured past partners and exhibitors include:



MONTANA
STATE UNIVERSITY

Center for Research
on Rural Education



MONTANA
Department of Transportation



MONTANA
RESTAURANT
ASSOCIATION



MONTANA



GREAT FALLS
COLLEGE
MONTANA STATE
UNIVERSITY



College of
**EDUCATION, HEALTH &
HUMAN DEVELOPMENT**



College & Career Readiness Fair Exhibits



Join us as an exhibitor at Montana FCCLA's College and Career Readiness Fair during the State Leadership Conference in Bozeman, Montana, March 20-21, 2025 at Montana State University

The College and Career Readiness Fair offers organizations the opportunity to showcase their products, services, and employment opportunities to more than 600 attendees from throughout Montana in a meaningful and cost-effective manner. Your investment can be enhanced through conference sponsorship opportunities.

Exhibitor Benefits:

- Event program exposure
- Signage listing the company name
- Recognition at the general sessions for all conference attendees
- Opportunity to maximize your impact by conducting a 45-minute activity-based workshop for conference attendees (limited availability)

Maximize your impact by conducting a 45-minute activity-based workshop to conference attendees on Thursday or Friday; a limited number of workshop slots are available. Each room will have a LCD projector, screen and seats approximately 75 people.

Details:

- **Set up:** Thursday, March 20, 10:00-12:00 pm
- **Exhibit:** 12:00-2:00 pm
- **Tear down:** 2:00-2:30 PM
- **Evaluate:** Exhibitors are also encouraged to volunteer to evaluate competitive events and engage with FCCLA students on Friday morning!
- **Present:** Our exhibitors make excellent workshop session presenters! Please consider sharing your expertise with our attendees during 45-minute sessions on Friday, March 21.
- **Secure your skirted table and two chairs by February 28 for maximum exposure; \$150**



STAR Events Sponsorship

STAR Events (Students Taking Action with Recognition) is a program building student leadership and career-related skills at the local, regional, state and national levels.

Annually, over 500 Montana students in grades 7-12 participate in a STAR Event at the State Leadership Conference in Bozeman, Montana.



Skill Development

College and Career Readiness skills developed through completion of a STAR event include:

- Research Skills
- Communication
- Public Speaking
- Creativity
- Self Confidence
- Decision making and problem solving



Benefits:

- Exposure on the Montana FCCLA Website Competitive Events page with the organization logo and hyperlink
- Convenient distribution of informational materials to each attendee participating in the event sponsored
- Access to adviser and members interested in the event when volunteering as an event evaluator at the State Leadership Conference
- Recognition during the State Leadership Conference Awards ceremony on Friday evening when recognizing the National Conference Event Qualifiers
- Sponsorship is available at \$350 per event



STAR Events Sponsorships



Building Leadership & Career Readiness Skills

STAR Events promote the FCCLA Mission of focusing on the multiple roles of family member, wage earner, and community leader. Each event and activity is designed to help members develop specific lifetime skills in character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

STAR Events are a critical part of the Family and Consumer Sciences education program, connecting peers and their communities.

Hospitality, Tourism, Culinary Arts & Nutrition

- Food Innovations**
- Culinary Arts**
- Sports Nutrition**
- Culinary Math Management**
- Nutrition and Wellness Event**
- Hospitality, Tourism and Recreation**
- Baking & Pastry**

Leadership & Advocacy

- Chapter Service Project**
- Chapter in Review**
- Event Management**
- National Programs in Action**
- Public Policy Advocate**
- Entrepreneurship**
- Environmental Ambassador**
- Sustainability Challenge**

Career Readiness

- Career Investigation**
- Job Interview**
- Professional Presentation**
- Parliamentary Procedure**
- Leadership**
- Interpersonal Communications**
- Personal Finance**

Education & Early Childhood

- Focus on Children**
- Early Childhood**
- Teach or Train**
- Promote and Publicize FCCLA!**
- Say Yes to FCS Education**

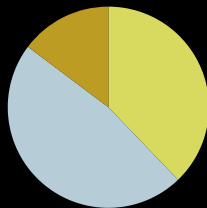
Design, Textiles, Fashion & Apparel

- Repurpose and Redesign**
- Interior Design**
- Fashion Construction**
- Fashion Design**

2024 State Level Competitive Events:

343 Participants

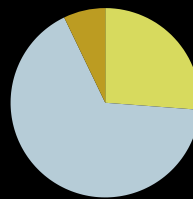
- 59 Gold Medals**
- 74 Silver Medals**
- 23 Bronze Medals**



2024 National Level Competitive Events:

101 National Qualifiers

- 11 Gold Medals**
- 28 Silver Medals**
- 3 Bronze Medals**



State Leadership Conference, March 20-21: Bozeman

- Offers targeted leadership training to 550+ district and chapter leaders
- Trains chapter outreach leaders to research, plan, and develop projects impacting local communities
- Engages members in Skill Demonstration Events and STAR Events
- Approximately half of our statewide membership attends, learning and networking through Industry Immersion Tours, Workshop Sessions, General Sessions, and the College and Career Readiness Fair

Our Attendees:

80% Students

Students grades 7-12 who have already committed themselves to making a positive impact within their family, their school, FCCLA and their community.

10% Advisers

Family and Consumer Sciences Teachers who actively mentor students when choosing a career path and higher education location. They are also decision-makers who initiate programs and are prepared to make purchasing decisions.

10% Guests

Parents, business and industry partners and community members from throughout Montana.





SLC PARTNER PACKAGES



	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$750
Recognition opportunity to provide a 5-minute keynote or pre-recorded General Session Message	X			
Custom E-Newsletter Advertisements, January through March, 2025 (when registered by December 15, 2024)	X			
Inclusion of your logo and a 50-word description in the event program	X	X		
Your logo on conference nametags	X	X		
Promotion of your organization in a full page advertisement in the event program	X	X		
Promotion of your program with a marketing item included in the registration materials	X	X	X	
Partner recognition on three social media platforms, with over 2,400 followers	X	X	X	X
Organization included in Onsite Signage	X	X	X	X
Organization recognized on Montana FCCLA website	X	X	X	X
Skirted table and two chairs at our College & Career Readiness Fair	X	X	X	X



SPECIAL EVENT SPONSORSHIP

Make a lasting impression on FCCLA Members, Advisers, and Supporters by sponsoring a special event at one of our conferences. Your generous sponsorship will contribute to creating an unforgettable experience for thousands of youth members and adults attending the conference.

ADVISER HOSPITALITY ROOM AT SLC- \$1,500

Take this opportunity to recognize and appreciate chapter advisers while sharing information about your organization. Sponsorship of this event provides you with the opportunity to share your message with our chapter advisers via printed materials for each chapter adviser, with your logo featured on all event signage. Limited to one sponsor.

ADVISER RECOGNITION DINNER @SLC- \$1,500

This event celebrates our chapter advisers for their contributions throughout the year. Sponsorship of this event provides you with five minutes to share your message with our chapter advisers, whether in-person or pre-recorded, with your logo featured on all event signage. Limited to one sponsor.

GENERAL SESSION @SLC- \$1,500

(3 Opportunities Available)

During the State Leadership Conference, all attendees gather together for three (3) general sessions. Sponsor this option to provide your company with premium logo placement and the opportunity to deliver one (1) Montana FCCLA approved 2-minute welcome message during one (1) session. Limit of three sponsors.

ADVISER WELCOME GIFT - \$ 1,000

Over 85% of our chapter advisers attend State Leadership Conference and bring their students to the event. Consider welcoming our advisers by sponsoring a gift for them. In-kind donations welcome.

ATTENDEE LANYARDS

Fall Leadership Rally- \$750

State Leadership Conference - \$1,500

All attendees will wear their badge lanyards throughout the conference, making this one of the most visible marketing opportunities. In-kind donations welcome.

PARTNER REGISTRATION

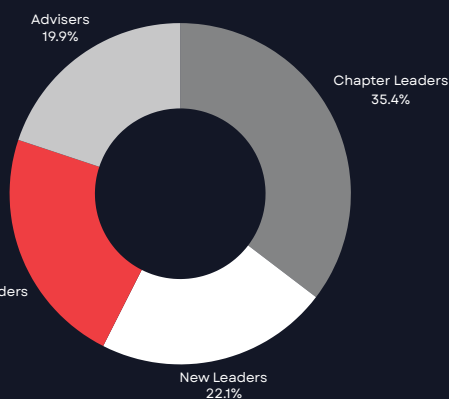
Please contact Tracey Eatherton, State Director, at mtfccla.org



Fall Leadership Rally, September 28-29: Billings

- Offers targeted leadership training to 250+ district and chapter leaders
- Trains chapter outreach leaders to research, plan, and develop projects impacting local communities
- Engages members from all across the state in networking and teambuilding opportunities
- Supports chapter advisers in providing high-quality local leadership opportunities for members

Our Attendees:



Chapter Leaders: Experienced members and officers growing leadership skills

New Leaders: First- or second-year members learning more about the organization

State Outreach Project Leaders: Designated chapter representatives developing skills in implementing chapter outreach

Advisers: Professional development and networking opportunities for chapter advisers





	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$750
Recognition opportunity to provide a 5-minute keynote or pre-recorded General Session Message	X			
Custom E-Newsletter Advertisements, June through September, 2025	X			
Inclusion of your logo and a 50-word description in the event program	X	X		
Your logo on conference nametags	X	X		
Promotion of your organization in a full page advertisement in the event program	X	X		
Promotion of your program with a marketing item included in the registration materials	X	X	X	
Partner recognition on three social media platforms, with over 2,400 followers	X	X	X	X
Organization included in Onsite Signage	X	X	X	X
Organization recognized on Montana FCCLA website	X	X	X	X
Skirted table and two chairs at our Rally Expo	X	X	X	X

PARTNER REGISTRATION

Please contact Tracey Eatherton, State Director, at mtfccla.org

State Outreach Project



Our 2025-26 State Outreach Project is Career Connection, a peer education program helping members learn more about themselves, the workplace, and future careers to put themselves on the pathway to success. The projects that members conduct around the Career Connections units provide the confidence to face the thousands of overwhelming options that come with future career decisions. Career Connection guides students to discover their pathway to career success through four essential units:

- **My Skills:** students learn about themselves and practice being productive, promotable employees as they link their personal interests, skills, and goals to careers.
- **My Life:** students learn to manage interconnected roles in careers, families, and communities by exploring choices and skills that help balance these roles.
- **My Career:** students gain a better understanding of work and learn how to find and land a job.
- **My Path:** students identify the steps they can take to reach career and lifestyle goals.



Montana FCCLA State Outreach Project Components Include:

- Sponsorship of Mini-Grants, designed to fund chapter outreach projects all across the state
- State-level awards for local outreach projects
- Career Connection curriculum to support project development
- Professional Development for chapter advisers

The Board of Directors of Montana Family, Career and Community Leaders of America, Inc., recognizes that the successful development and implementation of a professionally run exhibit at its meetings can assist the organization in achieving its mission and goals as outlined in the Bylaws by providing a variety of educational opportunities to the organization's members and advisers.

GUIDELINES FOR OPERATION

- Firms participating in the Montana FCCLA exhibit shall not market, advertise or demonstrate products that are misaligned with the values of Montana FCCLA.
- Exhibits shall be open to registered attendees of the conference at which the exhibit is held.
- The State Director or designee shall be responsible for the development, management, and operation of the exhibit.
- The Fall Leadership Rally and State Leadership Conference are sponsored by and shall, at all times, be conducted under the direction of Montana FCCLA. Montana FCCLA, through its Board of Directors, shall have full power to interpret and enforce all Exhibit Rules and Regulations contained herein, and reserves the right to deny the right to exhibit, remove any exhibit(s) and/or exhibitor(s) from the conference and exhibit areas for any infraction or non-compliance with these Exhibit Rules and Regulations. Montana FCCLA also reserves the right to locate an exhibitor's booth space based on the type of display and overall space demands. Montana FCCLA will, however, use its best efforts to honor an exhibitor's preferences.

ELIGIBILITY

- Montana FCCLA reserves the right to determine or verify eligibility of Exhibitor for inclusion in the event prior to, or after, submission of the Exhibiting and Sponsorship Agreement. Montana FCCLA will determine the appropriateness of products/services to be exhibited by their distinctive characteristics or performance capability. Montana FCCLA also reserves the right to prohibit display or advertisement of products at any time if display or advertisement of such products would not meet conference objectives or would cause Exhibitor to be in violation of these Exhibitor Rules & Regulations.
- Exhibitor may not display products or signage in their booth from non-exhibiting companies unless approved in writing by Montana FCCLA and/or media activities of non-exhibiting companies are prohibited at the conference(s).

FEES AND PAYMENTS

- Except as provided to the contrary in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment.
- The cost for exhibit space is dependent on the sponsorship level, booth type, and booth amenities.
- Exhibitor must be fully paid on all money owed to Montana FCCLA, its partners and subsidiaries, including sponsorship, and advertising prior to the beginning of the event.
- Payments may be made by credit card or check (U.S. bank only). Checks must be made payable to Montana FCCLA and mailed to 3701 Trakker Trail, Suite 1 Box 162, Bozeman, MT 59718.

REGISTRATION

- Registration for exhibit space shall be subject to the approval of Montana FCCLA, and Montana FCCLA reserves the right to reject applications with or without cause if Montana FCCLA determines the rejection is in the best interest of the organization. Montana FCCLA will contact Exhibitor following submission of registration if Montana FCCLA finds issues with the ability for the exhibitor to facilitate its exhibit space.
- Upon acceptance of the registration by Montana FCCLA, its contents, as modified if applicable, shall become a legally binding agreement for exhibit space between the purchasing organization and Montana FCCLA, subject to the terms and conditions herein.
- The purchasing organization agrees to accept and, when requested, to promptly respond to exhibiting information sent by Montana FCCLA via e-mail or any other method of communication.

AMENDMENTS TO THE EXHIBIT SPACE AGREEMENT

- At its discretion, if at any time Montana FCCLA deems an exhibit, or an exhibit's contents objectionable, FCCLA reserves the right to remove and/or cancel the exhibit space or any portion thereof at Exhibitor's sole expense.
- This reservation includes persons, things, conduct, printed matter, signs, products or any item of poor character, which, in the sole judgment of FCCLA, is detrimental to or unsuitable for the event or jeopardizes the event's safe operations.
- This right may be exercised by Montana FCCLA at any time, regardless of whether it is before the event or during the event. In the event the right is exercised during the conference(s), FCCLA shall not be liable for refund of exhibit space rental fees, exhibit equipment rental fees or any other expense incurred by reason of FCCLA's removal of objectionable contents or cancellation of the exhibit space or any portion thereof.
- Exhibitor hereby expressly waives any and all rights and claims, actions and demands for damages, costs and expenses, including without limitation, legal fees, lost profits, and costs of goods sold, against the conference(s) location, Montana FCCLA, their directors, officers, agents, employees and/or servants for such removal and/or cancellation.

OPERATION AND CONDUCT

- Attendants, models, and other employees and representatives of Exhibitor must confine their activities to the exhibit space.
- Exhibitor may not harass or antagonize another party or attendee.
- No area of the Montana FCCLA event location shall be used for any improper, immoral, illegal or objectionable purpose.
- All Exhibitor personnel and their contractors must wear business or business casual attire as required for exhibit personnel. Exhibitors who are uncertain with regard to compliance with the appropriate apparel and entertainment regulations are encouraged to consult with Montana FCCLA in advance of the conference.
- All music and entertainment within the booth should be in good taste and appropriate for minor aged youth who are attending. Dancing and music shall be in good taste and promoting positive themes as determined through lyrics and body movements which are free from sexual suggestive poses or actions. Exhibitors who are uncertain with regard to compliance is encouraged to consult with Montana FCCLA in advance of the conference. Montana FCCLA shall be the final authority on the acceptability of music played. Violators are subject to immediate closure of their booth, removal of booth personnel and/or closure of the exhibit for the duration of the conference, no reimbursement of registration or booth fees provided.



COMPLIANCE/LIABILITY/RISK

- All booths will be inspected during the event and any exhibitor deviating from the Rules must make modifications to its exhibit space at Exhibitor's expense. If modifications are not made by Exhibitor, Montana FCCLA will instruct its official contractors to make any necessary adjustments, at Exhibitor's sole expense. Moreover, Exhibitor shall be responsible for all costs associated with ensuring any activities, if applicable, are deemed safe under any and all conditions, as determined by Montana FCCLA in its sole discretion.
- Montana FCCLA will not be subject to any damages whatsoever should an activity or display be required to be terminated or removed by FCCLA, or its designees, due to such circumstances. Liability and Insurance.
- Neither Montana FCCLA, nor any of the officers, employees, agents, contractors and affiliates of such entities, nor the owners, management company, employees or representatives of the hosting platform will be responsible for any injury, loss or damage that may occur to the exhibitor or to the exhibitor's employees or property, prior, during or subsequent to the period covered by the exhibit.
- The exhibitor expressly releases the foregoing persons and entities from, and agrees to indemnify the same against any and all claims for such loss, damage or injury arising from the negligent or willful acts or omission of the exhibitor and its employees, agents, contractors, and invitees. Exhibitors are responsible for all liability insurance coverages. Accidents/Incidents. Any accident or incident involving or occurring in Exhibitor's booth, or as it relates to booth personnel are the express responsibility of the Exhibitor.
- The Exhibitor shall be bound by the Rules as defined herein, and by such additional rules and regulations which may be established by Montana FCCLA at any time. Montana FCCLA shall enforce all Rules and such additional rules and regulations, and its decision on these matters will be final. All matters and questions not covered by the Rules and such additional rules and regulations shall be subject to the final judgment and decision of the Montana FCCLA Board of Directors. Any violation by the Exhibitor of any of the Rules and such additional rules and regulations shall subject Exhibitor to cancellation of the agreement to occupy exhibit space, to forfeiture of any monies paid on account thereof, and could make Exhibitor subject to loss of credentials for future conferences and loss of other conference privileges. Upon Montana FCCLA notifying Exhibitor of such cancellation, Montana FCCLA shall have the right to take possession of the Exhibitor's space.
- Exhibitors agree that neither they, nor their employees or agents, nor any one working for them in any capacity will obtain, attempt to obtain, or divulge proprietary business information, standards, specifications or other protected intellectual property rights of products or companies outside of their own company or employer, nor will they betray through such acts, the confidentiality invested with them by their company or employer.
- Neither Montana FCCLA nor its agents or employees, nor the owners of the conference facility, nor its representatives or employees, shall be liable for any damage to the property or loss of business to the exhibitor, or any loss by theft, or damage by fire or other means, or for any injuries to the exhibitor, its employees, agents, customers or guests, arising from any cause or matter whatsoever, even though occasioned, caused or contributed to by the negligence of Montana FCCLA or the conference facility, their agents or employees. The exhibitor, on behalf of itself, its employees and agents, agrees to protect, indemnify, save and defend, and hold harmless Montana FCCLA, its agents and employees, the conference facility, its agents and employees, from all costs, losses, damages and expenses arising out of or from any accident or other occurrences connected with the use or occupation by the exhibitor of its booth space.
- Exhibitor agrees to comply with and be bound by all laws of the United States and the State of Montana and wherever applicable, all rules and regulations of the police department and those policies and criteria established by the laws governing virtual environments. Illegal acts of any kind will be referred to the appropriate authorities for prosecution.
- Should any contingency prevent holding of the event, FCCLA may retain such part of exhibitor's rental as shall be required to pay for expenses incurred up to the time such contingency shall have occurred. The exhibitor waives all claims for damage or recovery of payments made except the return of the prorated amount paid for exhibit space less expenses incurred by Montana FCCLA.



MONTANA FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA

3701 Trakker Trail • Suite 1B, Box 162 • Bozeman, MT

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