



FCCLA[®]
MONTANA

Stronger Together

Adviser Communities:
A Tiered Approach to Chapter Advising
2026-27

Welcome to Montana FCCLA!

This program is designed to support new and experienced advisers by providing enhanced training, meaningful discussions, incentives, and a phased approach to building and maintaining an FCCLA program.

New Adviser



FCCLA Adviser with under 3 years experience who wants to gradually build a FCCLA program and receive support and incentives when doing so.

Intermediate Adviser



FCCLA Adviser with 3-4 years experience who has established strong chapter foundations and is ready to increase chapter involvement and receive support and incentives when doing so.

Mentor



FCCLA Adviser with 5+ years experience who wants to strengthen Montana FCCLA by supporting new advisers and receiving incentives



Incentives

- Professional growth
- Friendship
- Classroom resources
- Sense of community

How To Get Started

- Complete the registration form
- Consider your goals for involvement--what do you hope to gain?

Commitment

- Participants agree to:
 - Attend Zoom discussion meetings, held once per month
 - Complete the appropriate reflection log
 - Report progress by May 15 using the end of year report form
- The commitment is for one year with the opportunity to re-enroll

Adviser Community

- Each Adviser is offered program incentives based upon the accomplishment of tasks recommended based on advising experience.
- Advisers are offered monthly Zoom meetings to discuss and share information and ideas related to specific discussion prompts, as well as customized questions and answers.
- Have a specific interest? Develop your own mini-community designed to learn about your topic with others who are also interested.
- Each adviser tracks individual progress, submitting an end of year report .

Questions?

- Questions? Contact Tracey Eatherton, State Director at director@mtfccla.org
636-575-1751

Incentive Details

- Participants in the phased community program who complete the program registration form and the end of year report are eligible to earn tiered participation incentives in the form of Amazon cards at the end of the year.
- One component of the end-of-year report is the reflection log, noting program participation. Participants will complete the one that best fits their experience levels:
 - Year 1 Log
 - Year 2 Log
 - Year 3 Log
 - Year 4 Log
 - Year 5 Log
- To be eligible for the incentives, participants must complete the registration form by no later than October 1.
- Incentives will be distributed via the email used to register by June, 2026.

Montana FCCLA Zoom Meetings

All meetings will include an optional meet and greet beginning at 4PM, with the one-hour content discussion beginning at 4:30. Schedule will be determined by the results of a survey of all registered participants.

“Through FCCLA I’ve had the opportunity to grow as a leader and see the lasting impact FCCLA members have on communities across Montana. This organization has shown me that anyone can lead, anyone can make a difference, and we all can accomplish so much..”

~ Harper Icopini, First Vice-President



~Griffin Weins, VP of Public Relations



“FCCLA did not change who I am, it helped me discover who I aspire to be.”

~Jessica Toeckes, VP of Parliamentary Law



Helpful Resources and Online Collaboration Opportunities

Montana FCCLA website

Includes organizational structure, event information, teacher resources, calendar, etc.

National FCCLA website

Includes National Program and Competitive Events information (STAR and SKILL Demonstration Events)



Join the following pages:

Montana FCCLA

National FCCLA

Montana Chapter Adviser Group
(request an invitation)

National FCCLA Chapter Advisers

Mini-community opportunities

We all have special areas of interest that offer opportunities for growth. Consider forming a mini-community to explore areas of interest with others who also want to learn more! Some suggestions might include:

- Transitioning from industry to education
- First year of teaching
- Integrating ProStart
- Incorporating FCCLA into the classroom
- Creating industry experiences for students
- Presenting at Montana FCCLA webinars, podcasts or professional development
- Book study in an area of professional development

Choosing this activity requires an initial Zoom meeting with Tracey and FCCLA PD Plan on file by October 1.

Earn end-of-year incentives based upon activities accomplished and reported in your end-of-year report:

90% accomplished= \$250 Amazon gift card
85% accomplished=\$200 Amazon gift card
80% accomplished=\$150 Amazon gift card
75% accomplished=\$100 Amazon gift card
65% accomplished=\$50 Amazon gift card



New Adviser Year 1

The focus of year one is to establish a chapter (if needed) and begin learning about FCCLA.

Don't feel like you need to tackle everything in year one. By accomplishing the goals below, you will have had a very successful year!

Report how you have achieved each of these goals in the May 15 progress report.

Activity

Resources

Timeline

Recruit New Members	• National FCCLA New Adviser Handbook • National FCCLA Membership Toolkit • Montana FCCLA website	Ongoing
Affiliate Your Chapter Members	National FCCLA Membership Portal	Before District Meeting
Attend and participate in meetings	• District Meeting (adviser) • Fall Rally (adviser + 1-2 students) • State Leadership Conference • (adviser + 3 students)	District Meeting --Fall Fall Leadership Rally--September State Leadership Conference--March
Attend New Adviser Webinar Training	This Zoom Link ; August 25, Sept. 1, Sept. 8 at 4:15 PM	August-September
Attend Adviser Communities Monthly Discussions	This Zoom Link ; schedule is on page 3	September--May

More details regarding Year 1 Advising Activities and the reporting log can be found [here](#)

New Adviser Year 2

The focus of year two is to begin enhancing leadership development for members and local awareness about your FCCLA chapter

Report how you have achieved each of these goals in the May 15 progress report.

More details regarding Year 2 Advising Activities and the reporting log can be found [here](#)

Activity	Resources	Timeline
Increase previous year's membership by 5%	• National FCCLA New Adviser Handbook • National FCCLA Membership Toolkit • Montana FCCLA website	Ongoing
Elect & Train officers & Update Chapter Bylaws	• Officer and Chapter Leader Training • National FCCLA Website • Montana FCCLA website (chapter management resources & bylaws template)	September—October
Affiliate Your Chapter Members	• National FCCLA portal • Montana Membership packages posted on the Montana FCCLA Website	After November 1, only affiliated chapters have access to some resources. Final deadline is May 30
Integrate two STAR Events or Skill Demonstration Events into Your Class	• Lesson plans on the National FCCLA website .. • Montana Competitive Events section of the website	September—February
Attend and participate in meetings	• District Meeting (adviser) • Fall Rally (adviser + 1-2 students) • State Leadership Conference • (adviser + 3 students)	.. · District Meeting --fall Fall Rally--September State Leadership Conference--March
Collaborate with a mini-community to research and explore a special topic of interest	• Your mini- Adviser Community	Ongoing
Conduct Ongoing Meetings & a Chapter Fundraiser	• The National FCCLA Website, Officer and Chapter Leader Training .. • Montana FCCLA website (chapter management resources)	Ongoing
Participate in the State Outreach Project	• Montana FCCLA Website	September—February
Attend Adviser Communities Monthly Discussions	This Zoom Link ; schedule is on page 3	September—May

Intermediate Adviser Year 3

More details regarding Year 3 Advising Activities and the reporting log can be found [here](#)

The focus of year three is to begin further explore the opportunities FCCLA provides.

Report how you have achieved each of these goals in the May 15 progress report.

Activity	Resources	Timeline
Increase previous year's Membership by 5% & Increase Chapter Visibility	• National FCCLA Membership Toolkit • Montana FCCLA website	Ongoing
Conduct Ongoing Meetings & two Chapter Fundraisers	• The National FCCLA Website • Officer and Chapter Leader Training • Montana FCCLA website	September—October
Affiliate Your Chapter Members; update chapter bylaws; train chapter officers	• National FCCLA portal • Montana Membership packages posted on the Montana FCCLA Website	After November 1, only affiliated chapters have access to some resources. Final deadline is May 1
Integrate three STAR Event or Skill Demonstration Events or a National Program into your class	• Lesson plans on the National FCCLA website • Montana Competitive Events section on the website	September—February
Attend and participate in meetings	• District Meeting (adviser) • Fall Rally (adviser + 3-4 students) • State Leadership Conference (adviser + 5 students)	District Meeting--Fall Fall Rally--September State Leadership Conference--March
Collaborate with a mini-community to research and explore a special topic of interest	• Your mini-Adviser Community	Ongoing
Participate in the State Outreach Project & Track Service Learning Hours	• Montana FCCLA Website	September—February
Attend Adviser Communities Monthly Discussions	This Zoom Link ; schedule is on page 3	September—May
Run a student for a District Office or adviser for the Board of Directors	• Montana FCCLA Website	District Meeting & State Leadership Conference
Apply for the First Time Attendee scholarship for the Chapter Adviser Summit	• National FCCLA portal	November

Intermediate Adviser Year 4

The focus of year four is to begin further expanding leadership opportunities.

Report how you have achieved each of these goals in the May 15 progress report.

More details regarding Year 4 Advising Activities and the reporting log can be found [here](#)

Activity	Resources	Timeline
Increase previous year's Membership by 5% & Increase Chapter Visibility	• National FCCLA Membership Toolkit • Montana FCCLA website	Ongoing
Conduct at least six Meetings & two Chapter Fundraisers	• The National FCCLA Website • Officer and Chapter Leader Training • Montana FCCLA website	September—October
Affiliate Your Chapter Members; update chapter bylaws; train chapter officers	• National FCCLA portal • Montana Membership packages posted on the Montana FCCLA Website	After November 1, only affiliated chapters have access to some resources. Final deadline is May 1
Integrate three STAR Event or Skill Demonstration Events or a National Program into your class	• Lesson plans on the National FCCLA website • Montana Competitive Events section on the website	September—February
Attend and participate in meetings; serve as a competitive events volunteer	• District Meeting (adviser) • Fall Rally (adviser + 3-4 students) • State Leadership Conference (adviser + 5 students)	• District Meeting --fall • Fall Rally--September • State Leadership Conference--March
Collaborate with a mini-community to research and explore a special topic of interest	• Your mini-Adviser Community	Ongoing
Participate in the State Outreach Project & Track Service Learning Hours; submit a mini-grant application & complete project report	• Montana FCCLA Website	September—February
Attend Adviser Communities Monthly Discussions	This Zoom Link ; schedule is on page 3	September—May
Run a student for a District Office or adviser for the Board of Directors	• Montana FCCLA Website	District Meeting & State Leadership Conference
Promote Chapter Activities & Apply for star chapter award; nominate a student for an award	• National FCCLA portal • Montana FCCLA Website	District Meeting & State Leadership Conference
Apply for the Chapter Adviser Summit scholarship	• Montana FCCLA Website	November

Intermediate Adviser Year 5+

The focus of years five and beyond is to customize FCCLA to meet the needs of your students, your community and you.

Report how you have achieved each of these goals in the May 15 progress report.

In year 5, it is recommended to continue implementing the activities listed for years 1-4 .More details regarding Year 5 Advising Activities and the reporting log can be found [here](#)

You will also create two goals specific to the programming needs of your chapter.

Goals should: ·

- Be for “new” or “enhanced” programming; not for something you are already doing. ·
 - For example, perhaps you want to increase STAR Events involvement in your chapter. An appropriate goal might be to increase participation by 5% over last year's participants.
- Be written in the SMART format:
 - Specific
 - Measurable
 - Attainable
 - Realistic
 - Time bound·
- Address a variety of areas for a well-rounded chapter including areas such as membership, service, leadership, competitive events.

Seek input from your Adviser Community when not only writing your goals but identifying resources to achieve them. Continue your connections with your Adviser Community.



“FCCLA hasn't just shaped me as a leader, but it has also shaped strangers into lifelong friends”
Daisy Anderson, VP of Finance



“FCCLA has shaped who I am by giving me the confidence to lead, the courage to serve, and the passion to make a difference in my community. FCCLA is more than just an organization to me- it's where I've found my voice and my purpose.”

-Averee Matthews, VP of Community Outreach



“Through multiple opportunities in FCCLA I have not only grown as a leader, but have gained skills for life and a family I will always cherish

-Bailee Wirtzfeld, VP of Programs

Adviser Communities Progress Report

Participants will submit their end of year reports online using the linked form.

END OF YEAR REPORTS ARE DUE MAY 15

Questions participants will answer for the end of year report includes:

- Submit your activities log, which will describe the activities completed as well as the contact you have had with your Adviser Community.
- What went well with your group? What would you recommend we change?
- What are your greatest challenges or concerns as a FCCLA Adviser?
- How can your Adviser Community or the State Leadership Team support you in overcoming these challenges?



"FCCLA has helped me find my voice, make lasting friendships, and lead as State President, all while serving my community"

-Hannah Murnion, State President



"FCCLA is special and so are opportunities, jump on them while you can."

-Wyatt Williams, VP of Competitive Events



"Through FCCLA, I discovered confidence in myself, friendships that will last a lifetime, and opportunities I never imagined possible."

-Gracie Bassett, VP of Membership